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Life IN THE Village

AN INFORMATIVE, LIFESTYLE PUBLICATION
CELEBRATING THE BEST OF OUR COMMUNITY

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ON THE COVER

These Greendale "gardeners" participated in the Health Department's Family Wellness Event in February to share information about growing healthy foods in your own home garden. You might have also seen these ladies at Broad Street Coffee, where they are sometimes offering free soup during the lunch hour while collecting donations for the Greendale Children's Garden (see more about the Wellness Event on pg. 6).

Life IN THE Village

Life in the Village is a community magazine providing useful information about the Village of Greendale, Wis., with news and feature stories about the people, businesses, places and events that make our community a very special place to live, work and do business.

Life in the Village is jointly published three times per year by the Village of Greendale, Greendale Schools, Greendale Chamber of Commerce, Greendale Entertainment Association, Greendale Historical Society, Greendale Education Foundation, Greendale Lions Club, Greendale Park and Recreation Department and the MATC Oak Creek campus. The magazine receives additional support from local advertisers.

Life in the Village reserves the right to reject or edit content to assure compatibility with our editorial mission, advertisement criteria and other publication standards. Please email all inquiries and suggestions to info@greendalemagazine.com.

Life in the Village is guided by a professional advisory committee comprised of representatives from each of the partner stakeholders.

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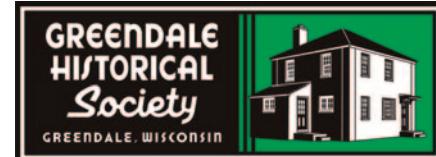
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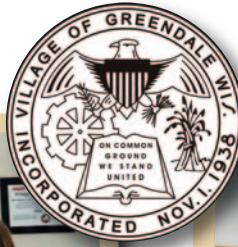
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Village staff gather around Kristen Victory to help celebrate her last day as Greendale's Finance Director/Treasurer.



Claire Stelloh (center) recently retired as Greendale's Municipal Court Clerk.

VILLAGE STAFF NEWS: New Hires, Retirements and Anniversaries

Our Village Departments have been busy welcoming new staff and wishing retiring staff the very best as they move into the next chapter of their lives. In addition, many Greendale staff have recently celebrated impressive anniversaries with the Village, from 10 to 25 years of service. Congratulations, everyone!

RETIRING STAFF

Kristen Victory, Finance Director/Treasurer

We congratulate Kristen Victory on her retirement after 10 years with the Village of Greendale. Kristen joined the Village in 2012 as Deputy Treasurer, coming over from the City of West Allis. She was promoted to Clerk/Treasurer in 2014 and then became Finance Director/Treasurer in 2020. Her last day was on February 1.

"I am most proud of the efficiencies that have been created during my time here," Victory notes. During her tenure, the Village implemented more efficient options for transactions, such as online water payment system, automatic ACH payments and remote deposits. The Village began using the State Debt Collection Agency that significantly increased collections of delinquent accounts owed to the Village. Improvements were also made to streamline processes for journal entries, budgeting and financial reporting.

These improvements helped free up time for other Village Hall staff to take on additional tasks, such as Public Works administrative work, additional ambulance billing duties, printing and stuffing tax bills in-house, and other special projects (like the water meter replacement project).

"I have enjoyed serving my community these past 10 years and will miss the amazing staff that I have worked with during this time," says Victory. "Village staff is comprised of many dedicated individuals working hard to do their best for the Village. I am proud to have been a part of it!"

NEW STAFF

Stephanie Hall, New Finance Director/Treasurer

The Village is pleased to announce the hiring of Stephanie Hall as its new Finance Director/Treasurer. Stephanie is returning to Village Hall after she previously served as the Village's Deputy Treasurer in 2015-2019 and Accounting Intern in 2014. She has since worked for Waukesha County as Senior Financial Analyst and Principal Financial Analyst in the Budget Division. Hall possesses a bachelor's degree in accounting and finance from Wisconsin Lutheran College, and is a Certified Public Finance Officer (CPFO) through the Government Finance Officers Association (GFOA). She currently serves as the president of the Wisconsin GFOA chapter.

"I am excited to return to the Village of Greendale as the Finance Director/Treasurer," Stephanie shares. "I'm looking forward to using my experience from Greendale and also from the Waukesha County Budget Division to deliver quality results in everything I do."

Norma Kunze, Municipal Court Clerk

Norma Kunze was recently hired as Greendale's Municipal Court Clerk after the retirement of Claire Stelloh. Claire retired on January 20 after six years as Court Clerk.

Norma previously worked as a Deputy Court Clerk for Milwaukee County Circuit Court and also served as the Municipal Court Clerk for the Villages of Shorewood and Brown Deer. Norma is happy to be returning to Greendale, where she previously served as Bailiff for the Police Department in 2010-2017. We welcome back Norma, and congratulate Claire on her retirement!

ANNIVERSARIES

It was a banner year for staff anniversaries in 2022, with seven staff members completing their 10th year of service, four members completing their 15th year of service, one completing 20 years of service, and three completing 25 years of service! We congratulate all of these individuals for their dedication and commitment to the Village of Greendale.

25 Years of Service

- Kyle Kierzek-Fire Lieutenant
- Ryan Rosenow-Police Chief
- Michael Schmitt-Fire Lieutenant

20 Years of Service

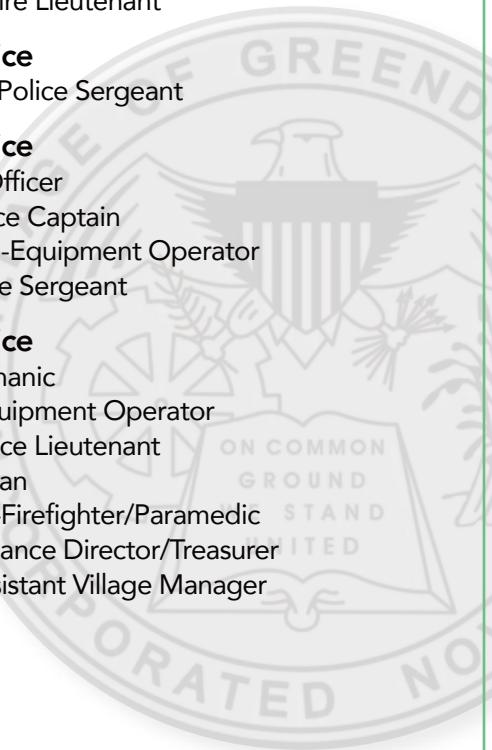
- Jason Thompson-Police Sergeant

15 Years of Service

- Jeff Dibb-Police Officer
- Donald Kloss-Police Captain
- Ryan Machajewski-Equipment Operator
- Michael Zins-Police Sergeant

10 Years of Service

- Chris Kraase-Mechanic
- Jason Matlock-Equipment Operator
- Daniel Noster-Police Lieutenant
- Lisa Reinke-Librarian
- Ryan Schwenkner-Firefighter/Paramedic
- Kristen Victory-Finance Director/Treasurer
- Sarah Weishar-Assistant Village Manager



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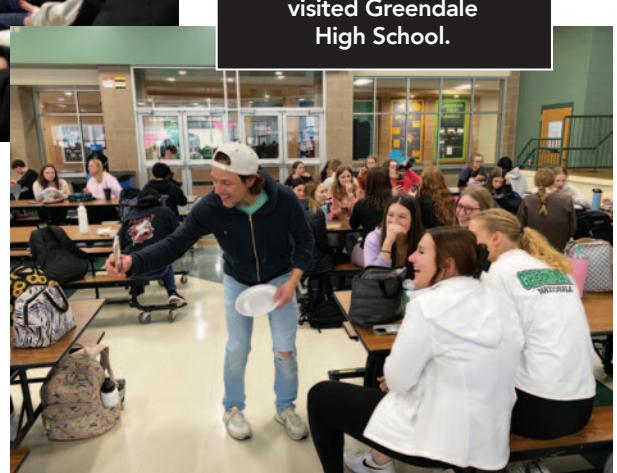
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National speaker and author, Joe Beckman, talked to the audience at the Family Wellness Event.



National speaker and author, Joe Beckman, visited Greendale High School.

Community Alliance and Greendale Schools Partner On a Family Wellness Event

A Family Wellness Event was held on Tuesday, February 7, that was the result of a partnership between Community Alliance and the Greendale School District. This event was free and open to the public, and widely promoted within the community as well as the Greater Milwaukee area.

Mr. Weber's 8th grade Healthy Choices class created poster presentations to share topics related to mental health and substance misuse during the event. There were 30 small groups of students – more than 100 students total – who helped create these posters and then presented on Tuesday night to share the information gathered with the community.

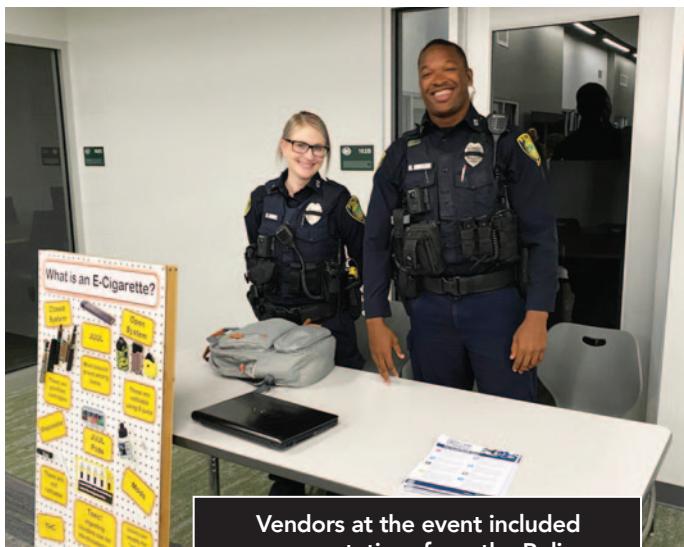
Along with the 8th grade students, 16 vendors from Greendale, Hales Corners and Franklin exhibited at the event to share resources and giveaways for those in attendance. Vendors ranged from non-profits to local businesses and other community resources, such as the Health Department and Police Departments. Community members had the chance to enter a family game night

drawing by each of the vendors and as many of the 8th grade presentations they were able to that night.

After poster presentations, everyone was encouraged to meet national speaker and author, Joe Beckman. Mr. Beckman did schoolwide presentations on February 6, 7 and 8, reaching students at Whitnall Middle and High School, Greendale Middle and High School, and Franklin High School. Although presentations between grade levels and families were different, they all related to promoting human connectedness. Mr. Beckman emphasized the importance of relationship-forming and dealing with situations using a love-first approach.

We were very lucky to have such amazing community partners helping make this event happen. Many thanks to our students, families, faculty, vendors, event attendees and Mr. Beckman, for their support and participation.

To learn more about the Greendale & Hales Corners Community Alliance program, and our efforts relating to substance use and misuse prevention among youth, visit communityalliancehcgd.org.



Vendors at the event included representatives from the Police Department, Health Department and the YMCA.



Students created poster presentations related to mental health and substance misuse for the Wellness Event.

Welcome New Greendale Businesses

Stop in and welcome these new businesses to the Village!

- **Chrissy's Chyc Boutique**
5300 S. 76th St., #1550 (inside Southridge)
- **Hemp+**
5300 S. 76th St., #730 (inside Southridge)
- **Hasseless Mattress**
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- **Milwaukee Family Restoration Offices**
7040 Industrial Loop
- **Picturesque**
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Greendale Health Department Receives Healthy Brain Initiative Award

The Greendale Health Department is a 2023 recipient of a Healthy Brain Initiative (HBI) award! This award, presented by the Centers for Disease Control and Prevention (CDC), the Alzheimer's Association and the National Association of County and City Health Officials (NACCHO) will allow the Health Department to increase its ability to address brain health through the lifespan and dementia of our community. Through this work, the Health Department will continue working toward brain health equity.

"We know those living with dementia and their caregivers have varying levels of needs, including cognitive, behavioral and physical needs. As we work to connect those affected with resources and support, we also hope that this intentional approach to integrating brain health as early and as often as possible will positively impact our community and help us reach our vision of, 'Healthiest and Happiest Greendale,'" explains Ashley Haas MPA, BSN, RN, Greendale Public Health Director.

Did you know that 40 percent of dementia cases could be prevented by having healthy habits?

The science on dementia-risk reduction is quickly evolving, and reducing the risk for dementia at an earlier age is the emerging focus. The evidence showing a link between certain behaviors/conditions and dementia is growing stronger.

The most important health habits that may reduce the risk of dementia include:

- Getting regular physically activity.
- Quitting smoking or never starting.
- Being heart-healthy, which includes regular blood pressure screening, eating a healthy diet and maintaining a healthy weight.

As a first step, the Health Department, with assistance from Maggy Olson of Greendale Schools, hosted a summit for health equity and brain health. The goal of the summit was to educate and empower current Health Department committee members to become health equity and brain health ambassadors in Greendale.

"Health equity and brain health are two of the Health Department's strategic priorities moving forward, and we plan to infuse these strategies into our current work as well as with new programs," offers Megan Mermal, Public Health Specialist and HBI Strategist. Health Department committee members assist in addressing the health priority areas in Greendale, those being: mental health, successful aging, substance misuse, and physical activity and nutrition.

Over the past several years the Greendale Health Department, SAGE and other partners have been working hard to identify and implement ways that Greendale can become more age- and dementia-friendly. A significant success was the acceptance of Greendale into the Dementia Friendly America network. As a dementia-friendly community, we continue to work with community partners, engage persons with dementia and their caregivers, and collaborate with other agencies to lead and shape our dementia-friendly activities, programs and events.

Congratulations again to the Greendale Health Department for earning this national award. This great accomplishment is the direct result of hard work and dedication. The Healthy Brain Initiative will open up many opportunities and resources to impact the Greendale community.

For more information on this initiative, please call the Greendale Health Department at 414.423.2110.

DID YOU KNOW? Greendale has been a part of the AARP Age-Friendly Network since 2017! SAGE worked to help our Village become one of the first communities in the state to be recognized as a Livable Community.

A livable community enables residents to thrive at every age and every life stage.



Interested in hearing more about our Livable Community Action Plan or joining in on the efforts, contact:

Greendale Public Health on the web, by phone 414-423-2110, or by visiting the health department.



Funding for this space provided by AARP Wisconsin



- 2019 Community Challenge Grant Awardee
- 6 new benches and signs along paths and updated walking map
- 2021 Healthy Aging Star Award
- 2022 Older Adult Health Screening & Wellness Event
- Dementia-Friendly Community



HEALTHYBRAIN INITIATIVE

Did you know that 40% of dementia cases could be prevented by having healthy habits??

Reduce your risk by being **HEART HEALTHY**:

- Get regular physical activity
- Quit smoking or don't start
- Maintain a healthy weight
- Check your blood pressure

What's good for the heart is good for the brain!!



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Walking Path Audit Leads the Way To More Rest Stops and Signage Develop Deeper Appreciation of Greendale's Walking Trails

Welcome to the Village of Greendale, a historic Greenbelt Town designed as a vibrant and walkable community with a bustling historic downtown surrounded by beautiful tree-lined neighborhoods. Our community boasts convenient and accessible amenities, green spaces and parks, walking paths, bike paths, excellent schools, quality service departments, a variety of churches, and many Village events.

Since the incorporation of Greendale in 1938, to the present – 85 years later – we would agree with an important woman in Greendale history, Eleanor Roosevelt, who reported back to President Roosevelt, in 1936, that “the Village was laid out beautifully.” A significant part of Greendale’s original design included the creation of a pedestrian path network, providing the community with a reliable mode of transportation and an opportunity for social interaction. These paths are well-used and continue to be an important part of Greendale’s unique identity.

In 2018, with the help from several community groups including SAGE (Successful Aging in Greendale for Everyone), Step Up to Better Health, Love Thy Neighbor Foundation and Girl Scout Troop 8035, a “walking path audit” was completed to evaluate our walking paths and accessibility for all community members. Two common observations were made: the need for more rest stops and the need for more directional signage at some of the pathway crossings.

Later that year, the group of community members submitted a proposal for funding from AARP and were awarded with funds for 6 new rest stop benches and 10 directional signs. In 2019, the Greendale Health Department,

Greendale Department of Public Works and the Greendale Women’s Club helped to complete this project by providing the installation of signs and benches along our walking paths – and the creation and printing of new updated walking maps. The walking maps have 10 color-coded walking routes with varying distances. Did you know there are more than 50 miles of walking paths in Greendale?

The walking paths aren’t the only way to get out and explore beautiful Greendale, especially now as the weather warms up. Below is a list of ideas to jumpstart your journey and get you started exploring our Village.

- The Village is also connected to the Milwaukee County Oak Leaf Trail, which provides additional opportunities for walking, running, or biking. Do you know where the Oak Leaf Trail is? If not, we encourage you to explore and enjoy the trails.
- Take a stroll around Scout Lake and the connecting paths. As the snow melts, consider bringing a trash bag or two to help pick up trash that has been blown around over the winter. Remember, being a good neighbor includes picking up after your pet during walks, too!
- So many benefits – physical activity, fresh air, nature and community service are good for our health, our pets’ health, and our environment’s health as well!
- Further help beautify our Village, Daffodil Park and Dale Creek area on Clean and Green Day, Saturday morning, May 20.

- Don't forget to stop by the Greendale Children's Garden and see what the garden is growing this year. Walk by often throughout the season to watch the garden grow!

May Is Bike Safety Month

- Create a goal to learn more about pedestrian and bike safety, and ways you can be safer when you are out and about our Village.
- Watch for more information about free reflective pedestrian safety vests available in Greendale later this Spring.
- Get properly fitted with a high-quality, low-cost bike helmet at the Greendale Health Department.
- Plan your Saturday morning walking route down to Broad Street for this summer's Downtown Market, held from 8 a.m.-12 p.m. starting June 3. The market is a wholesome gathering place for people of all ages that builds community, feeds people, and supports small farms, producers and businesses.
- Enjoy viewing and hearing the story about more than 200 decorated chimneys on our "Originals," as well as

other historical facts and stories during a one-hour walking tour of the Historic Village of Greendale during a Historic & Folk Art Chimney Tour (driving tours also available).

- Don't forget to put the 27th Annual Garden Walk on your summer calendar. Held Saturday, July 8, from 8 a.m.-12 p.m. the Walk starts at the Gazebo and goes through the "A" section.
- Embrace the sunshine and check out our 12 parks/playgrounds! Can you identify all 12?
- Autumn provides another opportunity to participate with others in the community while raising funds for Greendale Schools and getting active at the same time at the Step Up Fun Run/Walk on Sunday, October 22.

For more information on any of the above locations or events or to pick up a walking map, stop by the Historic Greendale Welcome Center at 5680 Broad Street.

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MILESTONES

Our "MILESTONES" column features unique news, celebratory dates, anniversaries and special "happenings" for our Greendale residents, businesses and non-profit groups. If you have news to share, please contact us. News will be included on a space-available basis.



Greendale Varsity Cheer Coach Tina Zamjahn (front row fifth from the right), posed with Cheer Team alumni at the celebration in her honor on February 6.

Tina Zamjahn Named 2023 Wisconsin Cheer Coach of the Year

A huge crowd turned out in the GHS gym on February 6 for the Cheer and Band Nationals Send Off. A surprise portion of the event was the celebration to honor Greendale Varsity Cheer Coach Tina Zamjahn, who has been named the Wisconsin Association of Cheer/Pom Coaches, Inc. (WACPC) 2023 Wisconsin Cheer Coach of the Year!

Coach Zamjahn has been the Head Coach at Greendale High School for the past 40 Years. During her tenure, the Varsity Cheer Team has won 13 WACPC State Championships, qualified for Nationals 16 times, and placed as one of the top teams in the nation on multiple occasions. More than 50 cheer alumni were in attendance at the celebration, along with many current and former Cheer parents. Congratulations, Tina, on this well-deserved honor!

Noche Restaurante and Bar Wins Milwaukee Magazine Award

Greendale's unique dining spot, Noche Restaurante (part of the Dia y Noche establishment) has been chosen by Milwaukee Magazine as one of Milwaukee's Freshman Class: Best of Newcomer dining experiences.

Noche is a restaurant and bar focusing on the food and beverages of South America, Central America and the Caribbean. The menu changes quarterly (to reflect three different countries within those regions) with a diverse selection of tapas (appetizers/small plates),

pastas, entree dinners and a variety of side dishes, all boasting amazing flavors of different cultures.

If you have yet to visit Noche, don't miss this impressive restaurant, with live music on Thursday nights, Saturday and Sunday brunch, and outdoor seating during the warmer months. You can find Noche in the same building with its sister restaurant next door, Dia, at 6601 Northway, just across the street from Village Hall. 414.246.2002

Middle School Teacher Takes Home Award

GMS Social Studies teacher John Weiss has been selected as the 2023 Wisconsin Veterans of Foreign Wars (VFW) Smart/Maher National Citizenship Education Teacher Award winner. Mr. Weiss received his award at the Midwinter Wisconsin VFW convention in Oshkosh on February 4, and a special presentation took place recently in his classroom. Mr. Weiss is an Air Force Veteran who served during Operation Desert Storm. Congratulations, Mr. Weiss and thank you for your service!



Battle of the Books Champions

Congratulations to these GMS Battle of the Books Champions! Members of Words of Wisdom are pictured here with their school trophies and state participation ribbons. The team placed 12th (out of 147 middle school teams participating) in the state competition! See pg. 28 for more information about the competition.



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Business Spotlight: The Steakout Greendale's Own "Supper Club" Brings Open-Flame Dining to Community

Fresh relish trays. Warm baked bread. Juicy steaks. Tender prime rib and lobster. Tangy shrimp cocktails. Frosty ice cream drinks. These were the popular offerings at those restaurants known as "supper clubs" in the '50 and '60s. It was a way to experience specialty meals that you wouldn't normally make in your own home. The atmosphere was dimly lit, somewhat romantic, and there might even have been live music to enjoy.

Fast track to 2023, and you can experience all of the above – and more – at The Steakout restaurant, at the corner of Loomis and College Ave. in Greendale. The supper-club tradition is still thriving at this family-owned establishment, with Bobby Lombardo and his wife, Anita, at the helm (with help from their son Andrew).

For those who are longtime Greendale residents, you may remember the building as formerly housing the Villa

Green restaurant, and then Francesca's, before becoming The Steakout. Amazingly, Bobby has worked at the restaurant since he was age 14 (that makes 44+ years), moving up the ladder from bus boy to owner (he purchased the restaurant in

2004 from the previous owner). He met his wife at the restaurant, who was a waitress at the time, and they have been married 26 years. Anita continues to work alongside him in the dining room, while he or their son Andrew is at the open-flame grill and she is serving to those she describes as "the best, most loyal customers ever!"

The Steakout Story

So what makes The Steakout so special – a dining destination for those traveling from all over Milwaukee as well as local Greendalians? From the very beginning, the Lombardos have strived to provide the utmost experience for each and every one of their guests. Because the restaurant is family-owned, a family member is onsite every day or night to ensure that you feel like a part of their family, whether you're a regular, or stopping by for the first time! The open-flame grill overlooking the dining room provides constant entertainment and mouth-watering aromas, while all of the hand-selected steaks and chops are perfectly prepared to your liking by either Bobby or Andrew. Nothing brings out the flavors of your meal more than grilling it over an open flame. And nothing enhances your dining experience like watching the chef prepare your food on an open flame grill right in front of you! As a guest, service or quality is never sacrificed for cost, separating The Steakout from other restaurant choices.

An Extensive Menu To Delight Anyone's Taste Buds

What will you have tonight? Your meat selection includes Filet Mignon (choose from several sizes), New York Strip, Ribeye, Porterhouse, Baby Back Ribs, Pork Chops or Prime Rib. If you are a seafood lover, try the char-broiled or pan-fried Shrimp or Scallops, Norwegian Salmon, Surf & Turf, Walleye, Baked Cod, or a combination plate (Filet and Lobster or Shrimp, Cod and Scallops). There's also Lemon-Caper Chicken over Garlic Pasta and Spaghetti with Meat



Bobby Lombardo owns The Steakout in Greendale with his wife, Anita.



These ladies are enjoying a delicious lunch in The Steakout's spacious dining room. The open-flame grill can be seen on the top left.



Popular piano player Al White performs at The Steakout on Friday and Saturday evenings.



Balls. And Friday night means Fish Fry night in Milwaukee, so celebrate the weekend with Icelandic Cod or Perch. The little ones are covered, too, with their own menu of Burgers, Grilled Cheese, Chicken Strips, Spaghetti with Meat Balls, or they can even have their own Filet!

After dinner, you must save room for a delicious ice cream drink, just like the days gone by when supper clubs were at their peak. Grasshopper, Brandy Alexander or Pink Squirrel, anyone?

While the luncheon menu is not quite as extensive as the dinner menu, you can still find plenty of your favorites and experience that amazing open-flame grilling flavor. Filets, Chops, BBQ Ribs, and Prime Rib are offered along with Chicken, Shrimp, Fish and Walleye – plus an assortment of deluxe salads and sandwiches. Lunch is served Monday-Friday from 11 a.m to 2 p.m.

The Steakout is the perfect choice for any time that calls for delicious food and impeccable service: date night, a business lunch/meeting, a birthday or anniversary celebration, rehearsal dinner, or whenever you have been craving a flame-grilled steak or chops! The restaurant is also available to reserve for larger groups (up to 60 people), although 15-30 people is the average. And yes, true to supper club fashion, enjoy live music with Al White on the piano on Friday and Saturday nights in the bar.

Bobby is proud to note that his roots are firmly planted in Greendale. He grew up in the "M" section, right behind Ray and Dot's. His passion is baseball, and he remembers his Little League days well, with Roy Reiman as his coach (we are not revealing how many years ago this was). Baseball has remained a focus for another member of his family, as he is very proud to note that his daughter is a professional coach for the Pittsburgh Pirates. Another son lives in Seattle.

Mr. Reiman explains that he has known Bobby most of his life, and is proud of the kind of person he is and what he's achieved over the years. According to Roy, who is a regular diner at The Steakout, the steaks and ribs are

consistently some of the best in town due to Bobby's culinary skills! When Roy first met Bobby he was coaching Greendale's Little League baseball program. "Now, just to bug him," says Roy with a laugh, "when he's within hearing distance, I tell people I had him play second base because that's as far as he could throw the ball!"

Well, that's a good story, but not true, Roy admits. "Bobby was a very good player, pitching was his specialty, and he continued on as an adult. He was still pitching in an organized league in recent years until he hurt his arm (four years ago) and had to hang up his glove. Thank goodness he didn't hurt his arm so badly he couldn't handle the tongs on the grill," says Roy smiling.

Bobby and Anita both agree that they are proud to be a neighborhood steak house. "We love who we are," says Bobby, "and are most appreciative of our loyal customers. Our staff is like family, many of whom have been with us for years, and we want everyone who dines with us to feel invited, important and comfortable." On his day off, you can find Bobby walking the dog or watching baseball on TV. But he doesn't take much time off. "After a few days at home, I get antsy and need to get back to work" he admits. This is a man who clearly loves what he does, and is very good at doing it!

Whether you've been dining at The Steakout for your entire life or have always been curious to stop by, remember that this restaurant aims to be your dining room away from home, no matter the occasion. You won't be disappointed – a truly wonderful meal awaits you. Reserve your table today for lunch or dinner!

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Get Ready for Spring – and Greendale's Fun, Exciting Special Events

Save the Dates on Your Calendar Now!



Greendale is well-known for its seasonal special events, taking us from spring into summer, then into fall and the holidays! There is always something to do in our great Village, and you are not going to want to miss any of the action this year. Some of the events happening this spring include the annual Easter Egg Hunt, Pet Palooza, Clean & Green Day and, of course, the Downtown Market along Broad Street (all noted below).

But that's only just the start! In the next issue of *Life in the Village*, read more about our summer events, including concerts galore, movie nights, the 4th of July Celebration and Village Days. (Not to mention Greendale's special 85th birthday party in August during Village Days.)

So get your calendar out right now, and start saving these days for our favorite happenings!

SATURDAY, APRIL 8: EASTER EGG HUNT

Spring into the season with Greendale's annual **Easter Egg Hunt!** This free event will start off on Saturday, April 8, with a pancake breakfast at the Hose Tower from 10 a.m. to 2 p.m. The Egg Hunt, geared toward children 8 and under will begin at 11 a.m. on the lawn near the Hauser flag pole (in front of the Middle School) for younger children ages 0-6, with eggs hidden for older children ages 7-8 in Canterbury Woods (behind the Hose Tower). Eggs will be refreshed every hour with plenty of treats and surprises. The Easter bunny will also be visiting on Saturday, April 1, from 1-4 p.m. at Gift of Wings.

The Easter Egg Hunt is hosted by the Greendale Lions Club, Gift of Wings and the Greendale American Legion Post #416.

SATURDAY, MAY 13: PET PALOOZA

Pet Palooza returns for its 6th year in the village. This pet-friendly event takes place the day before Mother's Day, Saturday, May 13, from 10 a.m.-2 p.m., in downtown Greendale, and has something for attendees of all ages and species. People and pets alike are invited to join in the fun, and enjoy pet-related activities, shopping, food and more. Last-minute Mother's Day shoppers have plenty of opportunities to get something memorable for mom with specialty vendors and plenty of store specials.

There is something to do for everyone including a caricature artist, pet psychic, animal education, kids' activities and pet

portraits. Attendees can even find a loveable furry friend looking for its forever home. Pets of all shapes and sizes are welcome to attend and participate in the fashion show, doggie dash and agility course.

SATURDAY, MAY 20: CLEAN & GREEN DAY

Clean & Green is a day for spring cleaning. Clean & Green will take place on Saturday, May 20, from 9-11 a.m. in Daffodil Park (behind Broad Street and over the bridge). This event gives us all a chance to help beautify the Village, and is a great way to get the whole family outdoors to welcome spring! Residents are invited to help plant flowers and trees, weed, and clean up trash. There will also be plenty of activities for kids! Please bring your own gardening tools, gloves, and watering cans for the event, while the DPW will have its water truck and chipper on-site, plus staff to help.

GREENDALE DOWNTOWN MARKET

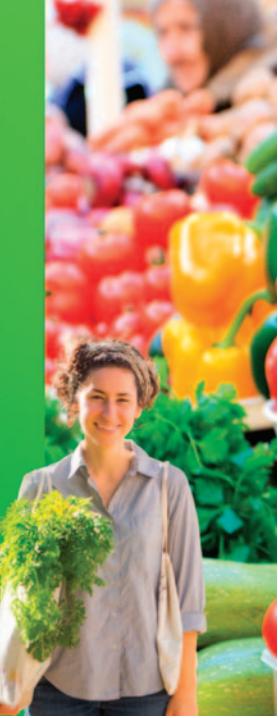
This year's **Downtown Market** kicks off early this year on Saturday, June 3, in its usual location on Broad Street. You can count on the Market every Saturday morning from 8 a.m.-12 noon until September 30. The Greendale Downtown Market promotes local production of agricultural and specialty

GREENDALE DOWNTOWN MARKET

The Greendale Downtown Market intends to promote local production of agricultural and specialty products; we strive to improve the taste, variety, and freshness of products available in our area. We want to provide a wholesome gathering place for people of all ages while creating a vibrant and welcoming market that builds community, feeds people, and supports small farms, producers, and businesses.

SATURDAYS, JUNE 3 - SEPT 30

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A caricature artist will be back this year at Pet Palooza.

products. It also provides a wholesome gathering space for people of all ages while creating a vibrant and welcoming place that builds community, feeds people, and supports small farms, producers and businesses.

Watch for new offerings and surprises at this year's Market, now being managed by the Village and our new Tourism & Events coordinator, Annelise Borst. Every week experience exciting vendors with a variety of fresh produce, meats, cheeses, eggs, baked goods, plants, flowers, specialty items, handmade art, ready-to-eat foods, and so much more!

According to Annelise, "We can't wait for this year's season to begin! Get ready for many new offerings and surprises at the Market this summer."

We hope everyone in Greendale comes out for the Downtown Market this summer. The Market is a must-do activity every Saturday morning this season!

MORE EVENTS THIS SUMMER

In the next issue of *Life in the Village* (June/summer), watch for all the information about upcoming summer events. Coming up is the Lions' 4th of July Family Fest, with parade and fireworks, the Garden Walk, Village Days, and the J&J Summer Bash. And don't forget Greendale will be celebrating its 85th anniversary this summer – it's going to be a super birthday party!



There will be plenty of fun exhibitors during the 4th of July parade.

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Milwaukee Area Technical College's Daniel Flores swings away during a game last season. Flores is back with the Stormers for the 2023 baseball season.

ROLLING OUT THE ROYAL BLUE CARPET

MATC Baseball and Softball Teams Will Play on New Turf Field at OC Campus This Spring

By Mark Feldmann

Milwaukee Area Technical College has dreamed about a field like this for more than a decade. For years, the MATC baseball team played on a natural grass field at the college's Oak Creek Campus on South Howell Ave. Located on the west side of the campus, the field was subjected to the whims of Wisconsin weather – with its wet, cold and even snowy springs – making meaningful maintenance almost impossible and severely limiting the number of practices and games.

"Keeping the grass field in shape was very intensive," says Travis Mrozek, MATC's assistant athletic director. "Special clay and sand were required, and there was a lot of watering and fertilizing needed. If you got just a little rain, the field would feel like a sponge. There would be standing water and players could get hurt playing on it like that."

"With the winters and springs we often got, we were lucky to play four or five dates in a season," Mrozek adds. "When that happens, that doesn't help recruit students. Kids will go where they can play, plain and simple."

This spring, the Stormers have a brand new place to play and call home. MATC's baseball and softball teams plan to play all their home games at an artificial turf field at the Oak Creek Campus, Mrozek says.

"There's a real excitement to start using it," he says.

After a feasibility study showed the benefits of a turf field, the project was added to the college's three-year facilities plan in June 2020. The \$2.2 million project included covering the entire field with bright green turf outlined in dark blue, erecting a new scoreboard, constructing new dugouts, and adding new bullpens and batting cages, Mrozek says.

MATC paid for \$1.5 million of the project, and a \$700,000 water retention grant from the Milwaukee Metropolitan Sewerage District covered the remaining costs.

MATC also had to get permission from Boise State University to install colored turf on the field, Mrozek says. Boise State, famous for its deep blue turf football field, owns the trademark on using any type of colored artificial surface.

So far, the new field is a hit.

"We're very excited about the season, and we're very



The new athletic field includes blue-colored turf and the Stormers' logo behind home plate.

fortunate to have these facilities," says Caleb Bounds, MATC's new baseball coach who was hired last July.

"I think we're going to have a very competitive team, and we have a real shot to win a lot of games."

Thanks to the new turf field, Bounds says he had to cancel only one practice in the fall because of bad weather. "We actually went on it and practiced after it rained," he says. "To have a unique field, to be able to practice every day, to get out there earlier and to play more games are big selling points to students we're recruiting.

"Players in the Midwest understand the weather," Bounds adds. "We also know it's not just us who are affected. But thanks to this field, we'll be able to play more than other teams and that will only help us achieve our goals."

Also, having the turf field will save the college between \$20,000 and \$30,000 in annual maintenance, Mrozek says.

The baseball team played one game on the turf field last season – a playoff game on May 12, 2022. While waiting for the turf to be delivered and installed, the team played home games at the Rock Complex in Franklin and at Henry Aaron Field in Glendale. "Essentially they were nomads," Mrozek says. "They were a team without a home, yet they still had a very successful season."

Under previous head coach Zac Charbonneau, the Stormers finished with an overall record of 34-18-1 and were 5-4-1 in conference play. They won two games at the NJCAA Region IV Tournament before being eliminated. In 2021, the Stormers finished 19-17 – their first season with a winning record in at least 10 years.

The baseball team opened the 2023 season on February 25 at North Arkansas College in Harrison, Arkansas. After eight games down south, MATC is slated to play a doubleheader against Kishwaukee College on Friday, March 10, at the new field.

"There is something to having a home, playing at your own campus, playing on a field that has your name on it and that has your colors on it," Mrozek says. "For us, it's a real home field."

See baseball and softball game schedules at matcstormers.com.

NEW SEASON, NEW COACHES

Milwaukee Area Technical College will have some new faces in the dugout this spring.

Right: New Stormers' baseball coach Caleb Bounds.

Below: Joe Kuntner is the new softball head coach.



Caleb Bounds is the new Stormers baseball coach. He was hired last July to replace Zac Charbonneau, who left for the University of Wisconsin-Parkside after four seasons. Joe Kuntner is the college's new softball head coach.

Bounds previously coached at Rock Valley College in Rockford, Illinois, helping the Golden Eagles to the lowest ERA in program history. "He's a great fit," says MATC Athletic Director Randy Casey. "He's got a junior college background and he has a wealth of experience as a player and a coach, and is bringing that experience to us."

Before working at Rock Valley, Bounds coached at Columbia College, an NAIA college in Columbia, Missouri, and was also the head coach of the Chillicothe Mudcats of the MINK (Missouri, Iowa, Nebraska, Kansas) Summer League. Bounds played baseball at William Woods University and at North Central Missouri College.

Kuntner comes to MATC with 22 years of coaching experience as a head and assistant coach at the college, high school, club and little league levels. For the last four years, Kuntner has been the recruiting coordinator at Delta Sports Performance Center. During that time he helped place four softball players at the NCAA Division I level, and more than 20 players at the college level. "We are excited to welcome Joe Kuntner to the MATC family," Casey says. "He is a great fit for our program. His coaching and recruiting experiences provide us a chance to be successful."



Ethan Rossow slides headfirst into third base during a game last season. Rossow is one of several players returning for the 2023 season.

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Events Unite Our Community

Greendale Schools works to bring our community together with events and programming to support learning and belonging. Our Special Ed Advisory Team events and Community Connections programming has already brought families in our Village together in 2023. Read more about these events and plan to participate in our National Arab American Heritage Month celebration on Thursday, April 27, from 6 to 8 p.m. at Greendale Middle School. More details will follow.

Community Supports Milwaukee Diaper Mission For MLK Day of Service

Greendale Schools selected the Milwaukee Diaper Mission for its 2023 Community Day of Service. Beginning Monday January 13, through Friday, January 17, the community was invited to get involved by donating supplies and funds. Diapers and feminine protection (period) items were collected at all Greendale schools and receptacles were also located at the Park & Rec Department Office and the Historic Greendale Welcome Center during business hours.

On Dr. Martin Luther King, Jr. Day, Greendale Schools staff assembled diaper and personal hygiene (feminine protection) packs and delivered them to Milwaukee Diaper Mission to support needs in our community. The District's Milwaukee Diaper Mission/MLK Day of Service was a great success. More than \$1,000 was raised and six rolling carts full of diapers and period products were delivered to the Mission. Thank you, Greendale community, for your support of this vital work!

SEAT Winter Event Brings Families Out for Fun!

Greendale students, families and staff had a great time at the Special Education Advisory Team (SEAT)'s Family Day event in late January. Participants enjoyed a variety of stations, showing off their creativity, musicality and physical fitness! Families were able to check out local resources and get to know each other in a fun and relaxed school-based setting.

SEAT was created to bring together families and the School District. This team plays a critical role in helping to shape the overall culture and programming for special education and related services. SEAT meets quarterly throughout the school year. The next SEAT event will be a caregiver information presentation on Thursday, April 20, from 6-7 p.m. More details will soon be available.

SEAT community engagement programming is funded through the Enhancing Social and Emotional Skills in Students with IEPs (ES3) Grant. Greendale Schools is one of four recipients of this grant provided by the Wisconsin Department of Public Instruction (DPI). This competitive, three-school-year grant is designed to support school districts through a continuous improvement process to help improve academic and functional outcomes for students with Individualized Education Programs (IEPs).

Grant funds will also be used by Greendale Schools to improve our multi-level systems of supports for all students in the District. This will be done through professional development opportunities for staff, including programs, coaching assistance, training opportunities and resources connection.

Left: Donated diapers and feminine products are collected and packed up for the Milwaukee Diaper Mission.

Black History Month

During the month of February, school students learned about authors, elected officials, musicians, scientists, performers and other influential Black Americans who have shaped our nation. To celebrate Black History Month as a Village, the Greendale community came out to enjoy a FREE movie night on Thursday, February 23, at College Park. The event featured a special showing of the movie "The Princess & The Frog." Art activities were led by Tara Jordan, the elementary librarian.

A variety of food and bakery items were available for purchase from Style Pop Cafe and Goodman's Cookies. A Peace of Abundance brought handmade jewelry and Dripsphere set up a mini gallery at the event. Thanks to the great crowd who came out to celebrate that evening.



Greendale families took part in musical activities at the Winter Fund Event.

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GHS Varsity Cheer Team and Pep Band members perform their routine at a home basketball game.

Photo by Luis Belmontes Jr.

Greendale High School Game Day LIVE!: TEAM BRINGS HOME THE SILVER!

Amid claps and cheers from friends and family awaiting their arrival, more than 70 Greendale High School students returned home with Silver Medals after competing in the Universal Cheerleaders Association (UCA) National High School Cheerleading Championships in Orlando, Florida, in mid-February. These students, members of Greendale's Varsity Cheer (GVC) Team and the State-Champion Greendale Band's Pep Band, earned second place honors in the Game Day LIVE! division of the cheerleading competition. This was the inaugural competition for this division at the high school level.

The Game Day LIVE! division combines the efforts of cheerleading and live music from the pep band. It focuses on crowd-leading ability, execution, energy and overall performance to excite the crowd in the stands in support of their school and athletes. The routine starts with the band playing a one-minute song

choreographed in a routine similar to what a marching band might perform at halftime of a football game. The cheerleaders then join the band and perform a routine to a song the band plays in the stands during a game.

When an announcer calls out a situation that might occur in the game (whether the football team is on defense or offense), Cheer and Pep Band react to the situational call out with a chant that the fans would cheer along with. Teams are then judged on a crowd-leading cheer that the Band and Color Guard joined using rally towels and flags to enhance the cheer. The three-minute routine ends with the Pep Band, Color Guard and Cheerleaders performing our school Fight Song. To end the performance, Greendale's Pep Band played "On Wisconsin."

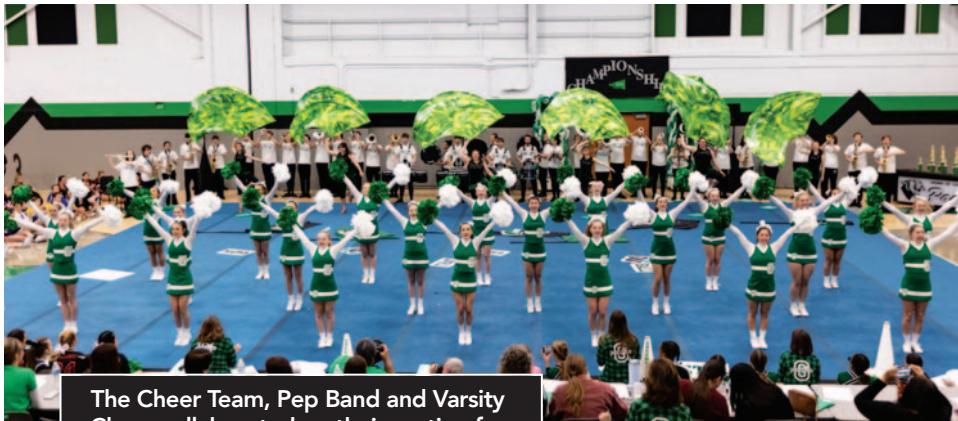
"Last year at Nationals, I attended the Game Day LIVE! competition to see what it was all about," remembers Greendale Varsity Cheer Coach Tina Zamjahn. "I thought it was so much fun to watch and immediately thought

it would be a great fit for our cheer and band programs in Greendale."

Mrs. Zamjahn returned home with videos and information about the competition. After enthusiastic conversations with Greendale's Band Director Tom Reifenberg and Athletic and Activities Director Jerad Galante, a decision was made to proceed with selecting music and developing a routine for competition.

"GVC began working on its part of the routine in the fall," Mrs. Zamjahn explains. "Pep Band jumped into our Game Day routine in mid-December after Marching Band and winter concerts were done for the year."

The Game Day team held weekly practices and performed its routine at home basketball games and in exhibition at local competitions before heading to Nationals. According to UCA rules, each group needed to submit a performance on video for review and judging. The Cheer Team was also required to perform its routine in person at a qualifying Regional Competition. Both teams easily



The Cheer Team, Pep Band and Varsity Cheer collaborated on their routine for the Game Day LIVE! competition.

received bids for nationals. GVC also received a bid to compete in the traditional routine category. The Greendale squad finished 10th in the nation in this portion of the competition.

The benefits of collaborating in this routine are many, according to Mrs. Zamjahn. "It was great to learn more about each other's program and to appreciate the skills it took from both groups to bring a routine together," she notes. "We were unsure how this was going to work and both groups had to trust each other that each group would bring their all to the routine."

"It was very much out of the Pep Band's comfort zone to perform cheer moves. The Cheer Team absolutely loved the excitement of live music and how great our band kids are at playing.

It was so much fun to work together," Mrs. Zamjahn adds.

Tom Reifenberg continues, "Students from both organizations now have a better understanding and appreciation for what each other brings to the GHS game day experience. It was incredible to provide two successful GHS groups with the opportunity to see each other's 'world' and how each group works extremely hard at their craft."

"We went into this division with little knowledge, yet we scored just 1.65 points from the first place team," Mrs. Zamjahn explains. "We learned a lot from this experience and hope to join forces again in the future."

See another photo on pg. 38.

GHS studenys gave an award-winning performance on the national stage.



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Dr. Sarah Yale (middle), is the new medical advisor for Greendale Schools. She is seen here reviewing District wellness policies with Dr. Kim Amidzich (left), and Kelley Kraninger (right), the District nurse.

Greendale Schools Welcome GHS Grad As Medical Advisor



HS alumna Sarah (Bly) Yale, M.D. is returning to Greendale in a new role. A graduate of the Class of 2006, Dr. Yale was recently approved by the Board of Education as the Greendale Schools' Medical Advisor. State statute requires that each school district provides a medical advisor whose duties include an annual review of policies and procedures for student wellness and health safety. Working with the School District nurse and the school administration, the medical advisor is a resource for student and employee health concerns.

Dr. Yale, a dual, board-certified pediatrician and pediatric hospitalist (and mother of two), sees the importance of her role for Greendale students. Through her experience she has acquired the medical knowledge to support the District and its students in this important role.

"Kids cannot thrive at school if they are not physically and mentally well," she states. "It is important to have a physician serving as the medical advisor to ensure that these needs are being met."

Dr. Yale earned a bachelor of science degree in health sciences from Marquette University and received her medical degree from Creighton University School of

Medicine. She completed her residency at Medical University of South Carolina in Charleston, where she served as chief resident during her fourth year. She has been working at Children's Wisconsin since 2018 and is a member of the American Academy of Pediatrics.

As a student in Greendale Schools, Dr. Yale was a member of the Poms and Soccer teams and sang in the school choir. She resides in Wauwatosa with her husband and family, and shared these memories of growing up in Greendale.

"My fondest memory of Greendale is definitely the people. Whether it be the support of teachers or fun with other students, I am so grateful for the people I met while growing up in Greendale."

She added, "My experience in the Greendale schools provided me with a strong educational foundation and a desire to give back and serve the Greendale community."

We are excited to welcome you back, Dr. Yale!

Above: Sarah (Bly) Yale in her Greendale yearbook photo and Dr. Yale today.





“... it is our mission to engage students in an environment where they fall in love with reading through books that are too good to resist ...”

Greendale Education Foundation: Unlocking the Power of Reading

It's widely understood that early development of strong reading skills is vital for young students, but few realize exactly how important and long-lasting the impact of a student's first reading experiences are.

Recent studies have found that the third-grade reading level is a significant predictor of an eighth-grade reading level, and is an even better predictor of college enrollment.

With that in mind, the Greendale Education Foundation is very excited to be supporting a new program at College Park Elementary, "Unlocking the Power of Reading." Young students, when they come across an unknown word, will often try to guess, rather than read, that word. This February, the Foundation provided a \$1,000 grant for the purchase of "decodable" books, or books written to help students stop guessing difficult words, and instead "decode" the sounds in those words.

When students use their phonics skills to "decode" one word, they are more likely to apply those skills to the next difficult word they encounter. As they develop these skills, reading becomes more automatic, and students become more confident. In kindergarten through third grade, students are learning how to read; by fourth grade, students are reading for comprehension, but without

the strong foundation developed in earlier grades, comprehension will be difficult. "Unlocking the Power of Reading" and this grant aim to help provide that foundation for the student's long-term educational success.

As one College Park first-grade teacher says: "In first grade, it is our mission to engage students in an environment where they fall in love with reading through books that are too good to resist, a community of peers who read and talk about books together, and teachers who believe in them and help them develop both reading passions and reading skills."

Since 1998, the Greendale Education Foundation has been committed to bringing together community support and resources to meet the needs of students, educators, families, and community members. Almost \$400,000 has been raised to fund learning opportunities for Greendale students and staff.

Are you interested in helping provide more opportunities for Greendale students? Contact the Greendale Education Foundation at GreendaleFoundation@gmail.com or visit greendalefoundation.org.

Learning Activities From Around Your Schools

Biz Town Is Back Making Connections With Real World

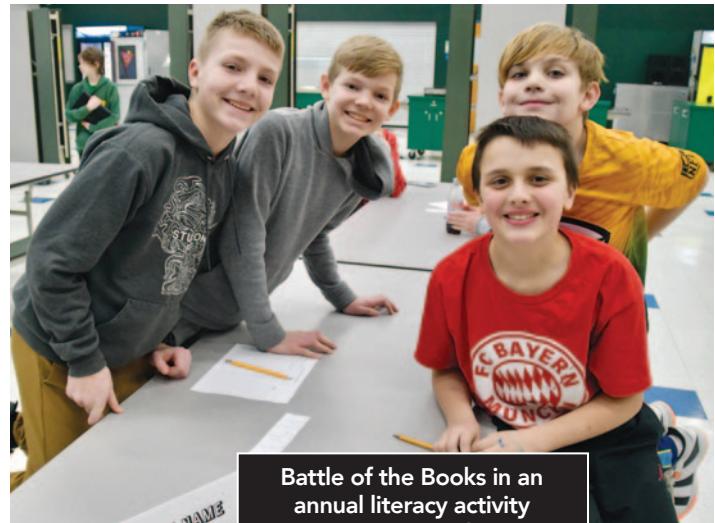
One of the field trips most looked forward to by Greendale students is the annual trip to BizTown. Each spring, fourth grade classes from all Greendale elementary schools participate in the Junior Achievement (JA) program that supports student learning on economics. The field trip is a culmination of in-class learning with a day-long visit to a simulated town. Our elementary school students operate banks, manage restaurants, write checks and vote for mayor. Students find the connections between what they learn in school and the real world.

BizTown combines financial literacy, entrepreneurship and work-readiness curriculum. Prior to the trip, students applied for jobs, and learned resume-building and interviewing skills. At BizTown, each student held a job, got paid for their work, and then could shop with the money they earned. A day at BizTown is exciting and a great start for students by developing their understanding of work and life!

Students Earn Top 10 Ranking in National, International Competition!

Competing against teams across America and the world, Greendale's Highland View fifth graders took 9th place in the U.S. in the online Academics Challenge! At the beginning of February, students joined the challenge, an internet program that uses games to support the learning of fundamental math skills. Once a year, classes from around the nation (and the world) "compete" for points. Greendale students had been looking forward to this day and worked hard to prepare for battle. It was a really fun way to practice those important skills.

The students were so determined to do well, that many continued to play online from home to keep the score up leading to their 9th place in the nation success. The Academics, the company that facilitates the challenge, sent an email to Highland View fifth grade teachers to celebrate their students' achievement, "We had more than



Battle of the Books in an annual literacy activity in our schools.

10,000 students participate in the Cup, with about 350,000 games played and 4 million correct answers, so this is an amazing effort and accomplishment!"

GMS Battle of the Books Showcases Literacy

Greendale Middle School (GMS) recently held its 2023 Battle of the Books competition. A co-curricular opportunity, students read a specific list of books and answered questions as a team during a battle session held in the cafeteria. Fifteen student teams competed for the chance to earn trophies and prizes, and a chance to represent GMS at the state-level competition.

One teacher team competed just for fun.

Words of Wisdom, a team of seventh graders, missed just one question and received 360 points. (They represented GMS in the State Battle, and placed 12th out of 147 middle school teams.)

The second place team, eighth graders in the Night Owls, scored 310 points. The third place team, IDK, a team of both

seventh and eighth grade students, earned a score of 255 points.

Congratulations to all the hard-working students who took part in this year's competition.

Battle of the Books is an annual tradition in Greendale Schools. The first "Battle" at GMS was held in 2002. Over the years nearly 1,700 GMS students have participated! Greendale's elementary schools also participate in the statewide competition.



College Park Community Celebrates Literacy with All-School Read-At-Home

Parent nights and progress conferences, family celebrations, and daily homework – these are some of the ways that Greendale Schools teachers use to engage families in their students' learning community. This spring, College Park Elementary is taking engagement one step further with an All-School Family Read-At-Home.

In an assembly in late January, students were introduced to the book, "A Boy Called Bat" by Elana K. Arnold. The story follows a young boy named Bixby Alexander Tam (aka Bat), who is an authentic, unforgettable autistic character. Through the book, students, families and staff are following him through his life, which is full of surprises, the most unexpected being a young skunk that he believes will make a terrific pet.

College Park teachers Jaime Dugan, Kate Searing and Stephanie Uden are the staff leaders of this literacy project. "This team began planning for the Read-At-Home project this last summer," says School Principal Michael Brock. "They have gone above and beyond to provide a comprehensive, well-developed program our students and families will



benefit from. I am extremely proud to be able to support them in the amazing work they do!"

With a generous grant from Greendale Education Foundation, every College Park family was provided with a copy of the book and a Read At Home Learning Guide to lead this learning. Families can choose to read the book together or listen to a recording of the assigned chapters read by a school staff member. Photos of families reading at home are shared through social media.

In addition to the at-home guided book discussions, each Friday students took part in book discussions with their classmates. A celebration of the school-wide read was held at the College Park PTO Dinner and Raffle on Friday, March 10, with a book trivia game. Students participating in the TRIVIA game that evening were awarded prize tickets for a special raffle basket!

"All of us have enjoyed hearing about the reading adventures students are having at home with their families through this school-wide read," Mr. Brock adds. "We are fostering a love of reading and building community with this program. It is exciting to see both of these goals reached."

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Village Nites on the Green

SUMMER 2023

Concerts are subject to change. In the event of rain, the concert will be cancelled. Visit the website to confirm dates/details.

SUNDAY NIGHTS • 7 P.M.

• JUNE 18: GREENDALE VILLAGE CONCERT BAND

From Sousa to swing and ragtime to rock – from the lights of Broadway to Broad Street – the Greendale Village Concert Band brings a variety of music to enjoy under the stars.

• JULY 9: MUSIC OF GERMAN BAND

Greendale German Band Director Ron

Rutkowski will transport the audience to the Munich, Germany Oktoberfest Gazebo. Come to his "Beer Garden of Music" and enjoy authentic Schuhplatters, Boarischers, Schottisches, Marches, Waltzes and Polkas. EIN PROSIT, and don't forget your pretzels!

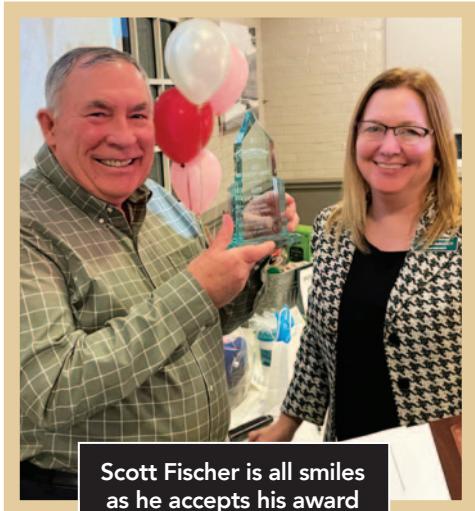
• JULY 16: GREENDALE VILLAGE CONCERT BAND

• AUGUST 6: GREENDALE VILLAGE CONCERT BAND

• AUGUST 20: GREENDALE VILLAGE CONCERT BAND

The full schedule will be printed in the June magazine.

Sponsored and coordinated by the Greendale Park and Recreation Department, with assistance from ACA Entertainment.



Scott Fischer is all smiles as he accepts his award in the category "Community Service."



Erin Dummert, co-owner of Field Workshop, was thrilled to receive the overall "Business of the Year" Award after first winning in the category "Innovation."



Kim Amidzich (right), Superintendent of Greendale Schools, presents a Business of the Year Award to Attorney Georgia Konstantakis in the category "Employee Engagement/Satisfaction."

Greendale Chamber of Commerce Announces Business of the Year Winners

Last month, the Greendale Chamber of Commerce was pleased to host its annual Chamber Banquet and Recognition Dinner. Held at the Historic Hose Tower on February 9, the event was attended by close to 80 people, including business owners and their staff, Village dignitaries and guests.

After a delicious Italian buffet catered by Ricardo's, the evening's program included announcing the recipients of Chamber annual awards in the categories of "Employee Engagement/Satisfaction," "Community Service" and "Innovation." The Greendale Chamber of Commerce was proud to announce the following businesses as winners in their respective categories.

KONSTANTAKIS LAW FIRM

The Konstantakis Law Office received the 2022 Award for "Best Employee Engagement." The firm was very proud to have been chosen for this award, and it has special meaning for Owner/Attorney Georgia Konstantakis. "I think of our staff as members of my family," she exclaims.

Attorney Konstantakis prides herself on cultivating a conducive and positive workplace where everyone feels welcome, appreciated and valued. This award supports the vision that Konstantakis has been cultivating and instilling in the office since day one. The last year saw tremendous growth in the firm, along with increased employee retention. The firm strives to reward team members for meeting goals, exceeding expectation and contributing to

the firm. Each member of the firm is a piece of a larger puzzle that has helped create the success of Konstantakis Law, and they hope to continue this upward trend into 2023 and beyond. "Our mission is to continue to not only meet, but exceed our goals of unparalleled employee engagement and satisfaction," says Attorney Konstantakis.

GIFT OF WINGS

If you have attended Greendale's many special events, like special summer movie nights at the Gazebo, Kites Over Greendale, Halloween "Hallowings," Tree Lighting during Dickens of a Village, and visits with the Easter Bunny and Santa, they have been made possible through generous sponsorships from Scott Fischer and Gift of Wings.

According to Fischer, "Each Greendale event is a thrilling adventure, something my staff and I look forward to every year. I want to thank Kim, Lisa, Kat, McKenna and the entire staff, along with the residents of Greendale and surrounding communities for supporting our store."

Gift of Wings opened its Greendale location in 2013 and is celebrating 10 years in 2023. They also have stores in Franklin, Veterans Park (on Milwaukee's Lakefront) and the Whitnall Park Beer Garden. And as Fischer explains, "Opening the Greendale store was one of my best business decisions!" He is always thinking of new ideas, new events, and continues to introduce new offerings in his store, including homemade donuts and the best ice cream in Greendale (made in Madison). What will he think next?



WE THRIVE ON COMMERCE – THANKS FOR SHOPPING LOCAL!

FIELD WORKSHOP

A little over two years ago, Field Workshop opened its doors and stormed into the Village with some of the most innovative workshops, classes and programs ever to be seen in the area. Consider their popular "Tinker Lab," custom birthday parties, and the only "glow-in-the-dark" Splatter Room in the Milwaukee area. And that's just the start! Field Workshop also serves approximately 30 homeschool families with daytime academic enrichment programs.

According to Greendale High School grad Erin Dummert, who co-owns Field Workshop with a former grad, Virginia Emmons, "We are so honored to win not only the Innovation Award but also the overall 2022 'Business of the Year Award!' When we started Field Workshop just over two years ago, we had a dream of building a space where people of all ages could come together to tap into their inner creator, escape from the stresses of life and lose themselves in the joy of making. With the overwhelming support of the Greendale community, our little tinker lab has grown beyond our belief."

Dummert continues: "We are so proud of our little business, but most of all we are proud of our staff. We have a wonderful team of people who truly care about making sure everyone who walks through our door has a great experience. Our team is truly a family. They give of themselves every day and they are what make Field Workshop a great place to visit."

Dummert would also like to thank Superintendent Dr. Kim Amidzich, Greendale Schools, and Greendale Park and Recreation Department for their commitment to serving non-traditional students in the District. Their support of our daytime academic enrichment program makes it possible for us to provide affordable enrichment for students with different learning needs. We are truly grateful for this partnership!

UPCOMING POWER HOUR SPEAKERS

One of the benefits of Greendale Chamber of Commerce membership is being able to take advantage of POWER HOUR, on the fourth Tuesday of every month (except December). POWER HOUR brings together members, other business owners and guests for a morning of networking, plus an educational presentation on a business-relevant topic. POWER HOUR takes place from 8-9 a.m. at either Dia y Noche, or the Historic Hose Tower.

If you are considering joining the Chamber (a great idea!), you'll want to attend a POWER HOUR to network with other like-minded business owners and get a "taste" of the many benefits that membership offers.

Here is a list of upcoming POWER HOURS already planned for this spring:

- **March 28:** Topic "An Attitude of Gratitude" presented by Anne Marie Pierce of Grandhaven LLC.
- **April 25:** Topic "Give the Gift of Life" Learn more about the donor program by meeting donors/recipients.
- **May 23:** Topic "Business Listening Roundtables" Meet and learn more from other business owners during lively roundtable discussions.

For more information about POWER HOUR, please contact Chamber President Debbie Barth at 414.750.5922.

Connecting business to the community



Visit greendalechamber.com to
find out more about Greendale's
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and services!

JOIN TODAY FOR THE 2023 SEASON!

**Take advantage of the many benefits of
Greendale Chamber membership!**

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 - Power Hour • Business referrals
 - Special offers • After-business socials
 - Voice in government affairs
 - Sponsorships and community support

**Your business colleagues welcome you to
this energetic and dynamic group!**



Preserving Our Past for the Future

By Mike Vickery, Greendale Historical Society



reendale, at just 85 years young, is at a crossroads. Preserving and sharing our history is still possible. It is not like we are Mesopotamia, after all. Sure, Dale Creek is nice, but never mistaken for the Tigris or Euphrates Rivers. That said, time, like a Reifenberg-led Greendale High School band, marches on. There is no time like the present.

The '38ers – those original to the "Originals" – can still share their first-hand accounts of life in our Village during our infancy. Right now is an ideal time to get our "data ducks" in a row.

Herding that gaggle of ducks are Greendale Historical Society volunteers, giving their time, energy and evolving keyboarding skills. The Greendale Historical Society Archive Team is embracing the task of organizing our historical records and photographs so they can be digitized and shared via the Internet. This is the logical next step to another preservation strategy: "When in doubt, don't throw anything out!"

Digitizing endangered paper records and photos is a big deal. It leads to a universal sharing experience, 24/7 availability, with the creation of the Greendale Digital Museum with public access – even if you live in Greendale's "G" section. The Society has earmarked donated funds for this project.

The Greendale Historical Society Archive Team members include Sally Chadwick, Lynne Corona, Jim Gill, Al Hancock, Mary Ann Malachowski, Ted Mainella, Jonathan Olson and Jane Stoller.

Old (artifacts) and new (members) are warmly welcome to join the Society Archive Team. Visit us at the Welcome Center, 5680 Broad Street, email info@greendalehistoricalsociety.org, or call 414.421.1938.

OUR DIGITAL MUSEUM

The Greendale Historical Society "Digital Museum," is still under construction. Greendale High School yearbooks from 1950 to 2020 are already in digital format and will soon be viewable on line.

The Digital Museum has a powerful feature that allows you to search by any subject, date or other key word. Just as in a Google search, the matches to your request will appear.

Our digital collection includes nearly 2,000 vintage photographs of Greendale. The "Bubbler Boy" (above) image is an example of this valuable archive. Our Archive Team is working now to catalog these high-resolution photographs and share them on the internet.

Do you have photos of people, places or things relating to Greendale that you would like to share? Please contact the Society to add your collection to ours.



greendalehistoricalsociety.org

GREENDALE

PARK and RECREATION DEPARTMENT

SUMMER PROGRAMMING

ONLINE REGISTRATION

- Resident online registration begins on Saturday, May 13, at 8 a.m.
- Non-resident online registration begins on Wednesday, May 17, at 8 a.m.
- Register from the convenience of your home or office at <https://web2.myvscloud.com/wbwsc/wigreendalewt.wsc/splash.html>

MAIL-IN/WALK-IN/PHONE-IN REGISTRATION

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Greendale WI 53129 • 414-423-2790, press 2

- Resident: Tuesday, May 16
- Non-Resident: Wednesday, May 17



OFFICE HOURS

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- Mon-Fri 9 a.m.-4:30 p.m. (in-person/counter)



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SPRING 2023 LIFE IN THE VILLAGE 33

A Walk Down Memory Lane with Village Days: 1958 To The Present

By GEA Vice President Tony Novinska

Very soon, we will be excitedly anticipating the largest annual celebration in Greendale: Village Days. As we begin to prepare for this popular event, I would like to offer a collection of thoughts, memories and idle ramblings from the people associated with this much-loved celebration over the years.

For the record, the festival is NOT called, "Greendale Days." It is also not "Greenfield Days." And since it is more than 20 miles from Glendale, it surely is not "Glendale Days" either. So let's get this straight ... Say it with me: "VILLAGE DAYS." We also fully realize the event happens to fall over the week of State Fair (we are reminded of this often, so we haven't forgotten). But all joking aside, let's take a moment to look back at the who's and what's that made Village Days the (not so) little festival that could!

Village Days is Greendale's largest celebration and it has happened annually since 1939. This annual event takes place the second full weekend in August (this year August 10-13). Over the past decades, there have been parades, food, fireworks, refreshments, bands and fun for the whole family. The most important component to

Village Days, however, is the volunteers. They are the backbone and the lifeblood of the event. And for their time and talent, all organizers are eternally grateful!

Over the years, several organizations have run Village Days. I will start with the Jaycees, who took it over in the early '80s and ran it through the 1996 festival. Here are some observations from Dr. Terry Hough: "My input goes from 1986 through 1992. What an incredible few days for the Greendale residents as well as surrounding communities. The Jaycees had a huge hand in providing food, drinks, entertainment, glow necklaces and bracelets for kids, as well as running the parade. The event was originally celebrated in the Village until the early '80s when it was moved behind the High School. A huge tent was erected to protect the patrons and bands from inclement weather. Food and drink stations were managed by the Jaycees and a stage was erected for the music. We had a high striker game, a hole-in-one contest which was about a 60-yard wedge shot to the hand-built green. Prizes were awarded for closest to the pin as well as a hole-in-one. Also, who could forget the fabulous fireworks on the Saturday night of Village Days!"

I will add that skeeter beater was spread over the

Spring 2023
CHILDREN'S
RESALE

AT GREENDALE HIGH SCHOOL

>FREE ADMISSION
>NO STROLLERS AT ANY TIME
>CHILDREN UNDER 10 ALLOWED AFTER 10AM

SAT, APRIL 29:
7:30AM-2PM

SUN, APRIL 30:
1/2 PRICE DAY
10AM-2PM



surrounding foliage, and straw was laid down on the grass so people would not be ankle-deep in mud, should it rain.

Enter this article's author... Terry recruited me to join the Jaycees in 1990 when I was 24. He asked for help moving the event back to the Village. I was responsible for making that happen and the first year that it was back in the Village was 1994. However, during 1995-1996, the Jaycees fell on hard times, and I was deeply worried about our amazing festival falling by the wayside and into oblivion. Upon conclusion of the 1996 Village Days, I drew up the plans, put together a rough list of costs, and handed a red, three-ring binder to Ron Barbian, Al Sikorski and John Hermes. I remember asking them, "take care of our baby because my wife and I have a baby of our own coming in August of 1997."

From there, the GEA (Greendale Entertainment Association) was founded by seven original members, including the three gentlemen previously mentioned, as well as Mark Krueger, Greg Kornack, Cynthia Jahn and Dan Neustader.

This group set an excellent foundation for the uptick in quality entertainment, excellent sponsorships and Barbian's idea of the Family Entertainment Area. Each and every year, it's a trial by fire, with new ideas, new visions and new sweat equity. Some things have worked over the years and some have flopped miserably. But for every mistake or heartache, there are 100 amazing memories created from that particular year. And all along this journey, profits from the event have been given back to many local organizations – too numerous to list.

Please join us again this summer for the 2023 Village Days as we will be celebrating the 85th birthday of this amazing place we call home! We invite you to take part this year, if you can. We are always looking for volunteers, new members and new ideas to keep Village Days such a fun, vital event that brings together all of Greendale.

Greendale Entertainment Association: Live. Work. Play. Give. LOCAL.

GEA Board of Directors

Donna Ouellette: President

Tony Novinska: Vice President

Carolann Matzek: Treasurer

Meri Bell: Secretary

Cindy Charles: At-Large Representative

GEA also has many volunteers that chair its events – from Volunteer Coordinator Sue Bunker to Bar Manager Christopher Henry – and many others that make up this great volunteer organization!

Guys in Their '70s Playing
Hits from the '60s will
perform on
Sat., June 17.

60's by 70's Guys in their 70's Playing Hits from the 60's!



"MUSIC ON THE GREEN" SUMMER GAZEBO CONCERTS

Get ready for music and refreshments on Saturday nights at Gazebo Park from mid-June through August, all sponsored by the Greendale Entertainment Association. Bring your own lawn chair or blanket. In the event of rain, the concert will be cancelled. Check out the bands that have already been reserved to perform:

Sat., June 17: '60s by the '70s

(Just what the name says ... swing with the "Oldies" led by Dave Bruno!)

Sat., June 24: Zoot Suit Boogie

Relax under the stars while listening to your favorite Blue's tunes.

Sat., July 8: TBD

Sat., July 22: Extra Crispy Brass Band

(New Orleans-style brass band music)

Fri., July 28: Still Stormin'

Sat., July 29: Eric Barbieri & Rockin' Krakens

(Classic country to hard rock)

This 3-piece band will be playing all those songs you love to sing along to!

Sat., August 5: Gray and Grayer

Enjoy this '70s-'80s band, and feel free to dress accordingly (bell bottom pants anyone?).

Fri., August 18: Eric Diamond

(Neil Diamond Tribute Show)

Sat., August 19: Leah's Luck

(Irish band)



Purchase your favorite beverage at the park, and the profits will help offset the cost of the bands.



The Lions Club generously donated \$2,500 to Highland View School to pay for all-abilities playground equipment.



Exciting Opportunities To Serve Offered By Greendale Lions Club

By Elise Ciske, Lions Club Treasurer

Over the past few months, the Greendale Lions Club has been busy serving. Read on to find out more about this generous club, part of an international organization, that keeps giving back in so many ways to the Greendale community!

PLAYGROUND EQUIPMENT AT HIGHLAND VIEW

In December 2022, representatives from Greendale Lions Club presented a \$2,500 check to the Greendale School District for all-abilities playground equipment at Highland View Elementary School. The all-abilities playground piece was selected by members of the Greendale School District early childhood and special education teams who advocated for a playground option that meets sensory needs by not requiring children to move up or down while using.

The School District is working on a project to install the adaptive piece of equipment and rubber play surface in the summer of 2023. The Greendale Lions Club has also committed to donating an additional \$2,500 in the third quarter of 2023 to help fund this project.

LIONS FORM NEW "LEO CLUB"

In February 2023, the Greendale Lions Club held its first-ever Leo Club meeting.

What makes a Leo? "Leadership, Experience, Opportunity." The Leo Club will provide Greendale youth (ages 12 to 18) the opportunity to appreciate the satisfaction of service, while gaining leadership skills that will last a lifetime. Greendale's Leo Club is community-based and student-run, with the help of advisors and mentors from Field



“The Leo Club will provide Greendale youth (ages 12-18) the opportunity to appreciate the satisfaction of service while gaining leadership skills that will last a lifetime.”

Workshop and Greendale Lions Club. Leo members as a group will choose what causes are important to them. They will then plan, organize and execute service projects or fundraisers for those causes. The Greendale Leo Club can also conduct projects/fundraisers with other Leo Clubs, Greendale Lions Club or with an outside organization.

Leo Club Fees:

General membership: \$20 annual fee (annual fee is waived for members of the leadership team).

Leadership Team: Non- Greendale resident one-time \$55, Greendale resident one-time \$40 (thanks to Greendale Schools for providing \$15 off enrollment).

Leo Club Schedule:

Currently, the Club meets twice a month, on the second (leadership team) and fourth (general membership and leadership team) Thursday from 4:30-5:30 p.m. at Field Workshop.

Find out more at greendalelions.org/leos. Applications are also available at Field Workshop.

GAZEBO BRICKS STILL AVAILABLE

Gazebo brick orders are due by April 1, 2023, with a cost of \$40 each. Bricks can be engraved with no more than two lines of 14 characters per line. New brick orders will be installed in June. Find more information at GreendaleLions.org/gazebo-bricks.

If you are interested in serving, socializing and making an impact in our community, consider joining the Greendale Lions Club. **Find more information at GreendaleLions.org.**





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OUT AND ABOUT IN THE VILLAGE OF GREENDALE



A NEW SEASON IN GREENDALE - SPRING IS HERE!

Are you ready for spring? **WE ARE!** With the arrival of this season comes the start of Greendale's warm-weather events that are anticipated by **EVERYONE!** Concerts, movies, festivals and more will be here before you know it! Take a look at the calendar to the right and start planning your spring schedule **RIGHT NOW!**

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1. During the annual "Biz Town" field trip visit, elementary students visit a simulated town where they participate in activities that provide real-world experiences. Students operate banks, manage restaurants, write checks and vote for their favorite candidate for mayor. See more on pg. 28. **2.** The Greendale High School Pep Band forged a new partnership with the Greendale Varsity Cheer Team to put on an award-winning performance at the National High School Cheerleading Competition. Read more on pg. 24. **3.** Erin Dummert (center), co-owner of Field Workshop, celebrates her business' win as "Business of the Year" with her staff at the Greendale Chamber of Commerce Annual Banquet. **4.** Summer will soon be here and that means the return of summer concerts at Gazebo Park and Village Days throughout Downtown Greendale. The GEA band schedule at the Gazebo can be seen on pg. 35, and the complete Village Days program will be included in the June issue of *Life in the Village*. **5.** School Superintendent, Dr. Kim Amidzich, receives a \$2,500 check from the Greendale Lions to help pay for all-abilities playground equipment at Highland View Elementary School. **6.** Elvis made a rare appearance during the special "I Love Downtown Greendale" event in February.

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COMMUNITY CALENDAR

PLEASE CALL AHEAD TO CONFIRM EVENT DETAILS OR VISIT THE VILLAGE AND SCHOOL DISTRICT WEBSITES (greendale.org or greendaleschools.org), OR THE VILLAGE WELCOME CENTER FOR INFORMATION.

MARCH 2023

- **Tue., Mar. 21:** District Orchestra Concert, 6:30 p.m. Greendale High School Gym
- **Wed., Mar. 22:** District Band Concert, 6:30 p.m. Greendale High School Gym
- **Mon.-Fri., Mar. 27-31:** NO SCHOOL-Spring Break
- **Tue., Mar. 28:** "POWER HOUR," 8-9 a.m. Presented by the Greendale Chamber of Commerce at Dia y Noche. (See pg. 31.)
- **Mar. 25-Apr. 8:** Photos with the Easter Bunny, Southridge Mall (See pg. 7.)

APRIL 2023

- **Mon. Apr. 3:** Classes Resume
- **Tue., Apr. 4:** District Choir Concert, 6:30 p.m. Greendale High School Auditorium
- **Wed., Apr. 5:** Soundtracks Concert, 7 p.m. Greendale High School
- **Fri., Apr. 7:** NO SCHOOL
- **Sat., Apr. 8:** Easter Egg Hunt and Pancake Breakfast, Pancake Breakfast at the Hose Tower 10 a.m.-2 p.m. and Egg Hunt from 11 a.m.-2 p.m. (See pg. 16.)
- **Sun., Apr. 9:** Easter
- **Mon., Apr. 10:** NO SCHOOL-Teacher Inservice
- **Tue., Apr. 25:** School Finance 101, Online Webinar, 7 p.m.
- **Tue., Apr. 25:** "POWER HOUR," 8-9 a.m. Presented by the Greendale Chamber of Commerce at the Historic Hose Tower. (See pg. 31.)
- **Wed., Apr. 26:** Spring Band Concert, 7 p.m. Greendale High School
- **Sat.-Sun., Apr. 29-30:** Children's Resale Event At Greendale High School. Saturday 7:30 a.m.-2 p.m. and Sunday 10 a.m.-2 p.m. half-price day. (See pg. 34.)

MAY 2023

- **Mon.-Fri., May 1-5:** Teacher Appreciation Week
- **Mon.-Fri., May 1-5:** AP Exams
- **Fri., May 5:** Greendale Middle School Play Performances At Greendale High School in the morning and at 7 p.m.
- **Mon.-Fri., May 8-12:** AP Exams
- **Sat., May 13:** Pet Palooza, 10 a.m.-2 p.m. Along Broad Street in Historic Downtown Greendale (See pg. 16).
- **Tue., May 16:** Highland View Spring Concert (3rd-5th Band, Orchestra, Choir)
- **Wed., May 17:** College Park Spring Concert (3rd-5th Band, Orchestra, Choir)

- **Thur., May 18:** Canterbury Spring Concert (3rd-5th Band, Orchestra, Choir)
- **Sat., May 20:** Clean & Green Day, 9-11 a.m. At Daffodil Park. Plant flowers, weed, clean up trash and help make our Village looking beautiful for the season! (See pg. 16.)
- **Tue., May 23:** "POWER HOUR," 8-9 a.m. Presented by the Greendale Chamber of Commerce at the Historic Hose Tower. (See pg. 31.)
- **Tue., May 23:** Greendale High School Spring Choir Concert, 7 p.m.
- **Wed., May 24:** Greendale High School Spring Orchestra Concert, 7 p.m.
- **Fri., May 26:** Greendale High School Prom
- **Fri., May 26:** NO SCHOOL-Teacher Inservice
- **Mon., May 29:** Memorial Day-No School
- **Tue.-Thur., May 30-31:** Greendale Middle School Concerts

JUNE 2023

- **Fri., June 2:** GMS Talent Show Performance Greendale High School in the afternoon
- **Sat., June 3:** Opening Day Downtown Market, 8 a.m.-12 noon The freshest produce of the season along Broad Street, along with meats, eggs, prepared foods, bakery items and more. Every Saturday through Sept. 30. (See pg. 16.)
- **Sat., June 3:** Perennial Plant Exchange (location TBD)
- **Fri., June 9:** Last Day of School, 11:30 a.m. Dismissal
- **Fri., June 9:** "School's Out!" 3-9 p.m. Sponsored by the Greendale Education Foundation along Broad Street.
- **Fri., June 9:** Greendale Middle School Graduation, 5:30 p.m. Greendale High School Stadium
- **June 10:** Bike Safety and Big Truck Day (location TBD)
- **Sat., June 10:** Greendale High School Graduation, 11 a.m.
- **June 10:** Movie Night (sponsored by Gift of Wings, the Village of Greendale and the Park and Recreation Department).
- **Sat., June 17:** "Music on the Green" Gazebo Concert, 7-8:30 p.m. Presented by the Greendale Entertainment Association (GEA). (See pg. 35.)
- **Sun., June 18:** "Village Nites on the Green Gazebo Concert," 7-8:30 p.m. Presented by the Park and Recreation Department. (See pg. 29.)
- **Sat., June 24:** "Music on the Green" Gazebo Concert, 7-8:30 p.m. Presented by the Greendale Entertainment Association (GEA). (See pg. 35.)
- **Sun., June 25:** "Village Nites on the Green Gazebo Concert," 7-8:30 p.m. Presented by the Park and Recreation Department. (See pg. 29.)

GREENDALE SCHOOLS
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in
Greendale, Wisconsin

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