

A LOOK INTO THE PAST

1893 • Vernon Krider gifted land by his father, Samuel. Vernon.

1896 • First sale – 5,000 raspberry plants sold at \$5 per thousand for a total of \$250.

1906 • First catalog printed (4 pages). First mail-order for 5,000 strawberry plants at \$2 per thousand.

1908 • Built the first nursery building (20'x60') and added roses to the nursery stock.

1916 • Addition made to the nursery building to handle mail order shipments which were hauled by horse and wagon to Goshen to be mailed.

1920 Purchased first truck.

1922 • Vernon Krider incorporated his nursery business which had a capital of \$100,000.

1923 • A New York Central Railroad switch was laid at the side of the nursery building to be used for unloading railroad cars of evergreen and shrubs.

1925 • Printed first colored catalog, "Glories of the Garden." Fire destroyed buildings which were then reconstructed in 1926.

1928 • Total acreage of Krider Nurseries land now 405 acres.

1933 • Krider invested \$10,000 to create a display garden at the 1934 Chicago World's Fair: A Century of Progress.

1935 • At the closing of the Chicago World's Fair part of the exhibit was moved to a 2.4 acre plot across the street from Krider Nurseries headquarters in Middlebury, Indiana. The display garden created on this 2.4 acre plot is called "Krider World's Fair Garden." 235,000 catalogues were mailed to nearly every city in every state, as well as to several countries.



1938 • The Middlebury Post Office receives a First Class rating due to the amount of shipments made by Krider Nurseries.

1944 • Vernon Krider obtained the patent for "Festival—the Thornless Rose" at a cost of \$10,000.

1953 • Spent \$22,000 in postage to ship to every state and countries including Thailand, South Africa and China.

1955 • Vernon Krider dies and his son, Kenneth Krider, becomes President of Krider Nurseries.

1971 • Krider Nurseries supplies roses for the wedding of President Nixon's daughter, Tricia.

1990 • Business closed for the last time.

1992 • Nursery buildings demolished on October 15.

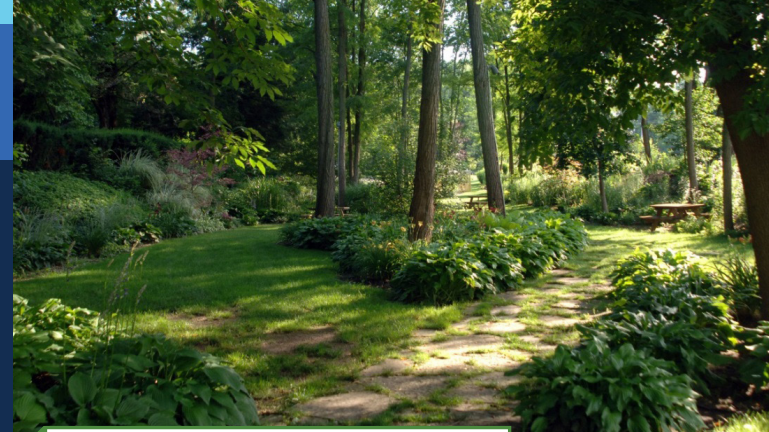
1995 • On August 12, Krider World's Fair Garden was dedicated as a Middlebury Park.

2001 • Indiana Historical Bureau registers Krider World's Fair Garden as an Indiana Historical Site.

All my life
I've had a vision
Of a Rose
Without a thorn.
Red in color,
Rich in fragrance;
And behold,
This rose is born.
Vernon Krider

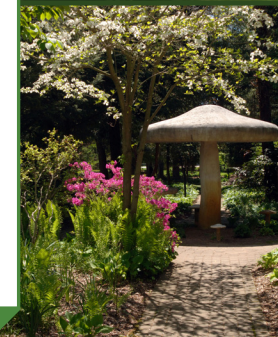
The KRIDER NURSERIES Inc.
HOME OF GOOD ROSES — 420 ACRES — FINEST VARIETIES
MIDDLEBURY, INDIANA

2127 KRIDER EXCLUSIVE!
Festival
THORNLESS ROSE
FOR THOSE WHO LOVE ROSES BUT PREFER THEM THORNLESS—HARDY—EVERBLOOMING
The first and only good thornless red Hybrid Tea Rose. Brightest red color, will bloom six weeks after planting. Imagine cutting an armload of blooms and not having a single thorn to prick your fingers or arms. An everblooming Rose, producing fragrant, double blooms from June until freezing weather. **FESTIVAL, THE \$10,000 ROSE!** This amount was paid for patent, and worth all of it. We guarantee your satisfaction. Try it in your garden. Lovely, everblooming 2-yr., No. 1 plants.
FESTIVAL PRICES
Each \$2 3 for \$5.25 6 for \$10



Come, take a walk back in time and enjoy the cool, quiet beauty of a garden that once graced the 1933-1934 Century of Progress Chicago World's Fair.

Krider World's Fair Garden is one of Indiana's oldest garden parks.



More Information

Hear stories of growing up in the nursery and display garden from Rex Krider and Karen Wesdorp, grandchildren of Vernon Krider.



Krider Garden History

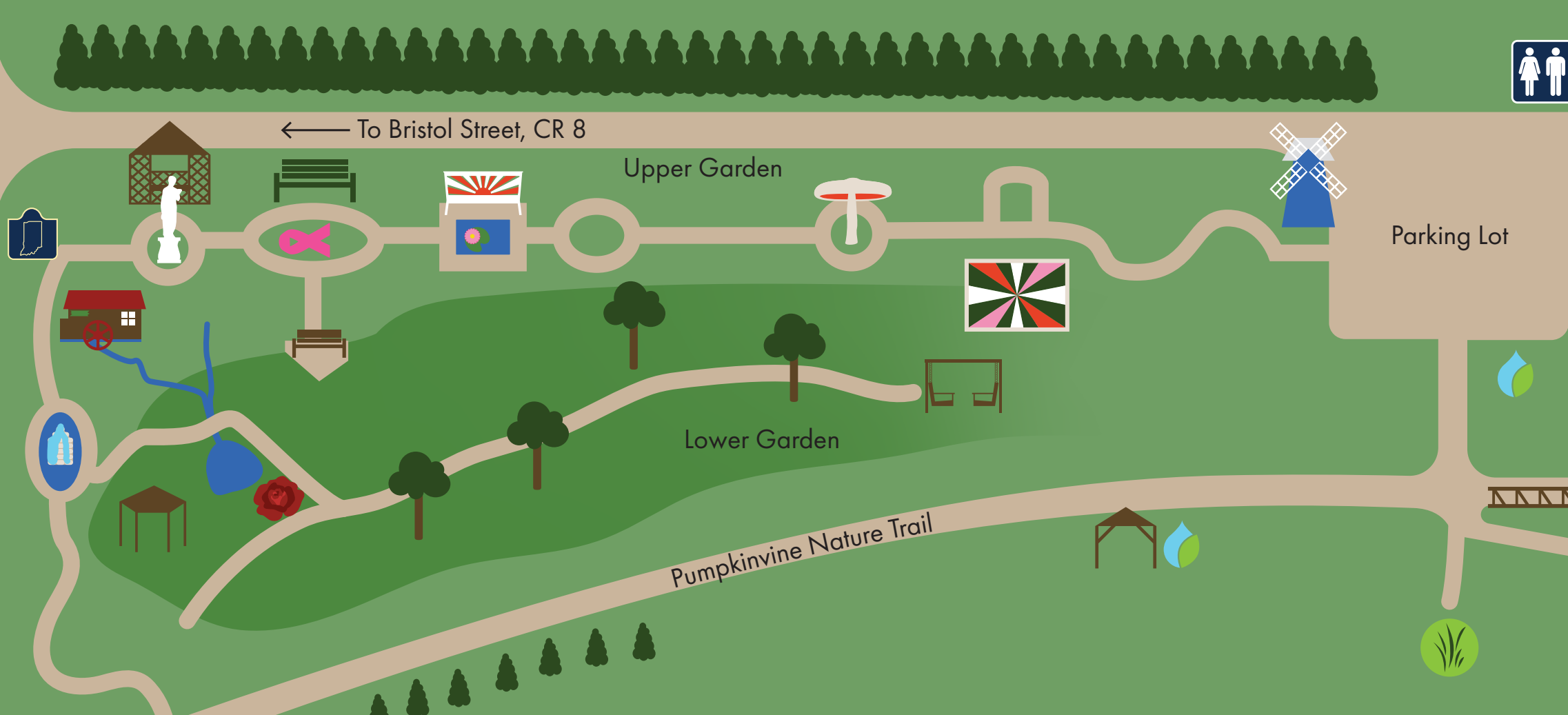
A Walk in the Garden: A Guide to Krider World's Fair Garden and its History is available as an e-book or paperback.



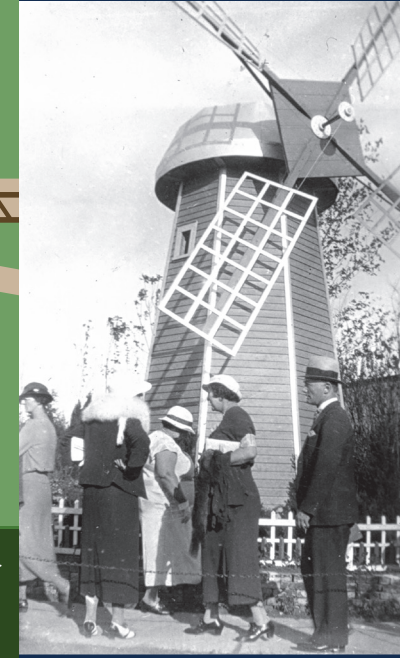
Krider Garden is located at 302 Bristol Ave (CR 8) Middlebury, Indiana

Welcome To
KRIDER GARDEN
MIDDLEBURY, INDIANA





In 1933 Vernon Krider, founder of Krider Nurseries, created a display garden for the 1934 Chicago World's Fair: A Century of Progress. The approximate cost for the display was \$10,000. More than 250,000 guests visited and signed the garden's guest register. Using this list, Krider Nurseries established the largest mail order nursery business in the United States.



A garden inspiration,
Long ago it came to me,
A longing for unusual things
That would interest you and me.
With a toadstool for an entrance,
And a family of the same;
Designed to draw attention
And afford shelter from the rain.
Vernon Krider



GUIDE TO THE GARDEN

- Featured at the Chicago World's Fair
- Restoration
- Dutch Windmill
- Annual Quilt Garden, a living quilt garden featured in the Elkhart County Annual Quilt Gardens Along the Heritage Trail Tour. More information at quiltsgardens.com.
- Toadstools, designed by Aloysius John Vocke. (Please respect these structures, do not climb or sit upon.)
- Pergola & Sunrise Benches
- Lily Pond (Reflecting Pool) As surrounding trees grew, the pond lilies were moved to the Krider Garden Fountain.
- Garden with a Cause. Annually honors local causes and charities.

- Green Steel Bench, manufactured 1920 by Van Dorn Iron Works of Cleveland Ohio.
- Overlook, added 2006.
- English Tea House, an original structure that has been reconstructed twice.
- Statue of Hebe, goddess of youth, unveiled in 2011.
- Krider Nurseries History Plaques. The Krider World's Fair Garden is a designated Indiana Historic site.
- Mill House. The two waterfalls and pond were added in 2002 & 2013.
- Krider Garden Fountain, constructed in 1935.

- Rose Garden, featuring the famed Festival Rose. In 1944, Krider Nurseries patented the Festival Rose, the first thornless rose, available by mail order catalog.
- Picnic Pavilion
- Rain Gardens. Rain Gardens result in filtered water that is free of pollutants by collecting rain water run-off & percolating it through the soil.
- Gazebo, added Spring 2016.
- The Trestle Bridge, a span of 158-foot that crosses the Little Elkhart River. Built in 1900 by the Lakeshore and Michigan Southern Railroad. Reconstructed in 2004 as a bicycle/pedestrian bridge on the Pumpkinvine Nature Trail.
- Trestle Terrace, donated by the Corliss Family to Friends of Middlebury Parks.