



**Greendale
Public Health**

Prevent. Promote. Protect.

Healthiest & Happiest Greendale!

From our Health Director

Dear Residents, Community Partners, and Friends of Greendale,

We appreciate the commitment and dedication each of you have put forth towards the health of our community. Your engagement with our programs and services help us create an environment that is both healthy and happy. Let's continue to work together to make our community a healthier and happier place in 2023 and beyond.

Public health promotes and protects the health of people and the communities where they live, learn, work, and play. While a doctor treats people who are sick, those of us working in public health try to prevent people from getting sick or injured in the first place. We also promote wellness by encouraging healthy behaviors ([American Public Health Association, 2022](#)).

Local public health departments must uphold requirements as determined by State Statutes and Administrative Codes, and our specific programs and initiatives are developed based on community assessment data and other applicable information. Additionally, [The 10 Essential Public Health Services](#) provide a framework for public health to protect and promote the health of all people in all communities. The 10 Essential Public Health Services include, 1) assess and monitor population health, 2) investigate, diagnose and address health hazards and root causes, 3) communicate effectively to inform and educate, 4) strengthen, support, and mobilize communities and partnerships, 5) create, champion and implement policies, plans and laws, 6) utilize legal and regulatory actions, 7) enable equitable access, 8) build a diverse and skilled workforce, 9) improve and innovate through evaluation, research and quality improvement, and 10) build and maintain a strong organizational infrastructure for public health.

We are here to support your efforts, so please don't hesitate to reach out for help as you strive for a healthier lifestyle, to join a community workgroup, or to learn more about public health in our community.



Ashley Haas, MPA, BSN, RN
Greendale Public Health Director/Health Officer

We are Public Health

The Greendale Board of Health functions in an advisory role to the health department. They provide guidance, support, and take action on health initiatives. In 2022, the board began to explore the topic of health literacy and is working to address health literacy education in our community.

VISION

HEALTHIEST & HAPPIEST GREENDALE!



The Health Department operates under the direction of a health officer, with supervision from a public health manager. In 2022, the health department staff also included public health nurses, public health specialists, and an administrative assistant. Several limited term employees worked a portion of the year addressing the COVID-19 pandemic in Greendale.

MISSION

Foster a healthy Greendale by
preventing disease,
promoting wellness,
and protecting health
for all who live or spend time in our community

Throughout 2022, the health department hosted three college students, provided National Honors Society hours to Greendale High School students, and gave oversight to four Community Health Improvement Plan (CHIP) workgroups. The CHIP workgroups are primarily composed of community volunteers that work to address community health priorities, as an extension of the health department.

CORE VALUES



Health Equity

eq-ü-tü(noun):
Everyone having the opportunity to attain their highest level of health

- Promote health in all policies
- Bridge gaps to needed resources
- Utilize inclusive planning strategies



Unity

ü-ni-tü(noun):
a whole or totality as combining all its parts into one

- Develop "community" within our community
- Create authentic relationships
- Support and empower each other

Partnerships

pärt-ner-shüps(noun):
"nothing about us, without us."

- Embrace flexibility and change
- Use creativity to collaborate
- Identify the strengths within our networks



Stewardship

stew-ärd-shüp(noun):
Responsible planning and management



Health Promotion & Prevention

The goal of health promotion and prevention is to engage and empower individuals and the greater community to choose healthy behaviors and make changes that reduce the risk of disease or injury. Health program selection is informed by identifying community needs through data analysis from available zip code specific health data, community listening sessions, stakeholder interviews, and focus groups. Based on these considerations and through a health equity lens, the health department plans and implements evidence-based programs and practices.



A variety of health education programs are offered by the health department on a regular basis. In 2022, the health department provided: memory screenings, 'Stepping On', 'Mind Over Matter', radon presentation, community yoga, mental health speaker, intergenerational bonding workshop, tick bite prevention talks and activities, and 'Pick Your Picnic' event.



Staff and volunteers from the health department brought public health into the community at the following Greendale events: Egg Hunt, Pet Palooza, Clean and Green, School's Out, Big Truck and Bike Safety, Family 4th Fest, Village Days, Hay Days, Fun Run, and Dickens.



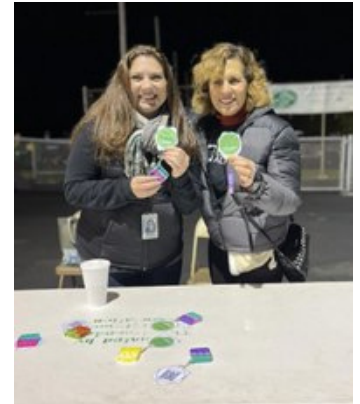
Community Health Improvement Plan

CHIP

Community Alliance



- Cebrin Goodman Teen Institute
- Family Wellness Event
- Rise Above events
- Narcan education and distribution
- Created Exit Plan: What's your Out?
- Village Clean and Green Day



Healthy Mind, Healthy Greendale

- Mental health committee was formed, created a strategic plan and logo design
- Public Service Announcement (PSA) at Milky Way Drive-In
- Online mental health resources
- QPR Question-Persuade-Refer training
- Resource collaboration with Greendale Library
- Village egg hunt activity



Community Health Improvement Plan *CHIP*

Step-Up to Better Health



- Community garden summer camps and nutrition event
- Community Run/Walk
- School's Out event
- Hallway Walking program
- Summer Passport activity



Successful Aging in Greendale for Everyone



- Older adult health screening and resource fair
- Memory Cafe
- Intergenerational Bonding workshop
- Completion of 5-year cycle of AARP Livable Communities initiative




Year in Review: By the Numbers

Communicable Disease

COVID-19	2126
Sexually Transmitted Infection (STI)	40
Other	28
Myobacterial	14
Food/Water Borne	11

165 Annual Flu Clinic Vaccines Administered

6 COVID-19 Vaccine Clinics



Environmental Health

Animal Bites	14
Radon Kits	11
Food Liscensing/Inspection	68
School Inspection 2x Annually	5
Pool Inspections 2x Annually	7
Rooming House (Air B & B) Inspection	10

425 Pounds of Sharps Collected



Vital Statistics

Births/Deaths
101/190

- Leading Causes:
1. Heart Disease
 2. Dementia
 3. Cancer

3 Memory Screening Events



36 Blood Pressure Clinics



Maternal Child Health

Vision Screenings	>400
Elevated Blood Lead Levels	9
WIC Participants	183

46 Bike Helmets Sold



Partnerships



THERAPY AT HOME



wiha

Wisconsin Institute for Healthy Aging



Greendale Schools

Cultivating Excellence In Every Student

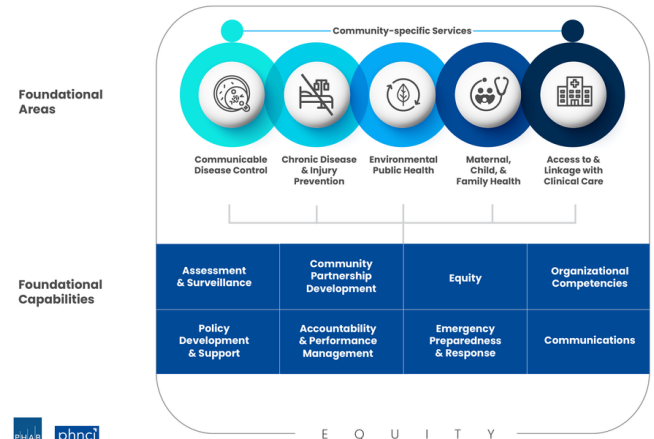


Looking Ahead to 2023

As the health department enters 2023, they continue to implement the new Public Health 3.0 model. This model centers around taking the lead as a health strategist. As a strategist, the health department will work to strengthen infrastructure and continue to identify and form strategic partnerships. This work will be accomplished by collaborative engagement across sectors and jurisdictions as well as seeking out non-traditional partnerships.

As with Public health 3.0, the health department's work will be guided by equity. The health department is dedicated to building the capacity of staff and volunteers to address the health and wellness of the Greendale community in its entirety.

Foundational Public Health Services



New in 2023 is the health department naming "The Healthy Brain Initiative" as one of their overarching strategies. Research shows that "what is good for your heart is also good for your brain." This intentional approach to integrating brain health as early and as often as possible will positively impact our community health outcomes for heart and brain health.

Other health department changes in 2023 will include branding and remodeling. The health department created new branding and will utilize 2023 to fully shift into their new marketing materials. The department will undergo some physical changes to relocate the clinic room and front desk area as well as update workstations and offices to create a healthier working and service environment.

Please call or email us with any questions
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Visit us on Facebook at [GreendaleHD](#) or on the [Web](#)

