



2025 PUBLIC SAFETY REFERENDUM PROTECTING OUR COMMUNITY!



VOTE APRIL 1, 2025 - YOUR VOTE MATTERS!
HELP SECURE CRITICAL FIRE AND EMERGENCY MEDICAL SERVICES FOR MARSHFIELD

WHY DO WE NEED A REFERENDUM

WHY THIS MATTERS!

48% Increase in Fire/EMS Calls (2000 - 2024):

From 2,390 calls in 2000 to 3,543 in 2024, demand for services has grown significantly.

Rising Fire Intensity:

Modern fires burn hotter and faster, requiring more firefighters to respond effectively.

18% Growth in Overlapping Calls (2016 - 2023):

Multiple emergencies at once stretch our resources thin, putting response times and outcomes at risk.

THE SOLUTION:

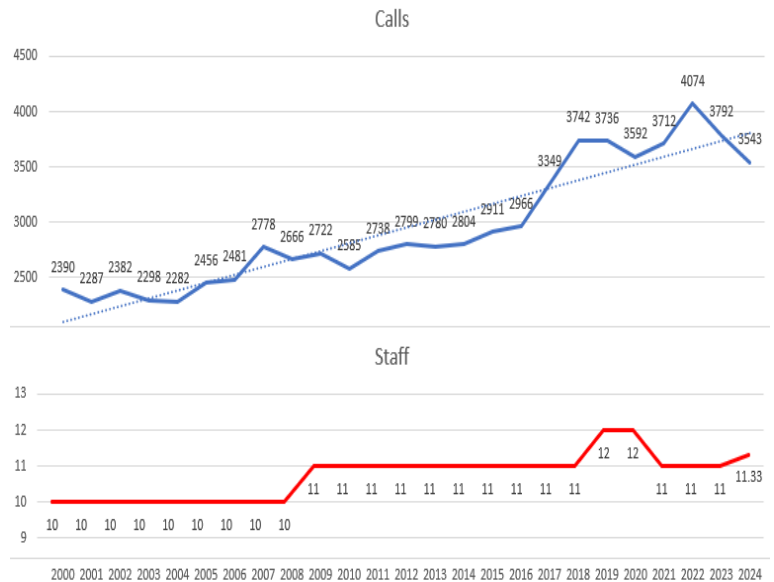
We're asking for \$256,903 annually to hire and retain two (2) full-time firefighter/paramedics—returning staffing levels to 2021 standards.

WHAT THIS WOULD COST YOU:

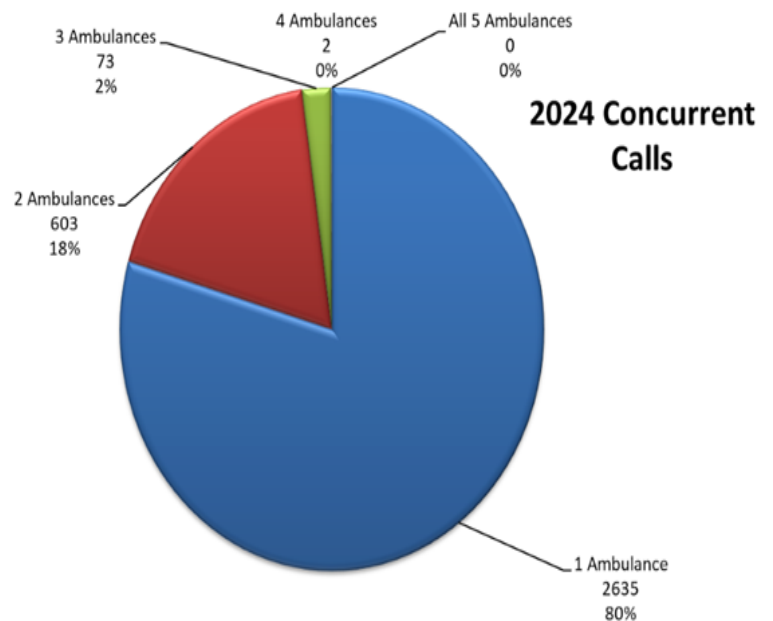
Property Value	Per Year	Per Month
\$ 100,000	\$ 13.28	\$ 1.11
\$ 200,000	\$ 26.55	\$ 2.21

A small investment for your safety and peace of mind.

DEPARTMENT CALLS VS. STAFFING



2024 CONCURRENT CALLS FOR AMBULANCES



+ 2



FIREFIGHTER/PARAMEDICS

LOCAL POSTAL
CUSTOMER

PRSR STD
ECRWSS
U.S.POSTAGE
PAID
EDDM Retail

**Make Your Voice
Heard**

VOTE!

**IN-PERSON EARLY
VOTING AT CITY HALL**

March 18 - 28, 2025

Monday - Thursday
7:30 a.m. - 4:30 p.m.

Friday:
7:30 a.m. - 12:00 p.m.

ABSENTEE BALLOT

Deadline to request an
absentee ballot by mail is:

Thursday, March 27, 2025

ELECTION DAY

Polling places are open
from 7 a.m. - 8 p.m.

Wisconsin voters are
required to show an
acceptable photo ID to
vote.

What is the Referendum Question?

“Under state law, the increase in the levy of the City of Marshfield for the tax to be imposed for the next fiscal year, 2026, is limited to 1.015%, which results in a levy of \$15,703,991. Shall the City of Marshfield be allowed to exceed this limit and increase the levy for the next fiscal year, 2026, for the purpose of returning to 2021 staffing levels by hiring and retaining two full-time firefighter/ paramedics, by a total of 1.636%, which results in a levy of \$15,960,894, and, on an ongoing basis, include the increase of \$256,903 for each fiscal year going forward?”

What Happens if the Community Votes “YES”

- ✓ Faster response times and better outcomes for emergencies.
- ✓ Adequate staff to manage escalating fire conditions.
- ✓ Improved ability to respond to multiple calls simultaneously

What Happens if the Community Votes “NO”

- ✗ Strain on emergency services as calls outpace staff availability.
- ✗ Delayed response times during critical emergencies.
- ✗ Increased risk to life and property.

Information and Listening Sessions

For additional information and a schedule for our upcoming in-person and virtual listening sessions please visit:



CI.MARSHFIELD.WI.US/REFERENDUM