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LIFE IN THE VILLAGE: SPRING/SUMMER 2025

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ON THE COVER

The Greendale Historical Society is pleased to be celebrating its 50th anniversary this year. Founded in 1975, the Historical Society boasts many improvements to the Village, all due to its mission of “preserving the past for the future.” Read more on pages 4-5).

CORRECTION: In the 2024-2025 winter issue of *Life in the Village* magazine, we misspelled artist and Greendale resident’s name, Ed Block. So sorry, Ed, we regret making this error!

Life IN THE Village

AN INFORMATIVE, LIFESTYLE PUBLICATION
CELEBRATING THE BEST OF OUR COMMUNITY

STARTING WITH THIS SPRING/SUMMER ISSUE,
LIFE IN THE VILLAGE WILL BE PUBLISHED TWICE PER YEAR.

Life in the Village is a community magazine providing useful information about the Village of Greendale, Wis., with news and feature stories about the people, businesses, places and events that make our community a very special place to live, work and do business.

Life in the Village is jointly published two times per year by the Village of Greendale, Greendale Schools, Greendale Chamber of Commerce, Greendale Entertainment Association, Greendale Lions Club, Greendale Historical Society, Greendale Education Foundation, Greendale Park and Recreation Department and the MATC Oak Creek campus. The magazine receives additional support from local advertisers.

Life in the Village is guided by a professional advisory committee comprised of representatives from each of the partner stakeholders. It reserves the right to reject or edit content to assure compatibility with our editorial mission, advertisement criteria and other publication standards. Please email all inquiries and suggestions to info@greendalemagazine.com.

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Don Your Party Hats, Break Out the Champagne! Greendale Historical Society Celebrates 50 Years

By Sarah Vickery

This year is the Greendale Historical Society's 50th birthday and we're inviting all Greendaleers to come and celebrate with us all year long. It's going to be a party of epic proportions, so we might even get the cops called on us before it's over.

WHAT'S ON TAP THIS YEAR?

- **Keep your eyes peeled and ears open** – the Historical Society just might be featured on a television station near you.
- **Check out our blog!** New this year, the Historical Society is taking in-depth dives into some of Greendale's fascinating history in monthly blog posts that will be posted to our website. (See the link and QR code at the end of this article.)
- **On June 11, we're extending a big thank you** to our special donors who have supported the Historical Society over the years. An invitation-only celebration will be held at our house on Apple Court. We couldn't do it without you!
- **On July 20, get ready to get rowdy** – we're hosting a throw-back, tie-dyed, '70s-themed, "Greendale History Rocks!" birthday party at the Historic Hose Tower. Activities include a balloon artist, fire-engine rides, food trucks, live music, scavenger hunts, temporary tattoos, a Hose Tower Lego build (back by popular demand), and, of course, birthday cake! It's going to be amazing! BE THERE ... otherwise, you're going to feel really left out when all the

cool kids are talking about it on Monday.

As you look forward to the fantastic year we're about to have, you may be wondering how it all started. And we are happy to oblige...

Well, it was August 1975. Bellbottoms and shag cuts were in. "All in the Family" was the No. 1 show in America, and "Get Down Tonight" by KC and the Sunshine Band had topped the charts for two weeks straight. Milk cost \$1.75 a gallon and a postage stamp would run you 10 cents.

In Greendale, Southridge Mall had been open for five years. The year before, the Greendale Public Library had moved out of Greendale High School and into a new home on Broad Street's east side. It would move to its current west side location in 1990. And, a group of dedicated citizens was about to create the Greendale Historical Society.

Its charter was officially filed with the State of Wisconsin on August 28, 1975. The proclamation creating the Greendale Historical Society, Inc., was signed by then Secretary of State Douglas LaFollette. Listed on the application were the names of the original Board of Directors: Eileen Campbell, Bernice Dobner, Victor Jacoby, Marilyn LaPota, William Poglitsch, Quentin Zillig and Marilyn Shepard.

As baby organizations do, the newly established Greendale Historical Society began to grow. Though the membership changed, our mission has remained the same: **To preserve the past for the future.** Not to toot our own horn (though we will toot the horn and sound the siren of the restored



The house at 5597 Apple Court is a "Showplace of Greendale History," and a marvelous place to stay to experience life in Greendale more than 80 years ago.

Left: The Diamond T fire engine has been restored to its 1938 status. It is available for rides during Greendale special events and can be rented for birthday parties!

Right: The original Articles of Incorporation are filed in the Historical Society's archives.



1938 Diamond T Greendale fire engine – see photo to the left), but we think we've managed to accomplish our mission – and more. Here are some notable examples:

We led the charge to preserve the Greendale Hose Tower by funding an adaptive reuse study after the building fell into disuse. Our partnership with the Village of Greendale and local citizens raised \$600,000 for the project.

In 2015, the Historic Hose Tower re-opened as a community gathering place and hospitable event venue.

We purchased the house at 5597 Apple Court and restored it to its former Greendale "Original" glory. This house was the second-ever built in Greendale, and is now available for tours, vacation rentals, and last summer was the location for a locally produced feature movie. (Check out the last issue of this magazine for the complete story).

We restored the 1938 Diamond-T fire engine. You've probably seen it at events and Village Downtown Markets, giving rides and cranking the siren. Yes, this beaut was the original fire engine that served Greendale in its early years. The Historical Society restored the fire engine so it can be enjoyed by all.

We maintain a historic photo archive, soon to be online. Visit the Historic Welcome Center on Broad Street and see the original vintage photos. View them online when our digitization project is complete.

We're active in the community, leading walking tours of Greendale and sharing the Greendale story at our schools, local organizations and retirement communities. The Society's theatrical production, "Our Town: Greendale, Wisconsin," performed in the Hose Tower and at local retirement homes, was



The cast of "Our Town: Greendale, Wisconsin" takes a break in front of the Hose Tower before a performance.

awarded the 2024 Curators Public Program Award by the Wisconsin State Historical Society.

We're so excited to help preserve Greendale's history over the next 50 years. But we need your help. You see, Greendale history isn't just about being declared a National Historic Landmark (though we were in 2012, thanks to a campaign led by the Historical Society). Sure, the Originals are examples of living history, and yes, the fire engine is fun (though admittedly very bumpy) to ride in.

But Greendale is a community of people with their own rich histories and memories. We want to hear your stories. We've already compiled an oral history called "Greendale Remembers" where we've collected stories from some of our – ahem – more mature residents, and we want to hear your Greendale story. Visit our website, email us at greendalereply@gmail.com or call 414.421.1938 to have your voice heard. We want to hear stories from residents of every age!

To quote the Broadway musical sensation "Hamilton," "History is happening in ~~Manhattan~~ Greendale, and we just happen to be in the greatest city in the world." History is being made every day here, and you are all part of it. So please, get involved. We'd love to see some new faces in the Historical Society. We hope you'll come to our super-awesome birthday party on July 20. Greendale is indeed very special, owing to its unique beginnings and because this community cares deeply about our Village, its history, and each other. That'll still be true 50 years from now.

To learn more about the Greendale Historical Society (you know you want to!), visit us online at greendalehistoricalsociety.org or scan the QR code below.



greendalehistoricalsociety.org



High Value of Municipal Services in Greendale

The Village of Greendale has a proud tradition of delivering cost-effective, high-quality municipal services that enhance everyday life for residents. Whether it's accessing resources at the centrally located public library within the Community Learning Center, utilizing the convenient Recycling Center, benefiting from the swift response of our local police and fire departments, or receiving friendly assistance at the Village Hall service counter, the community expects – and receives – professional, courteous service.

Funding Municipal Services

Like most Wisconsin municipalities, Greendale relies primarily on property taxes to fund its operations, with 68% of the Village's operating budgets coming from this source. For the 2024 tax bill, which supports services in 2025, the municipal portion of the property tax rate is \$5.87 per \$1,000 of assessed value. This means that for a home with the average assessed value of \$346,802, the owner pays approximately \$2,036 annually – or about \$170 per month – for municipal services.

Property tax bills also include levies for other taxing jurisdictions, including the Greendale School District, Milwaukee Area Technical College (MATC), Milwaukee County, and the Milwaukee Metropolitan Sewerage District (MMSD). Greendale maintains one of the lowest total tax rates in the region, ranking 8th lowest among 27 municipal/school district combinations in Milwaukee County, with a total tax rate of \$18.32 per \$1,000 of assessed value.

How Greendale Ranks in Municipal Spending

Municipal service costs across Wisconsin can be compared using the Wisconsin Department of Revenue's Local Government Dashboard website. Among Milwaukee County municipalities, Greendale ranks in the top half for the lowest per capita annual costs across most categories.

Based on 2023 audited data, Greendale's rankings are as follows:

- Total Taxes: \$869.76 per capita – 5th lowest (of 19)
- General Government Expenses: \$146.41 per capita – 5th lowest (of 19)
- Law Enforcement: \$380.86 per capita – 9th lowest (of 19)
- Fire Services: \$164.24 per capita – 5th lowest (of 19)
- Road Maintenance & Administration: \$120.30 per capita – 9th lowest (of 19)
- Solid Waste Disposal & Collection: \$50.42 per capita – 7th lowest (of 19)
- Total General Obligation Debt: \$1,476.98 per capita – 3rd lowest (of 19)

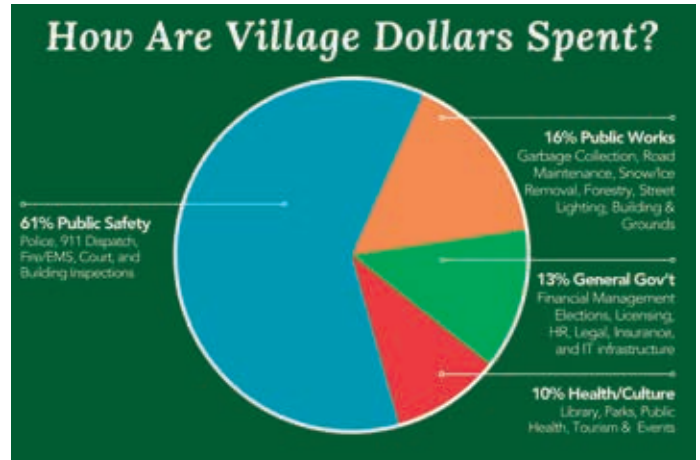
Additionally, the Wisconsin Public Service Commission (PSC), which regulates all water utilities in the state, tracks water rate data across Wisconsin. The Greendale Water Utility recently completed its first conventional rate case since 2021, resulting in necessary water rate adjustments starting in 2025 to keep up with rising operational and capital costs. With these new rates, Greendale ranks 15th out of 31 comparable utilities in Milwaukee and Waukesha Counties for the cost of water service, based on a typical home using 12,000 gallons per quarter.

Cost-Control Measures and Partnerships

The Village has taken many steps in recent years to control costs while enhancing service delivery. Several intergovernmental agreements and partnerships help maximize resources and efficiency, including the following:

- Greendale provides 911 dispatch and building inspection services to the Village of Hales Corners through an intergovernmental agreement, generating revenue to offset costs.
- A shared IT support agreement with the Greendale School District funds the majority of wages and benefits for the two full-time officers who serve in these roles.

“Greendale maintains one of the lowest total tax rates in the region, ranking 8th lowest among 27 municipal/school district combinations in Milwaukee County, with a total tax rate of \$18.32 per \$1,000 of assessed value.”



- Agreements with the Greendale School District and Martin Luther High School for school resource police officers.
- Contracting with the Southwest Suburban Health Department for environmental health services, which is more cost-effective than hiring additional staff.
- A fiber network partnership with the Greendale School District and collaboration with the Waukesha Educational Community Network for internet access.
- Membership in the Milwaukee County closest-unit EMS service agreement.

Fiscal Challenges on the Horizon

Since 2023, the Village of Greendale has maintained a Financial Management Plan (FMP) to provide conservative revenue and expenditure projections for the next 10 years. The most recent FMP, presented to the Village Board in February 2025, indicates that without additional revenue sources or reductions in services, the Village may face budget shortfalls as early as 2027. To address this challenge, Village leadership remains committed to controlling costs and exploring new revenue opportunities in an effort to delay reaching this “fiscal cliff.”

“As a fully developed community, we have to be strategic and proactive in managing our financial resources,” explains Village Manager Mike Hawes. “We are committed

to maintaining the high level of services that Greendale residents expect, while being mindful of the financial challenges ahead. Through careful planning, collaboration and community engagement, we will continue working to sustain Greendale’s strong financial position and exceptional quality of life.”

Unlike growing municipalities, where new development generates additional tax revenue, Greendale’s revenue growth is constrained by the State Levy Limit Program, which links tax levy increases to net new construction. This structure poses challenges for fully developed communities trying to keep pace with rising costs. As a result, Greendale and similar communities are in need of state-level reforms that provide greater flexibility in revenue generation to ensure long-term sustainability.

To further engage the community in shaping the future of the Village’s financial outlook, the Village plans to conduct a follow-up community survey later this year. Building on the insights gathered from the 2022 Community Survey, the survey will seek input on maintaining service levels and identifying potential revenue sources, including the consideration of a levy limit referendum in a future year to maintain essential services.

The Village encourages residents to participate in the upcoming survey, and more information will be provided later this year.

“As a fully developed community, we have to be strategic and proactive in managing our financial resources. We are committed to maintaining the high level of services that Greendale residents expect, while being mindful of the financial challenges ahead.”

– Village Manager Mike Hawes

Students act as ambassadors to share their health advocacy skills with their peers and community members.



Community Alliance of Hales Corners and Greendale Celebrates Five-Year Accomplishments

Community Alliance of Hales Corners and Greendale, a substance misuse prevention coalition, recently highlighted the work completed during its first five years of being a Drug Free Communities (DFC) grant recipient.

Community Alliance has been supported by DFC funding since 2019. The group works within our communities to provide and support opportunities that are substance free, such as implementing strategies such as working with community partners, like businesses, law enforcement and schools; and educating the community about substance misuse and prevention.

Most recently, Community Alliance partnered with the Alliance for WI Youth and the WI Alcohol Policy Project to host a Legislative Breakfast. The morning included a panel discussion with Senator Van Wanggaard, Representative Bob Donovan, and Representative Robert Wittke on the topic of mental health and substance use. Nearly 50 people were in attendance for this important conversation.

Additional highlights from the past several years include:

- Creation of the Mental Health and Substance Misuse Community Resource Guide, in collaboration with Healthy Mind, Healthy Greendale.
- Hosting annual Family Wellness events, in partnership with Greendale Schools.
- Development and distribution of the Exit Plan Toolkit as a resource for parents.
- Advocating for a Village vape ordinance to ensure retailers aren't selling to minors.
- Encouragement and financial support for youth leaders to attend the Cebirin Goodman Teen Institute to further develop their leadership and health advocacy skills.
- Collaboration with public and parochial schools on messaging campaigns and outreach.
- Identification of local needs regarding drug trends and youth use rates.
- Participation in Village events to educate parents and community members about substance use, mental health



Participation in community events helps the Community Alliance educate parents and community members about substance use.



Sharing of resources, including the Exit Plan Toolkit and the Mental Health and Substance Misuse Community Resource Guide, helps ensure our community stays well informed.

challenges and coping strategies, and techniques for discussing tough topics.

- Radio campaigns with Audacy Radio.
- Partnership with the Roc Foundation and the Milwaukee Milkman utilizing the Small Talks campaign from the Department of Health Services; a campaign focused on having simple conversations about alcohol with younger children.

Visit communityalliancehcgd.org to learn more about the coalition and to get involved!

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Former Greendale resident Robert "Andy" Bunzel left a generous \$50,000 donation to Greendale when he passed away in 2023.

Establishing a Lasting Legacy: Honoring Robert "Andy" Bunzel's Generous Gift to Greendale

Greendale has always been a place where community and tradition run deep, and the Bunzel family is one of many that have cherished and contributed to its history. In 2024, the Village was honored to receive a generous \$50,000 donation from the estate of Robert "Andy" Bunzel, a longtime resident whose love for Greendale was evident in all he did.

"My dad absolutely loved Greendale," shares Jennifer Constantineau, Andy's daughter. "He was living in our family's Original home on the corner of Basswood and Northway when he passed away last year (at age 63 on February 28)." That home had been in the Bunzel family for generations, originally owned by Andy's grandparents, a testament to the family's deep roots in the community.

Andy was born and spent most of his childhood in Greendale. Growing up in a family of eight, he and his siblings spent their days playing sports in the grassy field behind Village Hall and catching frogs in Dale Creek – memories that fostered his lifelong connection to the Village. Before high school, Andy's family moved to Hales

Corners, but he later returned to Greendale, where he enjoyed being part of the town he held so dear.

A long-time pressman at Quad Graphics, Andy formed many cherished friendships with his coworkers. Outside of work, he found joy in fishing, golfing, cheering on the Green Bay Packers, and, most of all, spending time with his daughter, grandchildren and extended family. He loved tending to his peach tree and tomato plants in his yard and watching the small animals that visited. But perhaps nothing brought him more happiness than attending Greendale's many community events.

"My dad loved all things Greendale," Jennifer recalls. "Scout Lake, the 4th of July parade and celebrations, Village Days, Hay Days, the Christmas tree lighting, Dickens of a Village, shopping around Rummage on the Green, and



Andy Bunzel always shared his love for Greendale with his family.



watching concerts at Gazebo Park or listening to them from his yard – basically any event, he was there for it unless he was working.”

Andy’s love for the Village wasn’t just about nostalgia – it was about sharing those traditions with his family. “My two kids and I attended many of these things with him over the years. His sister and brother still reside in Greendale, and other family members

are nearby. We would often do these things together.”

Wanting to give back to the community that had given him so much, Andy’s estate left behind a remarkable gift to benefit Greendale. After careful review, the Village Board approved a plan to use the donation for several key community enhancements:

- **Village Hall Flagpole and Benches** The deteriorating flagpole at Village Hall has been replaced, and a small plaque has been placed at its base in recognition of Andy’s donation. Additionally, the benches near the front walkway have been replaced, creating a welcoming space for residents to gather.
- **Event and Festival Enhancements** To support Greendale’s beloved community gatherings, funds were used to purchase a public address system and a portable power distribution box (“Spyder box”), improving the experience for attendees at local events.
- **Community Center Pavilion Updates** A portion of the donation will be used to make much-needed updates to the Community Center Pavilion this spring, particularly in the kitchen area. These improvements will enhance its usability for family rentals and community events, making it a more functional space for all to enjoy.

Andy’s generosity is a reflection of the pride and history his family has long shared with Greendale. His legacy will live on through these improvements, ensuring that the spaces and traditions he cherished continue to thrive for future generations.

The Village of Greendale extends its deepest gratitude to Andy Bunzel and his family for their meaningful contribution.



Community events in Greendale were holiday traditions for the Bunzel family.

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Custom chimney art was a special talent of Al Emmons. But here we offer our own custom design in his honor.

Remembering Al Emmons, Founder of Love Thy Neighbor Foundation

The Village lost one of its longstanding advocates and senior statesmen with the passing of Alvin "Al" Emmons last December. Al was a familiar face in Greendale, always sporting his red fedora hat, red shirt, red jacket and driving his red car! Al and his wife Ginny (Virginia) were much-loved members of the Greendale community (Ginny passed away 10 years ago), spending almost their entire lives here in our garden community.

Al was not scheduled to leave us so soon – even though he was 87 – this active, dapper gentleman still lived on his own in one of his "Originals," and continued to give back to Greendale in so many ways. He had been a member of numerous Village organizations (e.g., Lions, Historical Society, Chamber of Commerce, Children's Garden Committee), and the co-owner (with his daughter Virginia) of Broad Street Coffee. He was also responsible for the whimsical and unique custom chimney art found throughout Greendale (popular tourist sites for those visiting the Village), complementing his role as a 4th generation plasterer and leader of Creative Construction. You can find his custom art on more than 200 Greendale chimneys.



Custom chimney art by John Lewandowski



Al's most memorable and important gift to Greendale was the organization he founded, the Love Thy Neighbor Foundation. This non-profit organization acted as a free resource center connecting older adults (and their caregivers) with the help needed to stay active and independent, living in their own homes for as long as possible. The idea sprang from Al's entrepreneurial spirit, and his commitment to helping his community and truly loving his neighbors.

According to his daughter Virginia, Al was fascinated by Walt Disney and he adopted Mickey Mouse, along with the bluebird, as his "spirit animals/tattoos." She notes, "He was known by his grandchildren or pretty much anyone under the age of 50 as 'Grandpa Mouse.'" And so we offer our own chimney art above in his honor, (compliments of John Lewandowski) with those famous mouse ears watching over his portrait.

We extend our deepest gratitude to "Grandpa Mouse" for his many gifts to Greendale. The Village issued an official proclamation at a board meeting earlier this year designating February 21, 2025 as "Al and Ginny Emmons Day," in recognition of their extraordinary contributions to the Village of Greendale. We miss you, Al – please know that your legacy will live on for generations.

Note: For anyone interested in honoring Al Emmons, you can write a check in any amount to the Village of Greendale and allocate it to go toward the Children's Garden here in the Village.

Representatives of the Al Emmons family were in attendance at the Village Board meeting when the Board proclaimed February 21 as "Al and Ginny Emmons Day" in Greendale.





Village Completes Branding Update: New Logo and Identity Showcase Greendale's Most Desirable Assets

Greendale has recently undergone a rebranding project to create a new identity that better defines the Village, showcases our rich past, and generates greater awareness for visitors, businesses and residents. Why is this important?

Because we want to connect with our audience on an emotional level to promote our most desirable assets, like a strong sense of community, where residents feel connected to each other, and a healthy mix of quality schools, vital services, worthy businesses, wonderful restaurants and enjoyable events.

With help from McDaniels Marketing, one of the most experienced marketing, design and web development agencies in the Midwest, Greendale is proud to launch a new logo and brand identity that will be adopted by Village Departments. This new logo/brand will be incorporated into the Village website, print and on-line communications, and signage. Reflecting on the tagline, "The Garden Community," the new logo/brand will highlight the most unique and attractive attributes of the Village. For example, think peaceful green spaces and a beautiful vision of color and character brought to life in our parks and gardens. The Greendale brand will promote a sense of pride in our Village and give residents something to believe in so they feel like an important part of the big picture.

Branding plus marketing is a complex equation that will define Greendale's long-term goals. Watch for more details about the new logo and Greendale's upcoming and exciting branding plans for the Village.



There are several approved versions of the new Village of Greendale logo in a variety of colors, and shapes, each used for specific purposes.

VILLAGE BRANDING AND SOUTHRIDGE ANNIVERSARY



Southridge Mall Celebrates 55 Years as a Community Landmark!

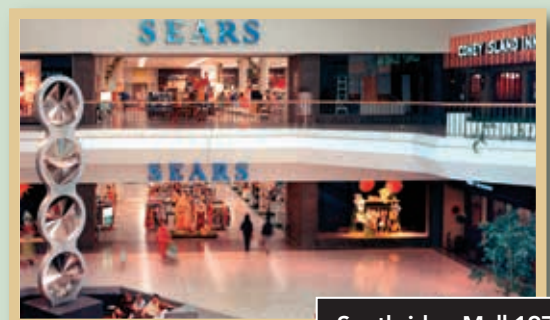
Southridge Mall is proud to be celebrating its 55th anniversary. Since opening its doors in 1970, the mall has been a cherished gathering place for the community, providing a welcoming destination where families and friends can shop, dine, and create lasting memories.

To commemorate this milestone, Southridge Mall will host a series of special events throughout the year, featuring exciting promotions, family-friendly activities and exclusive giveaways.

"We are incredibly proud to have been a part of this community for 55 years! This celebration is a thank you to our loyal shoppers, retailers and community partners who have supported us over the decades. We look forward to continuing to serve as a gathering place for families and friends for years to come."

Shoppers and community members are encouraged to join in the festivities and share their favorite Southridge Mall memories on social media using the hashtag #Southridge55.

For updates on anniversary events, visit southridgeshoppingmall.com or follow Southridge Mall on Facebook (@shopsouthridgemall) and Instagram (@shopsouthridge).
See ad on pg. 9, and more photos on pg. 45.



Southridge Mall 1970.

Greendale Park/ Playground To Be Refreshed This Spring Per Recreation Study

Focus First on Jaycee Park and Community Center Playground

Greendale is an amazing place to live, work, study, shop – and especially play! Within the five-square miles of our community there are multiple playgrounds, athletic fields, walking trails and greenspaces available for the enjoyment of every resident and visitor.

In 2023, the Village of Greendale, Greendale Schools, and Greendale Park & Recreation staff combined efforts and worked with community members to create the Comprehensive Outdoor Recreation Plan (CORP) and the Recreation Study Plan. These plans, shaped by public input, focus on prioritizing ADA accessibility and upgrading amenities to meet the unique needs of each space. The planning process was shared in the Autumn 2023 issue of *Life in the Village* magazine. (Plans are available on the Village and Greendale Park & Recreation websites.)

This summer our Village entities are launching two exciting recreation projects: new playgrounds at Jaycee Park and the Greendale Community Center.

Both playground designs were created by Lee Recreation. Each design includes unique features that aim to enhance the community experience, creating a welcoming environment for all visitors. Improvements are tailored to the specific needs of each site while enhancing accessibility, inclusivity and enjoyment.

Jaycee Park Upgrades Beginning Soon

This spring a new playground will be installed at Jaycee Park, 6011 Broad Street. Updates to the existing play structures were a top priority highlighted in recent community feedback and are key initiatives in the Greendale Recreation Study. The current playground, built in the late 1990s, is the oldest on Greendale Schools' property and needs a major upgrade.



Following extensive discussions and design consultations with five playground companies, the Greendale Park & Recreation Department, along with members of the Park & Recreation Ad Hoc Committee, narrowed the choices down to two final designs. To ensure the community had the opportunity to weigh-in, the department launched the Jaycee Park Playground Survey, allowing residents to vote for their preferred design.

Lee Recreation's playground design (see above illustration) received the most votes, with 330 out of 506 (61.6%) total votes. The new playground design boasts:

- **A 360 loop** A combination transfer, climber and slide, designed to give children of all abilities control over their play experience, and allowing them to move independently in a new way. Kids will especially enjoy the rope-tunnel-spirit climber.
- **A synergy imagination playfort** for 2-5-year-olds, with two slides, a hammock seat, a synergy counter with tool bench activity and more.
- **Inclusive features to welcome youth of all abilities** include an inclusive orbit spinner, brava universal swing, music playensemble, konnection swing, traditional swings, shade structures with benches, and inclusive rubber poured-in-place surfacing. This will be a truly inclusive space for all children and adults.

"We are thrilled to bring this new, inclusive playground to Jaycee Park," says Greendale Park & Recreation Director Ryan Broderick. "Over the past few years, we've listened to the community, and it's clear that creating a modern, accessible playground was a priority for our families. The new design ensures that children of all abilities can enjoy the space, and we're especially excited about the innovative features like the 360 loop and synergy playfort. We hope this playground will become a gathering spot for our residents, and we're looking forward to seeing families enjoy it this summer."

Upgrades to Community Center Playground

The Village's long-awaited project at the Community Center Playground, 6200 S. 76th Street, is set to begin this spring. The Village conducted a survey to better understand the needs of the community and gather input on desired improvements at the Community Center. The original budget of \$150,000 was one option, while a second proposal involved using two years' worth of funding from the Parks Plan to create a more diverse and accessible playground.

After residents voted, the decision was made to combine funding from two years of the Ten-Year Capital Parks Improvement Plan to support the upgrades. The vibrant, uniquely designed playground by Lee Recreation also features enhanced safety measures and ADA accessibility to foster a more inclusive community environment.

At the Community Center Playground, two play pods will be remodeled, each featuring a modular structure tailored to specific age groups – one for children ages 2-5 and another for ages 5-12. Each pod will incorporate key ADA-compliant features, including engineered wood fiber surfacing and 1,200 sq. ft. of poured-in-place rubber surfacing. Additionally, a new swing set will be installed with a poured-in-place surface, featuring two swings: one freedom swing and one updated belt swing. Other highlights include an ADA-compliant slide, a merry-go-round, and multiple climbing structures and slides.

Recognizing the Community Center Playground as one of the most frequently used parks, the Village sees this upgrade as a valuable enhancement for park visitors, ensuring a safe and inclusive play environment for years to come.

Director of Public Works Rod Damask expressed his enthusiasm for the upcoming improvements. "The Village is excited to bring these new playgrounds to our community, offering children of all abilities the opportunity to enjoy these spaces. The updated accessibility features will make our parks more inclusive and welcoming for everyone, reinforcing our commitment to providing high-quality recreational opportunities for all Greendale residents and visitors."



The Community Center Playground is one of the most frequently used parks in the Village.



Police Chief Rosenow accepts the Greendale Police Department's accreditation award from the Wisconsin Law Enforcement Accreditation Group.

Greendale Police Department Earns Prestigious State Accreditation

On January 3, 2025, the Greendale Police Department was accredited as a Core Agency by the Wisconsin Law Enforcement Accreditation Group (WILEAG), marking a significant milestone in its ongoing commitment to excellence. Over the past three years, the department has undertaken comprehensive revisions to policies and procedures to align with recognized best practices in policing.

Police Chief Ryan Rosenow emphasized the broader meaning behind this achievement, stating, "This accreditation is more than just an award – it underscores our unwavering dedication to accountability, transparency and continuous improvement in serving the Greendale community."

Chief Rosenow also expressed gratitude to the department's officers and staff, as well as Greendale residents, for their continuous support. This accreditation highlights the department's commitment to professional law enforcement services, reinforcing its goal to ensure Greendale remains a safe and thriving community.

YOUR GUIDE TO
Summer Fun
in Greendale!



Summer Events Get Bigger and Better Every Year in Greendale

FRESH FINDS AWAIT AT GREENDALE'S DOWNTOWN MARKET Sat. Mornings 8 a.m.-12 noon June 21-Oct. 4

Summer Saturday mornings in Greendale just wouldn't be complete without the vibrant Downtown Market! Join us as the market returns this summer at a new location along Gazebo Park on Broad Street, kicking off Saturday, June 21, from 8 a.m. to noon.

We're delighted to welcome back Jackie Schweitzer, our longtime market coordinator, who has once again gathered southeastern Wisconsin's finest produce, prepared foods, artisanal products, and unique handmade treasures from our wonderful vendors.

The Greendale Downtown Market will continue each Saturday through October 4, with a special limited market on August 9 during Village Days. Interested vendors, sponsors, and those looking to support the market as a "Friend" can find more information at greendale.org/downtownmarket.



Welcome back, Jackie Schweitzer, to manage this year's Downtown Market.

The excitement has been building as we have been waiting patiently for the season to arrive. What season, you may ask? Well, it's our popular and fun summer season, of course.

If you have lived in Greendale for awhile, you already know about Greendale's reputation for staging the best special summer events and activities in the area. The Village comes alive with concerts, festivals, downtown farmer's markets, a Garden Walk, 4th of July parade, walking tours, a pet event, and so much more! The Village even stages its own birthday celebration each August – a weekend event, called Village Days (this year the Village turns 87 years old!).

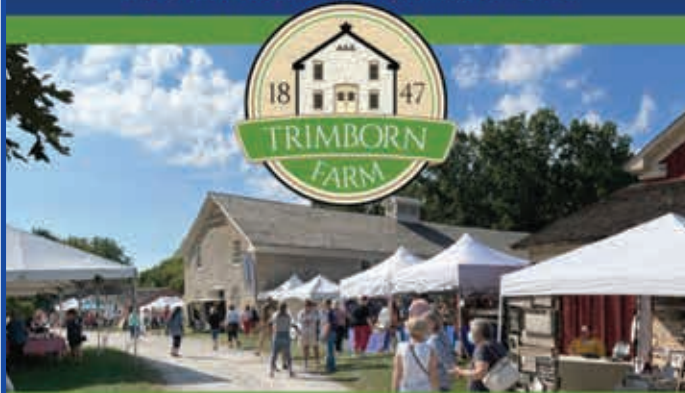
So for those of you new to the Village, as well as our seasoned residents, get ready for a rollicking good time as we celebrate summer in true Greendale fashion.

The following list of special events is a sampling of what to expect in the coming months. For a complete list of 2025 Greendale events, visit the Village website at greendale.org, or pick up a FREE event magnet at either the Historic Welcome Center or Village Hall. You can also check the Community Calendar on pg. 47. Be sure to save the dates of your favorite events and mark them on your calendar. **We can't wait for festival season to kick off, and hope to see you there!**

- **Sat., May 10: Clean and Green Day**
- **Sat., May 17: Pet Palooza** On Broad Street in Downtown Greendale
- **Mon., May 26: Memorial Day Walk** Starting at municipal lot behind Joey Gerard's Supper Club and walking to the Veteran's Memorial
- **Sat., May 31: Community Safety Day** At Community Center Park
- **Wed., June 11: School's Out Event** On Broad St. in Downtown Greendale
- **Thur-Sun., July 2-5: Family 4th Fest** Gazebo Park/Middle School grounds
- **Fri., July 4: Parade/Fireworks** Along Broad Street and the H.S. Stadium
- **Sat., July 12: Garden Walk** Throughout the Village
- **Sun., Jul 20: Historical Society 50th Celebration** At the Hose Tower
- **Thur.-Fri., Aug. 7-10: Village Days** Gazebo Park/Middle School grounds
- **Sat., Aug. 23: J&J Summer Bash** On the Middle School grounds at Schoolway
- **Sun., Aug. 31: Run for Greendale's Parks and Trails**
- **Sat.-Sun., Sept. 6-7: Trimborn Farm Arts & Crafts** At Trimborn Farm
- **Sat.-Sun., Sept. 19-20: Greendale Lions Family Oktoberfest**
- **Sun., Oct. 19: Step Up to Better Health Run, Walk, Roll**

Plus, Gazebo Concerts take place on Saturday-Sunday evenings starting June 14, with Movies in the Park on June 7, July 11 and Aug. 1. See the Gazebo Concert schedule to the right on pg. 17.

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 AT THE GAZEBO**

**Saturday and Sunday Nights 2025
 ALL CONCERTS 7-8:30 P.M.**

Pack a cooler and bring a lawn chair or blanket. In the event of rain, the Saturday concert will be held at the Middle School. CONCERTS SUBJECT TO CHANGE.

**SATURDAY NIGHTS
 "MUSIC ON THE GREEN"**



- **Sat., June 14: '60s by the '70s** Just what the name says – swing with these Greendale guys playing the "oldies!" Explorium Brewpub beer and pizza available.
- **Sat., June 21: Eric Diamond** Neil Diamond tribute band with Explorium Brewpub beer and pizza available.
- **Sat., June 28: Command Performance Big Band** Come swing with us! This 17-piece big band will bring swingin' live jazz direct to you!
- **Sat., July 5: 4th of July weekend**
- **Sat., July 12: Logan Ramey: A Tribute to Elvis** Look no further than this authentic performer who captures the very essence of The King!
- **Sat., July 19: Eric Barbieri & the Rockin' Krakens** Rock 'n Roll to get you movin'! This 3-piece band will be playing all those favorites you love to sing along to!
- **Sat., July 26: KR Bluegrass Band** A love of old-time gospel and bluegrass music brought these musicians together – where friendships developed as they perfected their simple style and rich harmonies!
- **Sat., August 2: Main Street Song & Dance Troupe** A talented group of young performers dancing and singing for you!
- **Sat., August 9: Village Days Weekend**
- **Sat., August 16: the 40NTHFLOOR** An American rock band performing high-octane, heavy-stomping blues/rock.
- **Sat., August 30: Rebecca and the Grey Notes** WAMI-award nominated for the third time, this popular band sings original music along with cover songs from the greatest musicians to ever live!

Presented by the Greendale Entertainment Association (GEA)

For more details/information, please visit greendaleentertainment.com

**SUNDAY NIGHTS
 "VILLAGE NIGHTS ON THE GREEN"**

- **Sun., June 22: Greendale High School Theatre Musical Showcase** After the huge success of the Greendale High School musical hit, "SIX," the Queens are back to sing some of the songs from "SIX" and other musical theatre favorites.
- **Sun., June 29: Jazz Express** This big band plays the best of traditional and contemporary jazz.
- **Sun., July 6: 4th of July Weekend**
- **Sun., July 13: German Band** Enjoy authentic German music, with waltzes, marches and polkas. Don't forget your pretzels!
- **Sun., July 20: Greendale Community Theatre** Journey through a range of musical theatre styles, featuring top actors and actresses from the theatre, and highlighting popular musical theatre songs. Enjoy a "sneak peek" of this summer's "Newsies" production!
- **Sun., July 27: Keith Minkel** Singer, songwriter and acoustic musician who performs classic rock hits spanning from the 1950s to today!
- **Sun., Aug. 3: Brett Gaertner** Singer/guitarist with a smooth tenor voice that brings out the best in every musical style!



**Presented by Greendale Park and Recreation
 For more details/information,
 please visit gpr.greendale.k12.wi.us**



Business Spotlight: Old World Deli Bringing the Best of Polish and European Delicacies to Greendale

As you enter the front doors of Old World Deli in Greendale, you are greeted by a sign on the wall that boldly announces “Witamy,” meaning “welcome” in Polish. This little gem of a European deli is certainly ready to do just that! The friendly staff will greet you with their warm hospitality and are ready to answer any questions you might have about the Deli’s amazing collection of fresh, frozen, canned, baked, bottled and bagged delicacies from Poland and eastern European countries. Stroll the aisles of this unique shop tucked into an unassuming space along Grange Avenue at 76th Street and you will quickly be filling up your shopping basket with the tasty treats you will find up and down each aisle. You will need to make numerous visits to the Deli in order to try out all of the delicious and unique items you will find.

Located at 7630 W. Grange Ave., Old World Deli is a family-owned business. Manager Steven Stepien runs the show with help from his colleague Ted, and together the two make quite a team slicing and baking and packing up your order in record time.

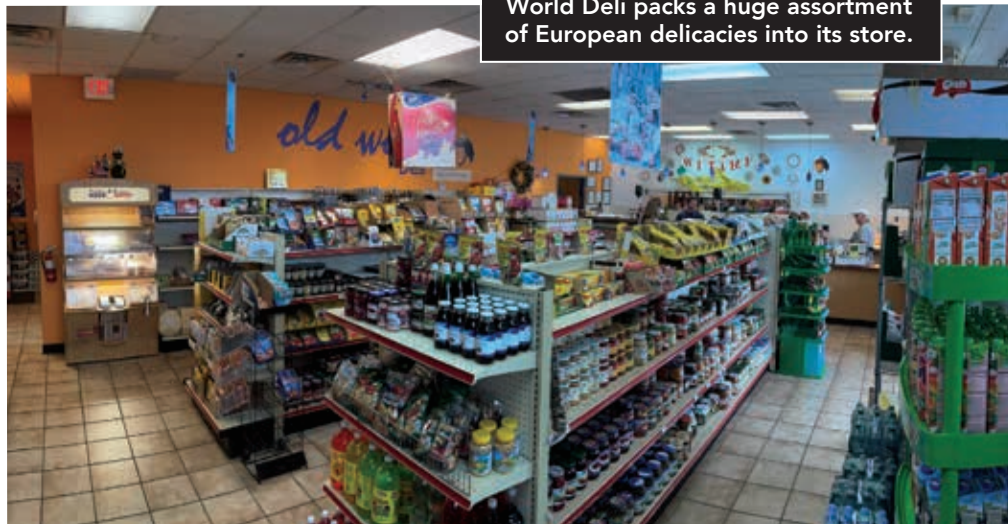
On a recent Sunday morning, when hot ham and rolls were the special of the day, both Steven and Ted were kept super-busy slicing meats and cheeses and baking those marvelous-smelling rolls. In fact, there was a line of customers waiting for the next batch to pop out of the oven – and folks did not mind waiting 10-15 minutes for them to be ready!

While some of those customers were waiting patiently for the rolls to be finished baking (fresh baked rolls are a staple every day of the week, and not just on Sundays), we were able to ask them if they lived in Greendale. It appears Old World Deli has a loyal following of Greendalians as well as residents from neighboring communities of Greenfield, Franklin, Hales Corners and more. This intriguing store is obviously a destination

for those seeking European delicacies, all served with a smile. Customer comments included, “We love the selection that you cannot find anywhere else.” And “We don’t mind the drive over – it’s our regular habit after church on Sunday to stop in for ham and rolls!”

On that same morning when we visited the Deli, customers kept streaming in and out of the store, yet Steven and Ted never missed a beat. No words were spoken between the two as they worked in tandem, while one sliced the other bagged products and checked out customers, and vice versa. They shifted back and forth between their respective jobs – they knew exactly what the other was doing – and together they got the job done in a seemingly effortless fashion.

According to Steven, when asked what the most popular items might be, he was quick to say “EVERYTHING,” with a big grin on his face. The selection of items is truly amazing. We found soups in jars and packages, plus vegetables, preserves and pickles. There were frozen meats and sausages and a full array of bottled liquors. Then we can’t



The space may be small, but Old World Deli packs a huge assortment of European delicacies into its store.

Left and right: Manager Steven Stepien waits on customers during a busy Sunday morning at Old World Deli.



forget the fresh breads and other bakery items, and the full deli case with imported meats and cheeses. Plus, bottled sodas/ drinks and snacks like chips, popcorn, pretzels and lots of assorted European candies. If you work in the area, and are looking to pick up a sandwich for lunch, the Deli staff will be pleased to create one for you from hand-sliced turkey, salami, roast beef, farmer's ham, roasted chicken breast and more. It's no wonder the Old World Deli has a high online rating of 4.4 out of 5. Everything is not only unique, but fresh and delicious here!

Remember when you were younger and visiting your grandmother when she put out a display of meats, cheeses and bread direct from that popular neighborhood deli you loved so much? Well, you can recreate the moment today in Greendale. Discover pierogies, kolaczi, polish sausage and more at Old World Deli.

Be sure to visit the Deli this summer during Polish Fest June 13-15 on the Summerfest grounds (Henry Maier Festival Park) downtown. But you don't need to wait that long! Steven and Ted are ready to welcome you anytime to their one-of-a-kind store in Greendale (aren't we lucky they are here?).

Old World Deli • 7630 West Grange Ave.
 Tues.-Thur. 11 a.m.-6 p.m. • Fri.-Sat. 10 a.m.-6 p.m.
 Sun. 9 a.m.-2 p.m. • 414.855.0470
 owdeliwi@gmail.com • Find them on Facebook



You can find an assortment of packaged goods at Old World Deli, including soups and veggies.



GREENDALE LIONS SUMMER EVENTS



Join Us!

July 2-5: Family 4th Fest

- Wednesday: Bella Cain
- Thursday: 2 Hype Crew
- Friday: Post Parade: Hit Men
- Saturday: Bobby Way, then Mt. Olive

Aug. 9: Rummage On The Green: Bigger, Bolder, Better !

Expanded Rummage and More at Gazebo Park!
 Food, Beverages and Music!
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Sep. 19, 20: Lions Family Oktoberfest

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 Lions can do. *Watch for details!!!*

GREENDALE PARK and RECREATION DEPARTMENT PROGRAMMING



ONLINE REGISTRATION

- Resident: Saturday, May 3 at 8:00 AM
- Non-resident: Wednesday, May 7 at 8:00 AM

Register online at
<https://wigreendaleweb.mysvscloud.com/webtrac/web/splash.html>

MAIL-IN, WALK-IN & PHONE-IN REGISTRATION

5647 Broad Street - Greendale, WI 53129
 414-423-2790 (press 2)

- Resident: Tuesday, May 6
- Non-Resident: Wednesday, May 7

OFFICE HOURS

- Monday-Friday 8:00 AM-4:30 PM (phone)
- Monday-Friday 9:00 AM-4:30 PM (in-person)

MATC graduate Tommy Wilhite works on one of the six Rheem heating and cooling systems donated to the college's Oak Creek Campus by Design Air, a local heating, ventilation and air conditioning distributor and wholesale supplier.

Photos by Timothy Evans



MATC Graduate and Metallica Scholar Shows No Signs of Slowing Down *By Mark Feldmann*

When his furnace went on the fritz on a chilly September night in 2020, Tommy Wilhite did what most every homeowner would do: He called a repairman. The technician came to his house, finagled a few things and got the furnace up and running. For six days.

"It broke down again," says Wilhite, who worked at the now-defunct Ambrosia Chocolate factory on North Fifth Street for 13 years. So he turned to YouTube. He replaced three different parts himself and diagnosed a faulty control board as the culprit. "That's when I decided I could make some money doing this," he says.

In 2021 – at the age of 58 and after having both of his knees surgically replaced – he enrolled at Milwaukee Area Technical College. He earned a technical diploma in the Refrigeration, Air Conditioning and Heating Service Technician program. "I was the oldest person in the class, but once I got in there, I didn't care," Wilhite remembers.

Wilhite decided the diploma wasn't enough. He returned to MATC and enrolled in the Air Conditioning and Refrigeration Technology associate degree program.

"Tommy was, by all accounts, one of my best students," says Doni Bartley, Ed.D., HVAC/R instructor and department chair. "He quietly led his cohort of students, acting as a fatherly figure, sharing his wisdom with the younger students. Tommy was always quick to help others in and out of class. He brought humility, respect, wisdom, patience and understanding to his flock."

Wilhite also took a job as a student ambassador at the Oak Creek Campus, where he worked the welcome desk at the front entrance, helping students, potential students and guests.

With assistance from Erik Riley, his Manufacturing, Construction, and Transportation Academic and Career Pathway advisor, Wilhite received a scholarship from All Within My Hands (AWMH), a foundation established by the



Dr. Patricia Najera, Ed.D., executive director of the MATC Oak Creek Campus, speaks during an event celebrating the donation of six Rheem heating and cooling systems from Design Air.

Refrigeration, Air Conditioning And Heating Programs at MATC

rock band Metallica to support students in heavy metal trades, such as HVAC, automotive/diesel, CNC machining, trucking and welding.

In July 2022, MATC was selected from a competitive field of community colleges across the country to receive \$100,000 from AWMH, established by the members and management of Metallica in 2017. In June 2024, MATC was one of five community colleges to receive another \$100,000 from Metallica's foundation.

"Since day one, Tommy has approached every challenge with an optimistic mindset, focusing on possibilities rather than limitations," says Riley, who is also Wilhite's nephew. "His ability to stay calm under pressure, paired with his drive to put his best foot forward, has always been a source of inspiration to me and countless others."

"Tommy doesn't just set goals. He surpasses them, thriving on each accomplishment and using it as fuel to aim even higher," Riley adds. "He is living proof that it's never too late to embrace new opportunities and achieve greatness."

Wilhite notes the support he received inside and outside the classroom makes MATC a special place. "There are so many helpful people here," he says. "You make MATC into what you want it to be. But you get an awful lot of help when you need it and ask for it."

Wilhite received his associate degree at MATC's Winter Commencement on December 14, 2024, at Fiserv Forum. "I am proud to see him graduate but saddened at the same time to see him leave," Dr. Bartley says. "He leaves a lasting impression on all who spend time with him."

Wilhite said he's thinking about getting an HVAC job, but his heart is set on becoming an advisor at MATC. "I really want to work with younger students and show them what they can accomplish in the MCT Pathway," he explains. "I want to show them what is possible for them because I certainly know it was possible for me."

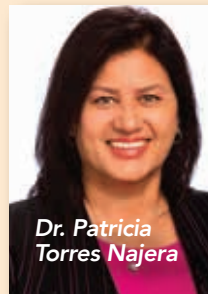
MATC has two programs that can teach you how to service and install air conditioning, refrigeration and heating equipment.

You can earn a technical diploma as a Refrigeration, Air Conditioning and Heating service technician in less than nine months. You can continue and then get an associate degree in Air Conditioning and Refrigeration Technology.

The programs' curriculum provides instruction in all types of air conditioning and refrigeration equipment, including room air conditioners, ice cube makers, and display freezer and refrigeration units. The operation, repair and installation of gas- and oil-fired heating units also are taught.

There is an ongoing need for technicians who have current training in the installing, troubleshooting and repair of HVAC/R units. First-line supervisors can make as much as \$38 per hour. Mechanics and installers can earn \$30 per hour.

Learn more at matc.edu
(search MCT Pathway).



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Dr. Patricia Torres Najera,
Executive Director

Two of the six Rheem heating and cooling systems with state-of-the-art heat pump technology and high-efficiency furnaces donated to MATC by Design Air.



MATC students, faculty, staff and guests celebrate the donation of the six Rheem heating and cooling systems.

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- * The Eleanor Room
- * Field Workshop
- * Galleria Greendale
- * Gift of Wings
- * Grandhaven LLC
- * Greendale Chiropractic
- * Historic Welcome Center
- * Joey Gerard's
- * Manchester Investments
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& More
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The newly formed Finance Committee is comprised of people with a variety of expertise in legal, financial and school operations.

FOCUSING ON TRANSPARENCY

School Board Establishes Finance Committee

Responsible stewardship refers to the careful management of resources while considering the environment, community, and people. For Greendale Schools, this phrase explains the District's approach to managing the fiscal resources entrusted by the taxpayers to meet and exceed their expectations for programming and services that create the best possible opportunities for student success.

Community participation in school activities and events and positive outcomes to recent referendum votes show the world that Greendale citizens find value in their schools. It is up to the Board of Education and the District administration to ensure each dollar is spent thoughtfully and toward the best outcome for kids. This school year, the School Board is taking fiscal transparency a step further with the establishment of a standing committee on Finance.

The newly formed Board Finance Committee will meet monthly to assist the School Board treasurer and administration in the review of the District's financial position. The advisory committee will provide input during budget development and review any proposed changes of policies in the area of finance. Members will also support Board oversight of the District's financial management, monitoring and decision making.

Greendale Schools' Business Manager Jonathan Mitchell explains that the Board Finance Committee's role is to provide an additional layer of oversight, ensuring that

financial resources are used responsibly and to help the entire community gain further understanding of the very complex subject of school finance.

"As the community asks more insightful questions and relays them through committee members, each individual's understanding will deepen, and they can help translate complex financial information into understandable terms for the public," Mr. Mitchell explains. "This process will allow Finance Committee members to better explain and communicate School District finances to others."

"Informed community questions will lead to a more knowledgeable public, enhancing our ability to engage in productive conversations in our community and at a state-level about school district finances," Mr. Mitchell adds.

Committee Membership

School Board Policy 0155 and 8999 provided a framework on how the committee would be established and who would lead its work. Members were appointed by the Board of Education president and confirmed by the Board of Education. The committee includes community and staff representatives with a wide range of expertise in legal, financial and school operations. Community members with and without children attending Greendale Schools are also members of the committee to expand the perspectives at the table in review of financial plans.

“Greendale Schools has and will continue to be responsible stewards of the resources provided to it by our taxpayers.”

– Superintendent Dr. Kim Amidzich

Financial Strategic Planning

“Greendale Schools has and will continue to be responsible stewards of the resources provided to it by our taxpayers,” says Superintendent Dr. Kim Amidzich. “We pride ourselves on the strategic and conservative fiscal planning that takes place regularly to balance the budget and ensure the School District is meeting our community’s strategic priorities and its high expectations for our schools.”

Dr. Amidzich continues, “This new membership group’s work will also focus on long-term financial planning, confirming that resources are allocated strategically with the District strategic plan, and providing feedback on budget development, financial metrics and targets for long-term fiscal planning.”

GREENDALE BOARD OF EDUCATION FINANCE COMMITTEE MEMBERS

- Dr. Brian Bock, Board Treasurer
- Tassia Hughes, Board of Education Representative
- Jonathan Mitchell, Greendale Schools’ Business Manager
- Dr. Kim Amidzich, Superintendent of Schools, Ex Officio Member
- Erin Schwechel, Staff Representative

Community Members:

- Dan Griffin • Dr. William Hughes
- Martin Jankowiak • Noelle Joers-Yanisch
- Michael Nowak • Amy Pavela



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Community-Based Mental Health Partnerships Bring Counseling Services to Schools

Mental health and the importance of increasing access to services that support behavioral wellness is a topic at the forefront in recent years. Mental and behavioral health is a key component to everyone's health and well-being.

Greendale Schools provides opportunities that support behavioral health with belonging and engagement activities for all students through a variety of curricular activities taught by teachers in classrooms and led by peers and outside resources. Character Strong lessons, Advisory presentations, and peer-led Sources of Strength and SET Team activities are examples of the programming available to all students. For students needing something more, the District's pupil services team is available to support their individual needs.

When concerns become more complex, resources outside of the school community may be accessed. Understanding the increased need for those extended services, Greendale Schools launched, and then expanded its Community-Based Mental Health Partnerships (CBMH). This model of care allows individuals to access mental health supportive services where they work or study.

"Families have repeatedly shared information with District staff about the lengthy wait lists and the difficulty of scheduling appointments with mental health providers," reports Denise Burnett, director of Pupil Services for Greendale Schools. "With this information in mind, the District began exploring community-based mental health services to support our school community. CBMH services have successfully been in place at our middle and high schools for the last several years, and this year, we have expanded these services to our elementary schools."

Greendale Schools began its CBMH partnerships in 2022 at Greendale High and Middle Schools. In early 2025, the District entered into an expanded agreement with Kettle Moraine Counseling, and established its relationship with Clinical Psychology Associates. Both organizations provide outpatient counseling that supports students right at school.

The onsite clinics provide students and families with access to therapeutic mental health support services that extend beyond what the District can offer on its own. This functions as an outpatient counseling clinic and a student's health insurance is the primary method of payment for these services. Both of these onsite clinics accept state and private insurance and utilize a sliding payment scale. Families contact the therapists associated with each clinic to schedule appointments.

"There are many benefits of offering CBMH services in our schools. This program can reduce potential barriers to students receiving what they need, including wait times, transportation and the disruption of leaving school for an appointment," Burnett adds.

She explained that this framework of behavioural health is closely aligned to the District's pupil services philosophy of Hope, Help and Strength, stating, "CBMH staff focuses on creating positive relationships with students and their families, helping them feel understood and cared for."

"Greendale Schools is committed to meeting the needs of our students. Pupil services staff, including school psychologists, school counselors, school social workers, school nurses, and other specialized staff, continue to provide services within the schools to address needs that arise," Burnett explains "Sometimes a student needs something beyond what a school district can provide. CBMH is another option for families to access the support needed for their child or family. When a family signs a release of information, CBMH providers can collaborate with our District staff to support students and help to improve their lives."

NOTE: Clinical Psychology Associates has established onsite counseling clinics at Greendale High School, Greendale Middle School, and in all three elementary school buildings. Kettle Moraine Counseling has established counseling clinics at Greendale High School and Greendale Middle School. All of the students and families within Greendale Schools have access to these clinics.

Panther Senior Attends United States Senate Youth Program: A “Life-Changing Experience”

The highly-competitive United States Senate Youth Program (USSYP) welcomes high school students from around the country to participate in a weeklong program in Washington, D.C., each winter. In 2025, one of the Wisconsin delegates was a Greendale Panther, senior Nicholai (Nick) Galusha.

Galusha learned about the U.S. Senate Youth Program by researching various programs for student leaders. He decided to apply as an extension of his involvement in student leadership at Greendale High School. Galusha serves as a student-representative on the Greendale Board of Education, is a four-year member of the GHS Student Council, and achieved the rank of Eagle Scout. He credits all of these experiences with forming his passion for public service.

The application process for USSYP was extensive. It includes a nomination from the school, submitting academic information and writing a variety of essays discussing public service, leadership, and the processes of the United States Government. Following the first round of review, 10 finalists were selected in the state.

“As part of the finalist selection process, I was required to make a video portfolio acting as though I was a recently elected Senator and what my view of the future is,” Galusha explains. “I was also required to have a video interview with members of the Wisconsin Department of Public Instruction (DPI).

“There was strictly one time slot for interviews, and it was on the afternoon of November 14, which happened to be the same day that the GHS Marching Band was traveling to Indianapolis for the Bands of America Competition,” he adds. “As a result, I took this interview while sitting in the most silent part of the bus – the restroom – certainly an interview I will never forget. The interview must’ve gone well because I was selected as one of two delegates to represent Wisconsin.”

The week in D.C. was an intensive week-long study of the federal government and the people who lead it. Galusha and the 103 other delegates from all 50 states, the District of Columbia and the Department of Defense Education Activity met a Supreme Court Justice, the Secretaries of State and Defense, both their individual state’s Senators and the President.



Senior Nick Galusha was chosen as a Wisconsin delegate in the weeklong U.S. Senate Youth Program this spring in Washington, D.C.

Galusha reflects on what he learned saying, “The U.S. Government has many parts, with all types of paths to service, some you may not ever expect. Service to the nation is one of the most fulfilling paths in life, and that was echoed by each of our speakers.”

He adds, “The whole week was truly a life-changing experience. Seeing our nation’s leaders as people vs. politicians was very eye-opening. The most unforgettable aspect was meeting similarly passionate high school students who truly care about the U.S. and the future. I am inspired by this experience to continue serving my community throughout my life.”

The USSYP was founded in 1962 by the sons of William Randolph Hearst and the senate leadership of the day -- Senators Kuchel, Mansfield, Dirksen and Humphrey –

in response to the deep divisiveness and national anxiety following the McCarthy era. They outlined a plan to encourage America’s most talented young people to consider public service as an important, lifelong, and noble pursuit. The program strives “to increase young Americans’ understanding of the interrelationships of the three branches of government, learn the caliber and responsibilities of federally elected and appointed officials, and emphasize the vital importance of democratic decision-making – not only for America but for people around the world.” The Hearst Foundations have fully funded the program since inception – as stipulated, no government funds are used.

In addition to participating in the program in Washington, D.C., each delegate also received a \$10,000 college scholarship for undergraduate study.



Reading Buddy Joe Brozynski is reading with his students at College Park Elementary School.

Joy of Reading Reinforced with “Reading Buddies” Program in Greendale Schools

Reading improves vocabulary, comprehension, memory, focus, concentration and empathy. It also develops critical thinking plus analytical and social skills. Plus, it’s a fundamental skill for students to thrive at school, home and in any future path they choose to follow. Encouraging students to read and helping students to enjoy reading has been a core mission of the Greendale Education Foundation since it was founded almost 30 years ago, and that’s why the Foundation is so excited to help support the Reading Buddies program in Greendale Schools.

Reading Buddies is an intergenerational volunteer program serving Greendale’s three elementary schools and has been connecting Greendale first graders with community “Reading Buddies” for 26 years. Community volunteers visit each of the three Greendale elementary schools for an hour each week, where they read stories and make memories with first-grade students.

According to Carol Richards, current Reading Buddies’ coordinator, its mission is to “promote the love of reading, which is vital to children’s success in their education

journey.” The joy and excitement she sees in both the students and the volunteers is “indescribable.” She adds, “We have 99 volunteer Reading Buddies right now, and I’m sure they get as much out of reading with their buddies as the kids do!” Richards recalls a recent moment, “my little guy suddenly stopped reading and said, ‘You’re my friend, right?’ I looked back and said, ‘Yes, I am.’ He smiled and said, ‘Good!’ Then he turned back to his book and continued reading. It certainly made me smile.”

The students remember it just as fondly. One recent Greendale graduate credits Reading Buddies with fostering her love of reading, 12 years ago. “I always looked forward to Thursday mornings. I wasn’t a good reader, but my buddy always was patient and helpful and made me feel special. They made reading fun for me, and I know it led to the success I had later in school.” A Highland View first grader recently exclaimed: “I love my Reading Buddy and I love reading with them!”

But while the volunteers serve for free, there are still expenses for the Reading Buddies program which receives support from donors and the School District

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“Reading Buddies is an intergenerational volunteer program serving Greendale’s three elementary schools and has been connecting Greendale first graders with community “Reading Buddies’ for 26 years.”

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budget. Richards pointed out that “the Buddies has its own collection of books used during the weekly reading sessions, and needs yearly supplies of folders, paper and labels. At the end of the school year, each child is given a book of his/her own as a reminder to keep reading. We’re grateful for the community groups like the Greendale Education Foundation that help support Buddies.”

The Greendale Education Foundation is likewise grateful to the community members that make our mission, supporting programs like Reading Buddies in our Greendale schools, possible as well. We’d like to especially thank the community members who supported the Foundation at the Greendale Gala in February, and to all the businesses and individuals who donated time, services, and goods for the raffle and auction at the Gala. Information on how you can support the mission of the Greendale Education Foundation, to make sure all students in Greendale have the necessary support to succeed to their highest potential, can be found at GreendaleFoundation.org, or email greendalefoundation@gmail.com.

For information on volunteering with the Reading Buddies, email greendalereadingbuddies@gmail.com

Two Reading Buddies select books to read with their students. On the left is Jo Ann Richards and on the right is Carol Miller.





Left: Greendale High School alum Amy Patneau Pechacek (far left), Special Education Paraprofessional Jennifer Mueller (center), and Dr. Kim Amidzich (right).

Below right: Amy shares a laugh with Governor Evers during a Workforce Development event.

State Secretary of Workforce Development Appreciates Her Greendale Roots

Amy Patneau Pechacek, Greendale High School Class of 1994, is not shy about proclaiming her Panther Pride. At last fall's Department of Workforce Development (DWD)'s Teacher Apprenticeship Program signing and celebration, Secretary Pechacek proudly proclaimed, "Go Greendale!" when the District's teacher apprentice was announced.

Pechacek is the baby of eight Patneau children, all of whom proudly attended the Greendale school system, growing up in the "S section" where their parents, Ed and Nancy, lived for more than four decades. Her family name is still present in the Village where several of her siblings, nieces and nephews still live, work and attend Greendale schools.

"The Patneau family bleeds green and white, and Greendale is near and dear to all our hearts," Amy proudly exclaims.

Amy remembers all of the experiences and activities that took place in Greendale schools in the 1980s and 1990s. Fun fairs, school Olympics Days and book fairs at Highland View; school dances and talent shows in intermediate school, and the "seemingly endless opportunities" for involvement of all kinds in high school, she explains, are among her most fond memories in school.

"What I cherish the most is the quality and caliber of the teachers, support teams and rigorous academic opportunities afforded to me as a student," Amy remembers. "The amazing faculty and my fellow students provided a sense of community, enrichment and strong

academic development during my formative years."

As a Greendale student, Amy was the vice president of the Student Council, a member of the National Honor Society, sang in the concert choir, and played on the tennis team.

"As an adult, I appreciate now more than ever the investment that Greendale Schools made into my academic growth and developing me into a well-rounded person," she says. "The insight I learned from my involvement in various clubs and activities available to me as a student was also invaluable to enhancing my skills in teamwork, communications and collaboration."

After graduating from Greendale High, Amy attended University of Wisconsin-Madison, earning a bachelor's degree in sociology and criminal justice. As an undergrad, she interned as an investigator at the King County Public Defender's Office in Seattle, and then as a legislative aide at the Wisconsin State Capitol. After graduating from UW-Madison in 1998, she moved to Chicago and worked as a licensed private detective. She later transitioned to public investigations with the State's Attorney's Office in Illinois. After some time in this role, she discovered her true calling and passion is providing people with the skills they need to prosper and working to uplift communities.

"I have a passion for both truth-seeking exercises and complex policy solving through investigations, analysis and public program implementation," Amy explains.

After earning a master's degree in public policy and public administration from Northwestern University, Amy and her family moved back to Wisconsin where she has

worked in a variety of positions for Milwaukee County and the State of Wisconsin. In 2019, she joined the Evers' administration as the deputy secretary of the Wisconsin Department of Corrections. In 2020, Governor Evers appointed Amy as cabinet secretary leading the Wisconsin Department of Workforce Development.

As the secretary of DWD, Amy works to prepare Wisconsin's job seekers, employees and businesses for the 21st century economy and beyond. The department has vast responsibilities for providing career counseling, training, job placement services, labor statistical reporting, apprenticeships, and business support services, and other duties supporting strategic and innovative programs that help Wisconsinites of all experiences and abilities to work.

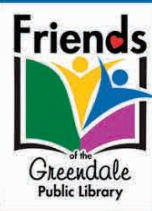
"My job involves developing new ways that assist people in achieving family-supporting careers that provide stability, economic mobility and create strong communities," she explains. In her tenure to date, the DWD has launched a variety of programs to support individuals and businesses, including connecting businesses with underutilized talent pools, and providing resources and training to those prospective employees. She has also led the expansion of apprenticeship opportunities in healthcare and education to allow more people to earn credentials and degrees in fields that are in-demand and have great impacts on the state.

When asked what advice she would give students interested in a career like hers, Amy says, "If you want to work in government administration or public policy, it is so important to be able to understand that our social systems are dynamic, complex and varied. Not everyone has the



same life experiences as you. Surround yourself with people who live, love and look different than you, and study the societal influences that impact the health and economic prosperity of our communities. Successful public policy is based on research, evidence and data, and not on emotion or politics."

Amy is married to Joe, her husband of 24 years, and the couple has two teenage sons, Abe and Ethan. The Pechacek family resides north of Milwaukee in a home fiercely guarded and affectionately warmed by their beloved French Bulldog, Ophelia. Her heart is also with us in Greendale!



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"Royal" Celebration Showcases Knowledge

Greendale Schools' kindergarteners participated in a "royal celebration" to culminate their Kings and Queens Knowledge Units in

CKLA. At each elementary school, students enjoyed a variety of activities with their peers, teachers and families. Our Queens, Kings, Princes and Princesses came to school dressed in their royal best for an event that showcased knowledge. The young "royals" were treated to read-alouds, snacks, dancing and special guest visits. The celebration at Canterbury was featured on CBS 58's Sunday Morning news program. Scan the QR code here to watch the report.



Additionally, Greendale Varsity Cheer won the title of State Champions at the 2025 WACPAC state cheerleading tournament. *Photo by Scott Baxter*



Robotics Students Lobby for STEM Opportunities at State Capitol



First Robotics Club members from GHS traveled to the FIRST State Advocacy Conference in Madison to lobby for Robotic and STEM-related opportunities for Wisconsin's students.

The team met with Senator Van Wanggaard and Representative Bob Donovan, talking with them about FIRST, and contributing more funding to K1-12 FLL, FTC and FRC teams in Wisconsin.

Students Research Healthcare Careers at Expo

About 50 of Greendale High School students in the Biomedical Sciences pathway joined other consortium schools for a Healthcare Career Expo hosted at Greenfield High School. Four Milwaukee-area hospital systems and six colleges offering healthcare career educational programs introduced the high schoolers to the jobs, training requirements, and employment opportunities in healthcare. The students met with professionals and got more insight into careers and possible plans for post-graduation.



Baseball Coach Receives "Ethics in Coaching" Award

Congratulations to Brian Johnsen, Greendale's Varsity Baseball Coach. Coach Johnsen was selected by the Wisconsin Baseball Coaches Association for the 2025 "Ethics in Coaching" Award. This award is presented for character, integrity and

respect not only to opponents but officials, fans and all athletic staff in the state. It was presented at the Wisconsin Baseball Coaches Association Hall of Fame banquet on Saturday, February 15.



Greendale Finishes Second in Nation in Game Day Live! Competition

Greendale Cheer and Pep Band competed in the UCA National Championships. The group, a collaboration of GHS Varsity Cheer and Pep Band, finished 2nd in the Nation in Game Day Live! category. Game Day Live! is inspired by the sights and sounds of a school's Friday night football game. This newer UCA division combines sideline cheering, crowd leading, fight song and live music from the pep band. Congratulations to this group of 61 students!

SCHOOL CELEBRATIONS



Middle Schoolers Build Community With Older Adults Through Art

"Art from the Heart," an intergenerational event held at Field Workshop, created lasting friendships, and some lovely art projects. Middle School students and area older adults joined together for engaging and fun

community building a morning before Valentine's Day. Students and their partners shared conversation, laughs and art materials to create a lovely project. Many thanks to the partners from Greendale Public Library, Greendale Public Health Department, Greendale Livable Communities Coalition, and Field Workshop for hosting this special day.

Battle of the Books Champions Named

Greendale Middle School's Battle of the Books Finale featured 11 student teams and two staff teams. Team members spent several months reading books from the official list of titles and then competed in a trivia-style competition answering questions about the books. Congratulations to Team Bubble Trouble for getting the highest score and to everyone who participated in this rigorous reading challenge. The first-place team moved on to the State Battle competition.



Library a Hub for a Variety of Learning

The library is a bustling place in Greendale's elementary schools. In February, Canterbury's library team was busy preparing for the March Madness Book Tournament, celebrating Black History Month with some favorite books, and focusing on honesty, the school's Character Strong trait of the month.



Black History Month Book Café Shares Works by Black Authors

Canterbury students visited the Black History Month Book Café to enjoy a taste of some great books written by accomplished Black authors. Visits to the Book Cafe featured a presentation by Greendale's Elementary librarian, Tara Jordan, who shared a brief overview of the books and helped students select their just-right text.

Students Focus on Financial Literacy and Responsibilities Of Citizenship

Fourth graders in Greendale Schools are always eager for the trip to JA BizTown. College Park learners put a tremendous amount of work into preparing for the all-day field trip, learning about their responsibilities as citizens and financial literacy. Each student in the simulated city had a paying job and responsibilities that included voting and abiding by city ordinances. Students also enjoyed the challenge of keeping a check register to manage their funds as they purchased items from various businesses. This experience helps students connect the dots between what they learn and the real world.



Young Learners Focus on Astronomy

Highland View first graders were recently captivated learning in two Knowledge units: the Spinning Earth Science and Astronomy. Learners investigated what causes night and day, and learned about the phases of the moon, stars and planets. To help build their understanding of the night sky, they took a field trip to the planetarium at UW-Milwaukee where they "visited" a space station and learned more about constellations.



Festival Showcases Diverse Heritage of School Families

Highland View Elementary held its annual All The World Festival to celebrate the diverse cultures that make up the school. Families presented displays representing their heritage and showcased traditional dress. They also shared samples of popular foods and displayed a variety of fascinating items unique to their respective countries.



Canterbury PTO Fundraises for Playground

A third playground in the community will be refurbished in 2025. This school year, the Canterbury Elementary School Parent-Teacher Organization (PTO) has been fundraising to replace one of the play structure units on the small playground on the northeast side of the school building.

The project was designed with the input of kindergarten and first grade students, and their teachers. These community members were asked what they loved about the playground and what they would like to play on with a new structure. With this information, a structure was selected that met many of the "would like" components our students shared. The fundraising goal for the new structure is \$60,000. The PTO committee has hosted

fundraisers and special events to raise the money needed for the project. At this writing, more than \$32,257 has been raised.

Anyone interested in donating can mail a check to PTO c/o Canterbury Elementary School, 7000 Enfield Ave., Greendale, WI 53129.

Online donations can be made at:
my.cheddarup.com/c/canterbury-playground-fundraiser/items?cart





Student Success at Educators Rising State Conference

Seven GHS student members of the school's Educators Rising group travelled to UW-Stevens Point for the Educators Rising State Conference on March 7. Three students competed at the state level: one student in Creative Lecture TED Talk, and two students wrote and illustrated a children's book.

Participants heard a keynote address from the 2024 Teacher of the Year and attended breakout sessions throughout the day. The two students who competed in the Children's Literature division were selected as National Qualifiers and will be compete at the national level in Orlando, Florida, in June.

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Greendale Lions Club Supports Worthy Causes in Village – and Beyond!



The Greendale Lions are best known for running great festivals every summer, including the best food menus, great beverage choices, super-fun activities for kids, and of course, awesome bands. It's no secret that this active group throws some of the BEST summer festival parties in the area!

But the Greendale Lions are much more than great festivals. This local service club uses volunteer service and contributions to benefit Greendale, and beyond. The Lions' motto, "We Serve," reflects the mission of the Club. The Lions are always looking for ways to improve Greendale with members generously giving their time, talents and resources to every important cause.

SUPPORTING THE GREENDALE SCHOOL DISTRICT

The current focus is to help fund accessible playgrounds. The Lions have already given grants to Greendale Schools to support this cause. In fact, the current initiative focuses on rebuilding the Canterbury Elementary School playground for the littlest learners. The current equipment dates back to the 1990s, is in need of repairs, and some parts are no longer available (see pg. 34).

SUPPORTING GREENDALE STUDENTS

The Greendale Lions support Greendale students in many ways, starting with five scholarships for graduating seniors. They recognize not only high-performing students, but

also reward those who have a record of volunteerism. They also reserve one scholarship for students who learn differently. In addition to scholarships, the festival tips go to 5 different school groups to help offset their costs (Community Robotics, Cheer, Band, Youth Football and GHS Robotics). Festival profits pay for the school snack initiative, so students without snacks can have something mid-morning, since a hungry brain is not ready for learning. The Lions have also helped with the Reading Buddies program, co-sponsored the new athletic scoreboard, and provided funding for other school needs. When school ends in June, they will help the "Schools Out" event by cooking up the food.

TEAMWORK IS THIS YEAR'S THEME

The Greendale Lions strive to get as many people involved with its efforts in whatever way they are able. They know that many hands make light work, and as a team, are able to have fun while volunteering! They welcome all who wish to serve – they have members in their 20s through their 80s! Please visit the Lions website at greendalelions.org or contact Membership Director Brian Bock to learn more about joining!

When you attend the Family Fourth Fest, Rummage on the Green, Oktoberfest or the Spring Concert, remember that not only are you having fun, but you are helping the Lions support worthy causes in Greendale – and beyond.

The Greendale Lions looks forward to serving you!

greendalelionsfoundation@gmail.com

Left: Greendale Lions' Club members give back to the community by staging some of the best festivals, with the best music, in the area. Here folks are enjoying Village Days, this year to be held on Aug. 7-10. See the full program on pg. 46.

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GREENDALE GALA:

A Night To Remember



THE VILLAGE OF GREENDALE, CHAMBER OF COMMERCE AND GREENDALE SCHOOLS COLLABORATE ON FEBRUARY 20, 2025

It was a night of celebration and recognition on February 20, as our community came together at the beautiful Boerner Botanical Gardens for the inaugural **Greendale Gala**. This event was a collaborative effort between the Greendale Chamber of Commerce, the Village of Greendale and the Greendale Education Foundation.

The Gala was a testament to the strong partnerships within our community as it brought together friends, neighbors, business colleagues, and School and Village representatives during a delightful evening of marvelous conversation, delicious food, enjoyable entertainment and a silent auction to benefit the Greendale Education Foundation. The evening culminated with the announcement of the Greendale Chamber of Commerce 2024 Business of the Year Awards, along with Village recognition of those community volunteers with milestone years of service.

Other highlights of the event included performances by the Greendale High School a cappella group, G-Harmony, and a student quartet, All Jazz Talk. Desserts were created and presented by the Culinary Arts class at Greendale High School. Plus, a raffle and silent auction kept attendees busy bidding before dinner to support the Greendale Education Foundation, furthering our commitment to educational excellence. The Education Foundation raised more than \$4,300 that will be used to provide grants and scholarships to Greendale educators and students. (See pg. 28 for more information about the Greendale Education Foundation.)

Chamber of Commerce 2024 Business of the Year
Voting for Business of the Year took place in December 2024, when the winners in three separate categories: Community

Service, Innovation and Employee Satisfaction were chosen by the awards committee based on nominations from Chamber members and the Greendale community. Then, in January, the community voted online for the 2024 Business of the Year from these three category winners.

Congratulations to the following businesses:

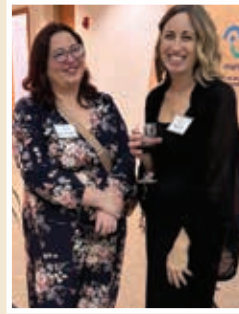
**Category: Community Service
Winner: Greendale Chiropractic**

In only a short two years, Greendale Chiropractic owner Dr. Cody Sromek has made a big mark in the Village gaining the trust of his patients and helping them reach their goals.

What put Greendale Chiropractic at the top of the list for community service were its contributions given to the community and to the schools. The business proudly gives back to Greendale in many ways, including sponsorships of special events, and specifically, donating to Greendale Schools. For example, since first opening the business in 2023, Greendale Chiropractic has made a donation to our schools for every new client that mentions them.

Award nominations for Greendale Chiropractic cited “Dr. Cody” for his positive impact on his patients by aligning bodies and easing discomfort. “It’s great having such a caring person in the heart of the Village.”

Another nomination noted that, “Dr. Cody has always strived to be the very best at what he does. His ‘bedside’ manner is superior. He listens to you and your concerns and then makes his best recommendation(s). I believe Dr. Cody truly cares about his patients – a wonderful and unique asset in this day and age.”



Category: Innovation
Winner: The Eleanor Room

Another newly established Greendale business is The Eleanor Room, founded in 2024. The Eleanor Room introduced a new style of restaurant to the community with its upscale, small-plates dining format that was a long-time dream of owners Jason and Kelly Cyborowski. The restaurant also offers an outstanding nod to the Village’s history. Named after first lady, Eleanor Roosevelt, the space previously held by Ferch’s and then the Milk Can Diner on Broad Street was completely renovated with elegant furnishings reminiscent of the 1930s era when Greendale was first established. With its innovative decor and menu, the Eleanor Room supports the community brand and has become a popular destination attracting new diners, as well as a new interest, in Greendale.

Category: Employee Satisfaction
Winner: BMO Bank Southridge Branch

The team at BMO Bank Southridge has developed a strong work family – and celebrations, including birthdays and anniversaries, are part of the norm. Staff enjoyment of the job and the satisfaction of helping customers is palpable as soon as you enter the bank. BMO Branch Manager Carolann Matzek proudly explains that once she recruits a new employee or a transfer from another bank, they stay at Southridge. Together the BMO team steps up and volunteers to support the community together – watch for them at our special events!

Out of these three businesses, BMO Bank Southridge was named the overall 2024 Business of the Year by the Greendale Chamber of Commerce. Our deepest gratitude goes to each of these businesses for being such strong

community partners and for their many contributions to Greendale.

Village Volunteer Recognitions

Additional recognitions were made at the Gala by the Village of Greendale. The following individuals were recognized for their long-standing commitments to Greendale by participating on various Village committees. We thank them for their many years of service.

- Joe Bustos, 2024 Spirit of Greendale winner
- Betty Ferchoff, 25 years: Public Celebrations Committee
- Carie Weston, 25 years: Public Celebrations Committee
- Karyn Birmingham, 15 years: Public Celebrations Committee
- Carolann Matzek, 15 years: Public Celebrations Committee
- Donna Ouellette, 15 years: Public Celebrations Committee, Board of Review, and Village Board
- Jason Cyborowski, 10 years: Plan Commission, Building Board, Community Development Authority, Board of Review and Village Board
- Pete Davis, 10 years: Plan Commission

The evening was truly “A Night To Remember!” Many thanks to all who attended the event, along with our many generous donors and sponsors. We also wish to thank our student musicians and culinary students, and especially the Gala Planning Committee. The Village of Greendale certainly knows how to throw the very best special events, and we are pleased to add the Gala to the mix!

BRAVO GREENDALE GALA!

See more photos on pg. 44.



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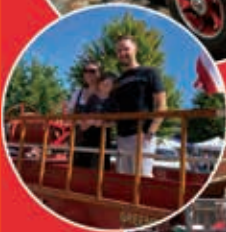
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OUT AND ABOUT IN THE

Preparing for Our Favorite Season in Greendale!

Concerts ... Parades ... Festivals ... Downtown Markets ... Garden Walk ... Fireworks ... Walking Tours ... A doggie fashion show (really?). The list of fun and fantastic special events in Greendale goes on and on – ARE YOU READY? Spring is already here with summer following close behind, and we all know that Greendale stages the very best special events to be found anywhere in Milwaukee! So check the calendar and save the dates you do not want to miss. This is going to be an amazing season in true Greendale style, and you will want to take in all the action. HAPPY SUMMER!



1



2



3



4



5



6

VILLAGE OF GREENDALE

7. and 8. Remember what the Southridge Mall looked like in 1970? Here we see an interior shot and an aerial view of the entire mall's footprint in Greendale. Read more on pg. 13. **9.** Senior Nick Galusha was chosen as a Wisconsin delegate in the weeklong U.S. Senate Youth Program this spring in Washington, D.C. See pg. 27. **10.** Highland View Elementary held its annual All the World Festival to celebrate the diverse cultures that make up the school. Families presented displays representing their heritage, and showcased traditional dress. They also shared samples of popular foods, and displayed a variety of fascinating items from their respective countries.



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GREENDALE 2025 VILLAGE DAYS

HISTORICALLY GOOD TIMES!



Entertainment Stage's Schedule

LARGEST GREENDALE HAPPY HOUR -
Unveiling our exclusive Greendale beer.

Thursday, August 7th
6:30pm **Smartmouth**

Friday, August 8th
4:30pm - Gazebo stage **TBA**
4:30pm - **Whiskey Belles**
6:00pm - Gazebo stage **Brian Goyette**
7:30pm **Madison County**

Saturday, August 9th
12:30pm **Brett & The Dandy's**
3:15pm **Big Spoon**
7:30pm **Almighty Vinyl**

Sunday, August 10th
Noon **60's by 70's**

Other Attractions:

Family Entertainment Area (FEA) will feature inflatable rides, face painting, balloon figures, games for kids, an arcade and more! Daily hours: Thursday: 4:00-8:00, Friday: 4:00-8:00, Saturday: Noon - 8:00, Sunday: 11:00 - 4:00. Happy Hour Thursday only. Ride Wristband discounts for unlimited ride wristbands. More details closer to the date.

Enjoy local food & beverage at food courts hosted by the Greendale Entertainment Association on Parking Street Food trucks as well as Greendale restaurant's. Return on Saturday for Greendale's Green Market Fan Favorite - Breakfast wraps by Yuppie Hill Local wine & beer will be featured all weekend long from Lakefront Brewery.

Greendale Downtown Farmer's Market on Saturday, August 9th from 8:00 - noon, enjoy fresh produce from your favorite Market Vendors.

GTO Car Show on Saturday, August 9th from 8am-3pm. Over 150 classic Pontiacs from all years, featuring 14 classes, will line Broad Street. Have a Pontiac that you'd like to show off? Only a \$10 entry fee for exhibitors with no pre-registration required!

(Expanded) Rummage on the Green - Sponsored by the Greendale Lions Club will be held on Saturday from 8am-3pm. Come to Gazebo park and find treasures galore! Come early for the best selection, come later for great bargains!

Family Day fun for all on Sunday bringing back our all time favorite band '60's x 70's. That's Amore Spaghetti dinner at The Hose Tower Stage from 11:00-1:00. Supporting the Greendale Jr. Panthers Cheer team. Food specials and more from 11am-4pm.

BMX Shows (on parking street) - Saturday and Sunday - Noon, 1:30 and 3:00. Sponsored by: Azalea Homes LLC

SHOP LOCAL Check out the shops in Historic Downtown Greendale while you are here in town.

THURSDAY, AUGUST 7 THRU SUNDAY, AUGUST 10, 2025!
VISIT THE VILLAGE OF GREENDALE!

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COMMUNITY CALENDAR

Please call ahead or visit the Village/School District websites (greendale.org or greendaleschools.org) to confirm details.

MAY

- **Wed., May 7: Greendale Middle School Play, 7 p.m. Greendale High School**
- **Sat., May 10: Clean and Green Day, 9 a.m.-12 p.m.** An annual event put on by the Village, DPW, Health Dept., and the Greendale Children's Garden. Clean up our Village green spaces and Daffodil Park, plant flowers and a tree, and learn from the Greendale Health Dept.
- **Sat., May 10: Kites Over Greendale Festival**
- **Tue., May 13: College Park Concert, 6:30 p.m.**
- **Wed., May 14: Canterbury Elementary Concert, 6:30 p.m.**
- **Thur., May 15: Highland View Concert, 6:30 p.m.**
- **Sat., May 17: Pet Palooza, 10 a.m.-3 p.m.** Attention all pet lovers, this event is for those with furry friends! Dog-themed and other informational exhibitors line Broad Street in Historic Downtown Greendale. A caricaturist and a doggie fashion show are some of the highlights. Presented by the Greendale Entertainment Association.
- **Tue., May 20: Greendale High School Spring Choir Concert, 7 p.m.**
- **Wed., May 21: Greendale High School Spring Orchestra Concert, 7 p.m.**
- **Fri., May 23: Greendale High School Prom**
- **Mon., May 26: Memorial Day All Village Offices and Greendale Schools closed.**
- **Mon., May 26: Memorial Day Walk, 8:30 a.m.** Begin at the Municipal Parking lot behind Joey Gerard's Supper Club, then walk to the Veterans Memorial on Broad St. and Southway.
- **Tue., May 27: Greendale Middle School 8th Grade Spring Concert, 7 p.m.**
- **Wed., May 28: GMS Spring Concerts, 6th grade at 5 p.m. and 7th grade at 7 p.m.**
- **Sat., May 31: Community Safety Day, 9:30-11:30 a.m.,** At Community Center Park (6200 S. 76th St.) Visit with the Greendale Police and Fire Departments, Historical Society, and Greendale Department of Public Works. Police and Fire will display their vehicles so you can learn about their operations. The Health Department will offer safety information and children's activities. Take a ride in Greendale's very own 1938 Diamond T fire engine!

JUNE

See Page 17 for Gazebo Concert Dates

- **Sat., June 7: Movie at Gazebo Park, Dusk**
- **Tue., June 10: Greendale Middle School Graduation, 5:30 p.m.** Greendale High School Stadium
- **Wed., June 11: Last Day of School**
- **Wed., June 11: School's Out Event** Fun activities and food along Broad St. in Historic Downtown Greendale, to celebrate the last day of school and the beginning

of summer vacation! Presented by the Greendale Education Foundation.

- **Sat., June 14: Greendale High School Graduation**
- **Mon., June 23: First Day of K-12 Summer School**

JULY

See Page 17 for Gazebo Concert Dates

- **Thur.-Sun., July 2-5: Family 4th Fest Gazebo Park and Middle School grounds**
- **Fri., July 4: Parade and Fireworks Along Broad Street and at the High School Stadium.**
- **Sat., July 11: Movie at Gazebo Park, Dusk**
- **Sat., July 12: Garden Walk, 8 a.m.-12 p.m.** Meet at the Gazebo to get your program/map and then take a walk through the gardens of Greendale – a showcase of color and beauty! Presented by the Public Celebrations Committee and the Greendale Historical Society. FREE.

- **Sun., July 20: Historical Society 50th Celebration At the Hose Tower (see pg. 4).**
- **Fri., July 25: Last Day of K-8 Summer School**

AUGUST

See Page 17 for Gazebo Concert Dates

- **Fri., Aug. 1: Last Day of 9-12 Summer School**
- **Fri., Aug. 1: Movie at Gazebo Park, Dusk**
- **Thur.-Sun., Aug. 7-10: Village Days 4-Day Event**

Celebrating Greendale's 87th Birthday at municipal lot on Parking Street, Gazebo Park and Middle School grounds. See ad on pg. 46.

- **Sat., Aug. 23: J&J Summer Bash At J&J Construction plus Middle School grounds at Schoolway.** Rides, kids' activities and food!
- **Sun., Aug. 31: Run for Greendale's Parks and Trails, 10:30 a.m.** Meet at SW corner of Parking Street/Schoolway. Run to support Greendale Parks!

SEPTEMBER

- **Mon., Sept. 1: Labor Day-Village Offices Closed**
- **Tue., Sept. 2: First Day of School**
- **Sat.-Sun., Sept. 6-7: Trimborn Farm Harvest of Arts & Crafts At Trimborn Farm along Grange Ave.** See ad on pg. 17.
- **Sat.-Sun., Sept. 19-20: Greendale Lions Family Oktoberfest** See ad on pg. 19.
- **Sat., Sept. 20: Back the K9 Event At Gazebo Park**

OCTOBER

- **Sat., Oct. 18: Sensory-Friendly Trick or Treat At the Hose Tower**
- **Sun., Oct. 19: Step Up to Better Health Run, Walk, Roll, 9 a.m.** Starting at Greendale High School.



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