

## **FOR IMMEDIATE RELEASE**

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# **Request for Qualifications Regarding the Weinbrenner Shoe Company Property**

The City of Marshfield is seeking Statements of Qualifications from interested development entities for the adaptive reuse of the historic Weinbrenner shoe factory. This magnificent 89-year-old building is owned by the City and is listed on the National and State Registers of Historic Places. It has been continually used as a footwear manufacturing site operated by the Weinbrenner Shoe Company. Weinbrenner will be relocating in early 2026 to a new facility in Marshfield. Immediately following their relocation, the City would like to immediately transfer the property to a qualified developer (or development team) for a dynamic reuse project.

Questions are due on December 6, 2024, and RFQ responses are due on December 20, 2024.

All questions and responses are to be sent to Steve Barg, City Administrator.

The RFQ can be found at the following link:

<https://cms4files1.revize.com/marshfieldwi/Development%20Services/Economic%20Development/Vandewalle%20Associates/Marshfield%20-%20Weinbrenner%20Building%20RFQ%20-%2011.8.24.pdf>

More information about the development project can be found at the project website link:

[https://ci.marshfield.wi.us/departments\\_and\\_divisions/economic\\_development/weinbrenner\\_shoe\\_company\\_property\\_redevelopment.php#outer-4195](https://ci.marshfield.wi.us/departments_and_divisions/economic_development/weinbrenner_shoe_company_property_redevelopment.php#outer-4195)

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