



**Greendale
Public Health**
Prevent. Promote. Protect.

FEBRUARY 2023



1. MSOE Nursing Students hosted a table at the Family Wellness Event about the topic of aromatherapy and mood.
2. Public Health Manager partnered with North Shore Health Dept. to participate in "Women and Girls in Science" Day with the Wehr Nature Center and Friends of Wehr.
3. Community Alliance with Hales Corners Police tabled at Whitnall High School's Expo Night highlighting protective factors of our communities and risks of substance misuse.
4. Step Up to Better Health and the Childrens' Garden shared health tips and benefits of eating fruits and vegetables at the Family Wellness Event.
5. National speaker and author, Joe Beckman enjoyed time with students in Greendale.

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Prevent. Promote. Protect.

Happiest & Healthiest Greendale

>100

attendees

Family Wellness Event 2023

We hosted a national speaker and author for all Whitnall and Greendale students in 6th- 12th grade, to help support and promote human connections. This speaker, Joe Beckman, also presented at Greendale's Family Wellness Event, which is a partnership between Community Alliance, Greendale Schools, students and community organizations



Community Health Improvement Summit

We got our action teams together, along with community partners to learn more about health equity and the Healthy Brain Initiative. The group worked on brainstorming how we can more strategically integrate these topics into the health of our community.

35

community participants

"Women & Girls in Science"

Did you know that just 34% of females work in the STEAM field? (Science, Technology, Engineering, Arts, Math)

85

attended event

To celebrate Women's History Month in March and highlight famous female scientists along with local scientists- Friends of Wehr hosted a "Women & Girls in Science" event. We shared "the many hats of public health".



Audacy Radio

Community Alliance partnered with other local coalitions to run a campaign with Audacy (105.7FM, 103.7FM, 99.1FM, 1250AM) that ran from 1/23 until 2/12/23. Our DFC Coordinator did an on-air interview, a PSA was shared on the stations, and targeted Facebook ads were released. The campaign focused on having #RealTalks with loved ones about substance misuse.

Community Alliance

Run Dates: 1/23-2/12

Facebook Targeted Ads

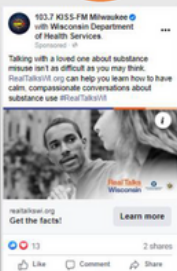
203,114 Impressions

535 Clicks

0.26% CTR

299 Post Engagement

1.1 Frequency



Over-the-Air Radio

Reach: 331,200

Frequency: 2.1



Hales Corners & Greendale
**COMMUNITY
ALLIANCE**
Reducing substance misuse



Nielsen: MILWAUKEE-RACINE; JAN22 / DEC21 / NOV21; Metro; Multiple Dayparts Used; P 6+

Greendale Health Department Board of Health Report 02/2023

Communicable Disease Control and Prevention:					Hours/Mo	YTD	22 YTD
Adult and childhood immunizations; follow up on communicable disease cases; community education on topic					72	165	929.25
Immunizations	Counts	YTD	22 YTD	Communicable Disease	Counts	YTD	22 YTD
Age 0-18 Clients	0	0	1	Mycobacterial	0	1	2
Age 0-18 Immunizations	0	0	1	Food/water borne	0	2	0
Age 19+ Clients	0	0	61	Sexually Transmitted Infection	0	3	0
Age 19+ Immunizations	0	0	61	Other	1	2	0
Total Clients	0	0	62	COVID-19	52	112	858
Total Immunizations	0	0	62				

Chronic Disease Prevention/Management					Hours/Mo	YTD	22 YTD
Tobacco prevention; high blood pressure screenings; community education on arthritis; dementia; cancer; diabetes; heart disease; and strokes					218	331	127.5

Maternal Child Health:					Hours/Mo	YTD	22 YTD
Prenatal & infant visits; hearing/vision screening; child safety; child development screening; community education on topic					67	148	38

Environmental Health:					Hours/Mo	YTD	22 YTD
Food outbreaks; radon; asbestos; mold; complaints; community education on environmental health topics					31.5	56	38

Emergency Preparedness:					Hours/Mo	YTD	22 YTD
Volunteer management; plan for & exercise annual flu clinic at high school; identify emergency plans for vulnerable populations					29.5	43.5	34.5

Community Health Improvement Workgroups					Hours/Mo	YTD	22 YTD
The workgroups include: Community Alliance, Step Up to Better Health, Successful Aging in Greendale for Everyone (SAGE) and Mental Health.					423	752	571.5

Vital Statistics/Surveillance/Administrative							
Reports					Counts	YTD	22 YTD
Birth Reports					7	20	29
Death Reports					9	25	45