



Public Health
Prevent. Promote. Protect.

Greendale Health Department

2019
Annual Report

Public Health promotes and protects the health of people and the communities where they live, learn, work and play.

American Public Health Association

Mission Statement: The mission of the Greendale Health Department is to assess and protect the wellbeing of the community, by supplying accurate health information, building collaborative partnerships, and providing services that enhance health, prevent illness, and increase the resilience of our residents, especially the most vulnerable in our village.

Vision Statement: We are a leader in planting the seeds of wellness that support healthy residents and a sustainable environment for a diverse community.

Letter from the Health Officer

It is my pleasure to present the 2019 Greendale Health Department Annual Report. Public health promotes and protects the health of people and the communities where they live, learn, work and play. While a doctor treats people who are sick, those of us working in public health try to prevent people from getting sick or injured in the first place. We also promote wellness by encouraging healthy behaviors.

Public health works to assure the conditions in which people can be healthy. That can mean vaccinating children and adults to prevent the spread of disease. Or educating people about the risks of alcohol and tobacco.

Public health works to track disease outbreaks, prevent injuries and shed light on why some of us are more likely to suffer from poor health than others. The many facets of public health include speaking out for laws that promote smoke-free indoor air and seatbelts, spreading the word about ways to stay healthy and giving science-based solutions to problems.

I invite you to turn the page and read more about the difference the Greendale Health Department is making in partnership to improve the life of everyone that lives, learns, works, and plays in Greendale.

I also invite you to check out website at

http://www.greendale.org/departments/health_department/index.php or to visit our Facebook page at <https://www.facebook.com/GreendaleHD/>

Sincerely,

Susan Shepard, MSN, RN

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Congratulations

Congratulations Greendale! In 2019, the Greendale Health Department wrote several, successful competitive grants. The Community Alliance Coalition, supported by the Greendale and Hales Corners Health Departments, learned that it was a recipient of one of 150 new grants from the White House Office of National Drug Control Policy for its Drug-Free Communities Support Program. The Community Alliance will receive \$625,000 in DFC grant funds to involve and engage the local communities to prevent substance use among youth in Greendale and Hales Corners over the next five years.



The Greendale Health Department also received a \$7,500 grant from AARP to purchase and install benches and wayfinding signage along the walking paths, and to create and print updated walking path maps. Several other grants included funding to prevent substance abuse in the community and to strengthen the infrastructure of emergency preparedness efforts in the community. The Greendale Health Department actively works to be fiscally responsible for the residents of Greendale.



Village of Greendale Public Health Officials

Medical Advisor
Ali Siddiqui, MD

Health Officer/ Director
Susan Sheppard, BSN, MSN

Deputy Health Officer
Shawne Johnson BSN, MPH

Greendale Health Department Staff

Ashley Haas, RN, BSN, Public Health Nurse*

Theresa Rypel, Administrative Assistant*

Madeline Kornbeck, MPH, Public Health Specialist*

Catherine Trecek, RN, BSN, Public Health Nurse*

*denotes 1000 hours FTE



***Staff pictured left to right, Front Row: Theresa Rypel, Sue Sheppard, Shawne Johnson
Back Row: Ashley Haas, Cathy Trecek, Madeline Kornbeck***

Greendale Board of Health Members

Susan Sheppard, Health Officer
Mary Jean Green, BA
Pam Kroll, RN, BSN
Carl Genz/Matt Sell, Village Trustees

Jessica Runnells, RN, BSN
Kim Krueger, RN
Thomas Slota, MD
Angie Norton, LPN
EX OFFICIO: Ali Siddiqui, MD

The Greendale Board of Health plays an important role in our public health system. This advisory board provides guidance and support for the work of the Greendale Health Department. The Board of Health is made up of Greendale residents, interested in volunteering, and who have a background in improving the health of the community.



Board of Health members pictured left to right, front row: Mary Jean Green, Jessica Runnells, Pam Kroll, Angie Norton; Back row: Kim Krueger, Sue Sheppard, Carl Genz, Ali Siddiqui

Volunteers

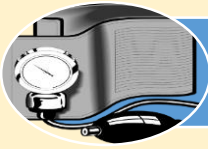
In addition to staff and the Greendale Board of Health, the community benefits from the countless hours the Greendale Health Department volunteers contribute to the department. Community volunteers work in many of the health department programs, including emergency preparedness, vision screening, blood pressure screening, Board of Health, and in four community workgroups that have a focus on nutrition, physical activity, health aging, and substance misuse prevention.

In 2019, volunteers provided 1,807 hours of service in their work with the Greendale Health Department! (Approximate value of \$36,140 donated hours)



Greendale Health Department Volunteers at a Health Department Volunteer Reception Event

Greendale Health Department Programs include:



Blood Pressure Screening & Education



Lead Poisoning Prevention



Sharps Collection Station



Child Developmental Screening



Fall Prevention



Suicide Prevention



Student Mentoring



Occupational Health



Stop the Bleed



Child Home Safety



Bike Safety/Helmets



Music and Memory



Mind Over Matter: Healthy Bowels, Healthy Bladders



Nutrition Promotion



Physical Activity Promotion



Successful Aging in Greendale for Everyone



Community Alliance: Substance Misuse Prevention



Home Visitation: Older Adults and Infants

2. Vital Statistics

Vital statistics include information on live births and deaths. Health Departments receive this information from the State of Wisconsin, as it can be an important indicator of a community's health.

In Greendale, there were **138 births and 161 deaths** in 2019. The two leading causes of death were heart disease and cancer.

3. Communicable Diseases

The Greendale Health Department is required to investigate a large list of communicable diseases. The health department is also required to collect and monitor the different types of communicable diseases affecting Greendale residents. The purpose of these requirements is to prevent the spread of the disease to other people.

The Greendale Health Department investigated 167 communicable disease cases in 2018. The two communicable diseases with the largest number of cases were Influenza-Associated Hospitalization (flu) and Chlamydia.



4. Animal Health and Rabies Control Program

On rare occasions, a dog or cat will bite another animal or person. In 2019, there were **13 animal bites** reported to the health or police departments. Wisconsin law requires pet owners to isolate the animal within 24 hours of the bite. The law requires a 10-day quarantine period to ensure that the dog or cat remains well and does not have rabies. Animal owners need to report all animal bites to the Greendale Health or Police Departments as these departments enforce the quarantine.



5. Maternal and Child Health

Wisconsin law requires health departments to promote the reproductive health of individuals and the growth, development, health and safety of infants, children, and adolescents.

In 2018, Greendale Health Department provided the following services:

- Free newborn/postpartum baby visits, weigh checks, nutrition education
- Free childhood developmental screening: **9 screenings were completed**
- Free vision preschool and school-age children through a partnership with the Greendale School District, Lion's Club, St. Alphonsus School, and Greendale Preschool: **342 children were screened**
- Referral to the Women, Infants, and Children Nutrition Program (WIC): **94 participants**
- Provided QPR (Question, Persuade, Refer) Suicide Prevention Trainings for **35 participants**



Vision screening at Canterbury Elementary

6. Environmental Health

Wisconsin law requires health departments to assess, manage, control, and prevent environmental factors or human health hazards that may harm the health, comfort, safety or well-being of individuals. Some examples of harmful environmental factors include lead poisoning, radon, and human health hazards. The role of the Greendale Health Department is to provide education, referral services and enforcement as necessary.

a. Lead Poisoning Prevention Program

The Greendale Health Department provides a free home visit with developmental screening and lead exposure assessment for all children with one or more venous blood lead levels greater than or equal to 5 micrograms per deciliter. Staff work with individual contractors to ensure they comply with the Wisconsin Lead-Safe Renovation rule.

In 2019, Greendale Health Department received and reviewed **216 Blood Lead Test Results**. Four test results were elevated and staff followed up with the families to ensure they were receiving appropriate follow-up.



b. Radon Program

Radon is a naturally occurring gas that is radioactive and the leading cause of lung cancer among non-smokers. Radon can leak into a home and is common in Wisconsin. Home testing is the only way to know if individuals are at risk for radon.

The Greendale Health Department provides short-term radon kits for residents to test their properties. Residents make a \$10 deposit for a kit and then are reimbursed the \$10 when they bring a copy of their test results to the health department. Staff also provide education on the results and guidance on locating certified radon mitigation companies if home results are elevated.

2019 Greendale Radon Test Kit Results

When a home's radon level is 4 pCi/L or greater, the Greendale Health Department recommends the homeowner contact the Southeast Wisconsin Radon Information Center to discuss retesting or repairing the radon problem by installing a mitigation unit.

- **42 short-term radon test kits** were submitted for Greendale residents and 15 of the results were considered elevated
- The average radon level of the 42 kits was 4.6 pCi/L
- The highest level was 50 pCi/L

c. Human Health Hazard Program

The health department follows up on reports of potential human health hazards to protect public health, safety and general welfare and to maintain and protect the environment for Greendale residents.

Health hazards are unreasonable activities or use of property that interferes with the health and safety of others. Here are two examples of conditions that may constitute a human health hazard (see Village of Greendale Ordinance 10.03 for other conditions):

- Unburied carcasses. Carcasses of animals, birds or fowl not intended for human consumption or food, which are not buried or otherwise disposed of in a sanitary manner within 24 hours after death.
- Breeding places for insects or vermin. Accumulations of decayed animal or vegetable matter, trash, rubbish, rotting lumber, bedding, packing material, scrap metal or any material in which flies, mosquitoes, disease-carrying insects, rats or other vermin can breed.

In these types of cases described above, the environment is assessed, property owners are ordered to remove human health hazard and return area to a clean and sanitary condition, in an allotted period of time. If work is not completed as directed, an owner may be cited for failure to comply with Greendale's municipal code until the human health hazard is resolved.

7. Chronic Disease and Injuries

Wisconsin requires health departments to conduct programs to prevent, delay and detect the onset of chronic diseases, including cancer, diabetes, cardiovascular and pulmonary disease, and cerebrovascular disease (strokes). Examples of Greendale Health Department's work in this area include blood pressure screening and education, nutrition and medication education, tobacco prevention, diabetes education, and fall prevention.

a. Blood Pressure Screening and Education:

The Greendale Health Department provides **free blood pressure screening and education** at four community sites each month, in addition to blood pressure screening in resident's home and onsite at the health department. In 2019, staff provided **356 free blood pressure screenings** to residents.

b. Diabetes and other Chronic Diseases

The Greendale Health Department collaborated with the Muslim Community Health Center to provide a free diabetes education program and free diabetes screening for residents in November 2019. Greendale Health Department also created a diabetes display board for the lobby. The display included a pre-diabetes, self-screening questionnaire and educational materials. Staff regularly posts information in the *Village Views* newsletter, Health Department website and Facebook page regarding chronic disease prevention and life style factors individuals themselves can take to reduce their risk.



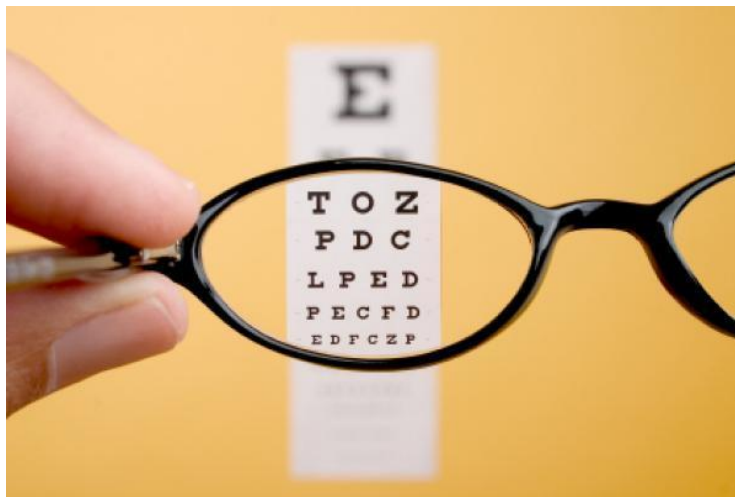
Photo of diabetes education program in November 2019.

c. Vision Screening

Did you know that 1 in 20 young children will have a vision problem that can lead to permanent visual impairments, including lazy eye, astigmatism, nearsightedness, farsightedness, and it's not always easy to detect? Sometimes children have trouble seeing and don't even realize they are **seeing the world differently** than others. If we are able to detect and treat these disorders, many can be corrected.

Greendale Health Department partnered with the **Greendale Lions Club** to offer vision screenings with a Plus Optix device at the Greendale School District, St. Alphonsus School, and the Greendale Preschool. The screening is non-invasive, non-intimidating, and takes less than a minute to provide an accurate visual assessment.

In 2019, the Greendale Health Department provided 342 vision screenings to children attending the Greendale Public Schools, St. Alphonsus School, and Greendale Preschool.



d. Fall Prevention Program

One out of five falls results in a serious injury such as a broken bone or a head injury. These injuries can make it hard for a person to get around, do everyday activities, or live on their own. Fall prevention is an important community health issue in Greendale, as about 1 out of 3 residents are 60 years of age or older. Greendale Health Department offers a free, fall prevention program called *Stepping On* for residents. This program has been proven to greatly reduce the risk of falls.

In 2019, the Greendale Health Department provided two, 7-week Stepping On fall prevention programs to 30 older adults.

e. Sharps Collection Station

Disposing of sharps improperly (such as in the regular trash) poses health risks to waste management workers and others as well. Sharps include medical items such as needles and lancets. These improperly disposed of sharps could potentially expose those who collect and handle garbage to infectious diseases such as hepatitis and HIV. Under Wisconsin law, all infectious waste, including sharp medical items must be incinerated or otherwise treated before being disposed of in a landfill.

To encourage those who generate sharps at home to properly dispose of their sharps, **Greendale Health Department is a registered sharps collection station**. Staff provided sharps education to **171** residents in 2019. The Greendale sharps collection station is a **FREE** service, but there are some requirements for disposal.

- Must be a Greendale resident, not a business.
- Sharps must be in a properly marked biohazard container; this does not include coffee cans, laundry soap bottles, or milk jugs.
- Sharps containers must be sealed and then placed in a sharps collection container by resident.
- This service is available only during business hours, Monday through Friday, 8am- 4:30pm.

In 2019, the Greendale Health Department collected more than 490 pounds of sharps from Greendale residents!

**Greendale residents may drop off
DESIGNATED SHARPS containers
anytime between 8:00am to 4:30pm Monday thru Friday**



Sharps containers available for purchase

f. Bike Safety/Helmet Fitting

Greendale Health Department partnered with Safe Kids Southeast Wisconsin to provide low cost bicycle helmets to our community throughout the summer. A FREE helmet fitting and education is provided with each \$10 helmet purchase.

In June 2019, the Greendale Health Department partnered with the Park and Recreation Department and the Police Department to offer a bike safety event. At the event, **35** adults and children who brought their bike helmets were able to have them checked for correct fitting and those without helmets were able to purchase a helmet. Families also had their bikes assessed for safety issues by a “Bike Fit” specialist and children rode their bikes through a safety course after learning about hand signals and “rules of the road” from police officers.



Bike Safety Event, June 2019

g. Stop the Bleed Program

Uncontrolled bleeding is the number one cause of preventable death from trauma. No matter how rapid the arrival of professional emergency responders, bystanders will most likely be first on the scene. A person who is bleeding can die from blood loss within five minutes; therefore, it is important to stop the bleeding as soon as possible before emergency personnel arrive. The help given by an immediate responder can often make the difference between life and death.

The “Stop the Bleed Save a Life” is a national awareness campaign intended to train, equip and empower bystanders to help in a bleeding emergency before professional help arrives. In **2019**, staff scheduled several free trainings for the community, through churches, organizations, schools, and large companies.



Photo of a Stop the Bleed Training Class

h. Home Safety

Ensuring a child remains safe from harm or injury during the long journey from infancy through adolescence is a task that requires the participation of parents and the many other adults who care for and help raise children. Parents must modify the environment to prevent suffocation, motor vehicle-related injuries, falls, burns, choking, drowning, poisoning, violence, and other hazards. This program, in partnership with the Safe Kids Coalition, provides free home safety items and child proofing items to families with young children and infants.



8. Student Immunization Compliance

To protect students from diseases that are preventable by immunization, Wisconsin law requires all students to show that they have received the required immunizations or have a signed waiver for a vaccine. Wisconsin requires health departments to have available the immunizations required by schools at no charge to children who do not have health insurance or whose health insurance does not cover immunizations.

During the 2019-2020 school year, **91.5% of Greendale public school students met the minimum requirements** for Wisconsin immunization laws. For students in grades Kindergarten through 12th grade, the minimum immunization requirements for attending a Wisconsin school include: 4 doses of DTaP vaccine, 4 doses of polio vaccine, 3 doses of hepatitis B vaccine, 2 doses of MMR vaccine, 2 doses of varicella vaccine, and (for grades 6-12) 1 dose of Tdap vaccine.

9. Vaccine-Preventable Diseases

Wisconsin health departments must provide immunization programs to protect people from diseases that are preventable with vaccinations. These diseases include Diphtheria, Haemophilus Influenza type B, Hepatitis A, Hepatitis B, Measles, Mumps, Pertussis, Poliomyelitis, Rubella, Tetanus and Varicella. The Greendale Health Department assures residents have access to immunizations.

In 2019, the Greendale Health Department administered 440 vaccines to children and 99 vaccines to adults for a total of 539 vaccines.

10. Public Health Emergency Preparedness Planning

The Greendale Health Department participated in all required exercises, drills and trainings related to Medical Countermeasure Dispensing, which involves administering life-saving medicines and supplies to community members in order to diagnose, prevent, protect from, or treat conditions associated with chemical, biological, radiological, nuclear threats, or emerging infectious diseases. Staff collaborate with Greenfield, Hales Corners, and Franklin Health Departments as part of a Milwaukee County preparedness plan.

366 flu shots were administered at the 2019 flu clinic held at the Greendale High School.

More than 50 volunteers helped make the clinic a success. Volunteers included community members, staff and students from Greendale High School and Marquette Nursing College. Greendale Fire, Police, and Public Works Departments also assisted and were of great help in making the event a success.

For our community, the flu clinic allows us an opportunity to practice our public health emergency response plan. This annual exercise allows our first responders and community members to practice this essential and potentially life-saving response.

Health Department staff worked with two community members to develop a Volunteer Management Program. This team created policies and procedures, a Volunteer Handbook, and a tracking system for volunteer hours.



Photo of some of the vaccinators at the 2019 Greendale Flu Clinic.

11. Community Health Improvement Process Workgroups

Since 1993, Wisconsin State Statutes have required communities throughout Wisconsin to develop and implement local health plans to address health conditions affecting their residents. This plan is called a Community Health Improvement Plan or CHIP. A CHIP addresses public health problems based on the results of community health assessment activities and the community health improvement process.

In Greendale, the most recent community health improvement plan was created in 2015, after a year-long process of evaluating local health data and working with key stakeholders to select health priorities to address. Greendale's CHIP was designed to establish common goals for each identified health priority, utilize best practice strategies, ensure continuous communication, and establish measurements with evaluation components.

In 2015, a steering committee, which included key stakeholders and residents, selected these three health priorities to address:

1. **Successful Aging**
2. **Food and Nutrition**
3. **Physical Activity**

A fourth health priority, **Substance Misuse Prevention**, was added in 2017 after community conversations with residents and community partners revealed this was an additional important health topic to address.

Workgroups for each health priority were formed to develop an action plan to address each of the community health priorities. These workgroups were comprised of and led by diverse community partners and content experts for each health priority.

Community Health Improvement Plan Evaluation

A CHIP is typically evaluated and updated every three to five years. The purpose of this evaluation plan is to assess progress on the identified goals. Additionally, this evaluation will be used to help prepare for the start of a new five-year CHIP cycle, as the evaluation will include examining the sustainability of each CHIP workgroup. Evaluation measures for each category address the same three questions:



1. **How much did we do?**
2. **How well did we do it?**
3. **Is anyone better off?**

Priority One: Food and Nutrition

The Food and Nutrition Workgroup (FANG) directed the initiatives related to improving the nutritional status of Greendale residents. The strategies identified by FANG addressed individual, community, and system level changes.

Goal #1: Promote a healthy diet.

Process Outcome Key:  = Completed  = In Process  = Not started

Activity	Narrative/Workgroup Highlights	Process Outcome
Create a community garden.	36 raised bed garden plots created at St. Thomas of Canterbury Church (2- year process completed in 2018).	
Create a process for community garden donations to be distributed at the Greendale Social Club.	A process was created in 2019 and 60 pounds of produce were distributed at the Senior Social Club. The Senior Social Club members were surveyed and they indicated they want the program to continue.	
Partner with the Greendale Public Youth Librarian to offer healthy nutrition events.	Partnered with the Women, Infant and Children (WIC) nutrition program and provided 3 educational nutrition events during children’s story hour.	
Write annual Village Views article about healthy foods and beverages.	Submitted one article annually. Topics included: DASH diet, Nutrition for Dementia Prevention, Safe Holiday Foods, WIC Nutrition Program	
Coordinate healthy eating initiatives with non-profits that have similar goals.	Invited WIC program to participate at community events (farmer’s market, story hours, FANG committee); Greendale School Garden manager joined FANG committee.	
Investigate and implement a community supported agriculture (CSA) initiative.	Two community education sessions about CSAs were provided by the Urban Ecology Center (2017, 2018). Two CSAs distributed produce in 2017 and 2018. One CSA distributed produce in 2019.	
Create and staff nutrition displays at Broad Street events.	Nutrition displays were provided at the 2017 and 2018 “End of School Events” and at the 2016, 2017, 2018, 2019 farmer’s market.	

Food and Nutrition Workgroup Membership Roster

Workgroup Facilitator: Karla Geiger, Master Gardener

Workgroup Members:

First Name	Last Name	Type	Sector	Specify the other sector	Status
Callie	Bemis	Organization	WIC Nutrition Program		Active
Noelle	Gehlhaart	Organization	St. Thomas of Canterbury Church		Active
Karla	Geiger	Organization	Greendale High School Rep	Workgroup Facilitator	Active
Heidi	Hennessey	Organization	Greendale High School Garden		Active
Shawne	Johnson	Organization	Greendale Health Dept.		Active
Madeline	Kornbeck	Organization	Greendale Health Dept.		Active
Joan	Lamske	Organization	St. Thomas of Canterbury Church		Active
Megan	Mermel	Individual	Community Member		Active
Lisa	Reinke	Organization	Greendale Youth Librarian		Active
Cari	Terry	Individual	Community Member		Active

Priority Two: Step Up to Better Health










The Step Up to Better Health workgroup directed the initiatives related to increasing physical fitness of Greendale residents.




Goal #1: Implement and maintain community-wide approaches to increase physical activity.

Long Term Measures:

By 2020, increase the percentage of adults engaged in the recommended moderate or vigorous physical activity/week from 49% to 50% (Data source is Greendale Community Health Survey).

Process Outcome Key:  =Completed  = In Process  = Not started

Activity	Narrative/Workgroup Highlights	Process Outcome
Coordinate annual Fun Run/Walk event	Built community partnerships ex: connected with Park and Rec to coordinate a school Cross Country Program with the Fun Run. Streamlined volunteer and organizational process with new technology. Developed student t-shirt design contest.	
Coordinate annual Playground Passport Challenge	Updated the playground passport to be easier and more fun to use. Increased awareness of the program through new media sources.	
Sponsor the Village of Greendale Hallway Walking Program	Continue to sponsor indoor walking opportunities at GHS for Greendale community members during winter months.	
Collaborate on Village of Greendale walking path audit	Connected with other CHIP groups and community organizations to do a comprehensive walking audit of Greendale walkways. Covered every paved walking route in Greendale.	
Create updated Village of Greendale walking path map	Test walked and measured new walking routes in Greendale to ensure safety and walkability, and that all had paved walkways/sidewalks.	
Fitness Program for Girls	Provided free after-school exercise activities for GHS girls, who are statistically less likely to receive optimal exercise.	
Outdoor walk/run opportunities on Greendale High School (GHS) Track	Currently working with Park and Rec to create opportunities at GHS track for Greendale residents on mornings when track is not in use.	
Family Fun and Fitness Events	Worked with Mrs. Owens at College Park to assist with the “Family Fun and Fitness” event at GHS for elementary school families. Activities included: swim, baseball, open play, golf, and soccer.	
Adult Fitness Challenge	Creating an adult variation of the “Playground Passport” summer challenge for adults. Current ideas include walking the routes in the new walking brochure, or using the various LifeTrail fitness equipment.	

501c3 Designation	Received and maintain 501c3 and WI charitable status allowing us to receive contributions and sponsorships from more organizations, thus expanding what we're able to offer the community.	
LifeTrail Update	Planning an evaluation of the LifeTrail fitness equipment in Greendale with the goal of repairing damaged equipment and promoting use of the stations—perhaps in connection with the Adult Fitness Challenge.	
Promotion at Greendale Events	Booths at Greendale events, including green market, and the “School’s Out” event, promoting healthy lifestyles and physical activity.	

Step Up to Better Health Workgroup Membership Roster

Workgroup Facilitator: Aleks Skibicki, Greendale Middle School Representative

Workgroup Members:

First Name	Last Name	Type	Sector	Specify the other sector	Status
Mary	Dummert	Organization	Canterbury School Rep		Active
Karla	Geiger	Organization	Greendale High School Rep		Active
Amber	Hugo	Organization	Highland View School Rep		Active
Meghan	Lippold	Organization	College Park School Rep		Active
Kerry	Owens	Organization	College Park School Rep		Active
Theresa	Rypel	Organization	Greendale Health Dept.		Active
Aleks	Skibicki	Individual	Community Member	Workgroup Facilitator	Active
Diane	Thieme	Individual	Community Member		Active
Cathy	Trecek	Organization	Greendale Health Dept.		Active

Priority Three: Successful Aging in Greendale for Everyone (SAGE)



The SAGE workgroup vision statement: Greendale will be a livable community where everyone can age successfully.

Goal #1: Improve the health, function, and quality of life for older adults.

Long Term Measures: Not available at this time.

Process Outcome Key:  =Completed  =In Process  = Not started

Activity	Narrative/ Workgroup Highlights	Process Outcome
Build community capacity around topic of successful aging.	SAGE members and partners include health department, AARP, Department on Aging staff, Executive Director of senior living facility, owner of physical therapy business, Senior Social Club, Love Thy Neighbor Foundation, hospice social worker, and residents with expertise on topic of aging.	
Research and apply to become an AARP Livable Community.	Village of Greendale joined AARP Livable Communities Initiative in November 2018.	
Create and coordinate the AARP Livable Community strategic plan for Greendale.	The Village of Greendale’s Livable Communities Action Plan was submitted and approved by AARP in July 2019. We were told by AARP that they planned to use it as a model plan for small communities.	
Educate community members on topics related to successful aging.	Sponsored twice a year “Stepping On” fall prevention and Mind Over Matter, Healthy Bowels, Healthy Bladder programs.	
Hold community focus groups with older adults to learn their perspective on aging in Greendale.	Five listening sessions for older adults were held and results were used to inform the Greendale AARP Livable Community Action Plan.	
Write grants to increase SAGE’s ability to implement activities.	Received a \$7500 AARP grant to purchase walking path benches and signage. Received a \$250 AARP to print walking path maps.	
Inform the community about important resources for older adults	Published two SAGE Page inserts for the Village Views. One publication was related to transportation options and the other related to physical exercise. Additional articles were published on a variety of topics related to aging.	
Inform community about the Dementia-Friendly Community initiative.	Sponsored a 3-part series on Alzheimer’s Disease & MIND diet presentation; Created a one-page list of caregiver support groups; Spoke at Chamber of Commerce about becoming Dementia-Friendly business; Virtual dementia training & memory screenings provided.	

Music and Memory Initiative	Partnered with Harbour Village to create a community Music and Memory program. Greendale High School students were trained in use of the music assessment form and in uploading personalized music onto MP3 players.	
Increase transportation options.	Researched transportation options and did not find any new, sustainable solutions to implement.	

Successful Aging in Greendale for Everyone (SAGE) Membership Roster

Workgroup Facilitator: Mary Jean Green

Workgroup Members:









First Name	Last Name	Type	Sector	Specify the other sector	Status
Debbie	Barth	Organization	Senior Living Facility	Harbour Village	Active
Al	Emmons	Organization	Other organization with expertise in older adult services	Love Thy Neighbor Foundation	Active
Mary Jean	Green	Individual	Community Member	Workgroup Facilitator	Active
Shawne	Johnson	Organization	Health Department		Active
Madeline	Kornbeck	Organization	Health Department		Active
Jill	Krahn	Individual	Community Member		Active
Marilyn	Lange	Individual	Social Work Experience with older adult services		Active
Candice	LeGros	Organization	Department on Aging	Dementia Specialist	
Muddassir	Mohiuddin	Organization	Physical Therapy	Business	Active
Mary	O'Connell-Williams	Individual	Senior Advocate		Active
Kay	Peppler	Organization	Social Work	Home Hospice	Active
Susan	Shepard	Organization	Health Department		Active

Priority Four: Substance Abuse Prevention

Goal #1: Prevent substance misuse, especially in youth; Link individuals and families to addiction treatment and recovery resources; Raise awareness and reduce social stigma around addiction in our communities.

Long Term Measures:

Process Outcome Key:  =Completed  =In Process  = Not started

Activity	Narrative/ Workgroup Highlights	Process Outcome
Form inter-community coalition	Community Alliance was formed in Fall of 2017 after a series of community meetings regarding substance use. This included a “community conversation” focus group session	
Brainstorm and prioritize activities to address substance use	Community members and partnering organizations met to brainstorm potential ways to address substance use. These ideas were further prioritized and ranked to create an action plan to launch Community Alliance activities	
Hold Community Wellness Event	Community Alliance has partnered with Greendale Schools to host 2 Annual Community Wellness Events. Events have had 100-200 attendees and featured the 8 th grade health class Health Advocacy Projects, resource and services booths and expert speakers.	
Send staff to become “Wake-up Call” facilitators	6 people have been trained as “Wake-up Call” facilitators. 1 person left their position. 2 more people will be trained in January 2020. 7 total facilitators will be available to facilitate tours as of January 2020.	
Hold “wake-up Call” events throughout both communities	6 “Wake-up Call” events have been hosted throughout the communities. 3 more are planned for 2020.	
Increase involvement from various sectors of both communities	Community Alliance continually seeks involvement from the 12 sectors of the community from both Greendale and Hales Corners.	
Screen and broadcast public service announcements at local movie theaters and on the radio	The Coalition has sponsored 4 public services announcements. 3 PSAs were screened at the Southridge Mall BistroPlex	
Apply for the Drug Free Communities (DFC) grant	Staff dedicated time to apply for the 2019 DFC grant. The Village of Greendale was awarded the DFC grant in October of 2019. Community Alliance was charged with carrying out grant activities and requirements throughout the Greendale and Hales Corners communities.	

Community Alliance Membership Roster

Workgroup Facilitator: Madeline Kornbeck, Community Alliance Coalition Coordinator

Workgroup Members:

First Name	Last Name	Type	Sector	Specify the other sector	Status
Pamela	Kroll	Individual	Other	Greendale Board of Health	Active
Kim	Krueger	Individual	Youth-serving organizations	Whitnall Scouts	Active
Dave	Glenn	Individual	Other	Greendale resident	Active
Cris	Reischl	Individual	Other	Greendale resident	Active
Kris	Waite-Labott	Individual	Healthcare Professionals	Rogers Memorial Hospital	Active
Marjorie	Stahl	Organization	State, local, and/or tribal government agencies	Hales Corners Trustee	Active
Linda	Teschendorf	Individual	other	Hale Corners resident	Active
Jordan	Wulz	Individual	Other Organization with Expertise in Substance Abuse	Concordia School of Pharmacy	Active
Dave	Vogt	Organization	Schools	Greendale School District	Active
Carol Ann	Kashishian	Individual	Religious/Fraternal organizations	Hales Corners Lutheran Church	Active
Mary	Steinbrenner	Individual	Religious/Fraternal organizations	Hales Corners Lutheran Church	Inactive
Mary Lou	Bradstreet	Organization	Other Organization with Expertise in Substance Abuse	Hales Corners Health Department	Inactive
Mary	Kapelis	Organization	Other Organization with Expertise in Substance Abuse	Hales Corners Health Department	Inactive
Shawne	Johnson	Organization	Other Organization with Expertise in Substance Abuse	Greendale Health Department	Active
Kathy	Radloff	Organization	Other Organization with Expertise in Substance Abuse	Hales Corners Health Department	Active
Barb	Zacher	Individual	Other	Hales Corners Resident	Active
Mary	Bennett	Organization	State local and/or tribal government agencies	Hales Corners Trustee	Active
Pam	Brees	Organization			Active
Susan	Shepeard	Organization	Other Organization with Expertise in Substance Abuse	Greendale Health Department	Active
Don	Schwartz	Organization	State local and/or tribal government agencies	Hales Corners Trustee	Active
Linda	Bergan				Inactive
Colleen	McHugh-Moore	Individual			Inactive
Pam	Jankowiak	Organization		Greendale Lion's Club	Inactive

Abby	Gorecki	Organization	Other Organization with Expertise in Substance Abuse	Greenfield Health Department	Active
Katie	Halverson	Organization	Other Organization with Expertise in Substance Abuse	Froedtert Community Engagement	Active
Allyson	Rennebohm	Organization	Other Organization with Expertise in Substance Abuse	Froedtert Community Engagement	Active
Keith	Johnson	Organization	Religious/Fraternal organizations	Hales Corners Lutheran Church	Active
Paul	Kashishian	Individual		Whitnall High School	Active
Namrah	Mirza-Haq	Organization	Other Organization with Expertise in Substance Abuse	Hales Corners Health Department	Active
Andrew	Jacobi	Organization	Law Enforcement agency	Hale Corners Police Department	Active
Sanja	Miljevic	Organization	Other Organization with Expertise in Substance Abuse	Hales Corners Health Department	Active
Roger	Brinkmeier	Organization		Hales Corners Trustee	Inactive