

EDUCATION PARTNERS

Education is the starting point for sustainable environmental behaviors.

In 2012-2013, Keep America Beautiful reached more than 2.1 million youth through either a KAB formal classroom or informal educational presentation or project. KAB's resources provide activities and tools to teach the fundamentals of litter prevention, preserving our resources, responsible solid waste management, and how to reduce, reuse and recycle. KAB educational resources have been designed using behavior change methodology. Many KAB educational programs are sponsored by leading corporations, and are developed with the help of other national organizations and federal agencies. All educational materials are designed to be locally adaptable to meet the needs of individual communities.

With the support from the Wm. Wrigley Jr. Company Foundation, KAB completed a two-year process to transform its Waste in Place resource guide, which includes over 100 activities for pre-K to sixth-grade students. The new materials were field-tested in 2011 by over 300 educators, who served as an invaluable resource in helping KAB develop its educational tools.

The Waste in Place kit includes multi-dimensional educational learning, including children's books, a board and card games, and story cards. The materials are used nationwide by thousands of teachers to influence positive behavior, to foster social responsibility and respect for the environment, and to enrich their students' learning experiences.

Your local KAB affiliate, Keep Ouachita Parish Beautiful, would like to partner with any group in Ouachita Parish to help develop and participate in your own waste in place program. Please call 318-355-3522 or e-mail kopb@oppj.org to receive more information.